

Publishing in India

A Monthly Journal of Book Trade & Industry

VOLUME 1

NUMBER 7

AUGUST 1980

Good Books : Bad Books

A publisher, I said last month in this column, is not merely a seller of books. He decides what books to publish and his decision is not always guided by financial considerations. Other considerations are there, of which one is, and always is, his decision to publish books of enduring value, that is to say, good books, books that do not corrupt taste. In doing so he creates a taste for reading and writing of good books which is what should be the aim of publishers in a society which is developing and progressing.

Ours is a developing and progressive society. And yet how many publishers are guided by this decision? Let us suppose for a moment X, a publisher, decides to publish a good book, say, a good book of verse or a novel, and let us also suppose he is reconciled to the fact that for profit he will wait. Can he, given the two conditions, publish a good book today? You will perhaps say why cannot he publish a good book if he is earnest about it? But the fact is he cannot. And that is because today's readership in India (I am thinking of the readers of English books) does not read good books. He is mainly fed by books that are flooding the Indian market today, the books that go by the name of *pulp literature*, the books that corrupt taste. As a result, bad books are driving away good books out of circulation in India. In a good society, the opposite is the case. The readers, publishers, men of affairs, the government — all cooperate with each other in the common pursuit for everlasting and even increasing value. In our country, developing through it is, we pay little attention to this problem.

In the first place, politicians and public men are blissfully unaware of this problem. To them it is not a problem at all. To be aware that if the reader, particularly the teenagers of our country, always read novels of sex and violence, there may be a law and order problem in society requires a vision and in the absence of vision, as all wise men have warned us, a nation must perish in the long run. Not that we do not talk of the future of our society. We talk of ecological disaster, of environmental pollution, of controlling population and flood but we seldom talk of controlling corrupt and decaying taste. We think they are of little concern to us. Therefore we do not mind (the American trade magazine, *Publishers' Weekly* reported recently) if a novel like *Devil's Alternative* is allowed to be exported to India 50,000 copies at one rupee. The heavily priced book (by Indian standard) is in everybody's hand! The novel is a real corruptor of taste. Read it and then reflect why it is so.

In face of such books whose appeal is instant and hypnotic good books, when published, do not have any chance of reaching a reader's hand. You may say *Devil's Alternative* is an exception that has taken the Indian market by storm and once in a blue moon you see such books, and, therefore, why generalize that the Indian readers' taste is being spoiled by foreign books. But, I am afraid, this is not the case. There are large numbers of lesser "devils" which are also the prize possessions of Indian readers. What about the novels by Arthur Hailey, Mario Puzo, James Hadley Chase, Jacqueline Suzanne? They have driven away, out of circulation the novels by Satish Chatterji, Raja Rao and R. K. Narayan. How many copies of Premchand's novels you find in the bookstalls today when we are celebrating the centenary of the great novelist?

A publisher in India even if he wants to cannot publish a good book today and unless the government restricts the import of pulp literature the matter cannot be righted. Meanwhile let an Indian publisher tilt at a windmill and remain satisfied at that!

— I.C.M.

Book Reviews

Two New Books from Concept

STEIN ROKKAN (Ed.). *A quarter century of international social science, papers and reports on developments 1952-1977.* New Delhi : Concept Pub. Co., 1979. 388 p ; 26 cm.

Rs 225

IT was in October 1952 at a meeting at UNESCO House that the International Social Science Council was established with the ostensible purpose of a world-wide internationalization of the social sciences. The present book which is a collection of papers and reports focusses our attention on development in the disciplines and in a number of fields of interdisciplinary research during the last quarter century (1952-1977) and show how much further have the social scientists moved towards a genuine, a lasting internationalization of the pursuit, the production and the application of knowledge about human societies.

The issues were discussed in some detail at the Quarter Century Round Table organized by the ISSC in October 1977. Particular attention was paid to conditions which had helped or hindered the internationalization of activity in the fields of social sciences. The papers and reports that were received have been edited under the three heads and these are: The Basic Disciplines (Anthropology, Economics, Law, Political Sciences, Population, Psychology, Sociology), Major fields of Interdisciplinary Activity (Mental Health, Peace Research, Public Administration, Public Opinion Research) and Developments by region (the countries included are India, Latin America, Soviet Union, United States of America). These apart there are three introductory essays and an excellent summary of the debate at the Round Table.

Reading them the present reviewer is inclined to think that the twin themes — international-

ization and interdisciplinarity — have turned out to be non-complementary but often contradictory. Thus the international associations present were disciplinary in vocation but the representatives of the national social science councils protested their interdisciplinarity. However there was general agreement that there had been a literal explosion in the number of contacts and diversity of channels of communication and cooperation between social scientists at the international level during the past 25 years. It is also to be noted that during the same period there was a movement away from American monopoly toward a more poly-centric, world-wide base for social sciences. This must allay the fears of many a third world social scientists of cultural assimilation. It was emphasized by a number of participants that dimensions of internationalization must include, and should, local variables as also the growing desire for cultural self-reliance.

The heterogeneity of the subject-matter and of the participants notwithstanding, the 25th Anniversary Round Table of the International Social Science Council had both impact and relevance. For one thing, it permitted a significant exchange of views however heterogeneous. For another, it helped to overcome isolation and brought people up-to-date on developments in the various disciplines and world regions.

INDERA P SINGH & S.C. TIWARI (Eds.). *Man and his environment.* Xth ICAES series No 2 (General Editor : Lalita P. Vidyarthi). New Delhi : Concept Pub. Co., 1980. 300 p ; 22 cm.

Rs 16

IT is common knowledge that the changes in our living environment are taking place much more rapidly today than they did

Continued on page six

News and Notes

Remembering Premchand

On July 31 Vice-President Hidayatullah inaugurated Premchand Centenary Day and on the same day a postage stamp was released by Mrs. Kamaladevi Chattopadhyay, Chairman of the Sangeet Natak Academy to mark the Premchand birth centenary celebrations.

Speaking on the occasion Janendra, the leading writer in Hindi literature compared the two leading Indian men of letters: Rabindranath Tagore and Premchand.

"They belonged to two different worlds", said Janendra. "Tagore the son of one accustomed to princely styles and Munshi who had the earth in his bones and everyday existence. In spite of this both represented the essence of India -- one poetic and rhythmic, the other deep and elemental."

It may also be added that both writers have contemporary relevance though both are dead. The point is realised when we see the India of today through their eyes. So far as Premchand is concerned, we can say with some confidence that the problems with which he was concerned have lost none of their menace. You can still feel the dead hand of tradition in large parts of the countryside and there are still millions who are below poverty line as there were in Premchand's day.

Consequently, Premchand would pay rereading. But unfortunately Premchand is almost a closed book to those who do not read Hindi. And this, many important persons on Premchand Centenary Celebration Day have said, can be rectified if his works were translated into more than one regional language of India and into English.

Let a publisher undertake the project and I can say he will not be a loser. Premchand's books will always have a steady market in India and abroad.

Kenneth Tynan Dead

To readers of dramatic criticism the death of Kenneth Tynan is a loss. He came to our notice in the fifties as a dramatic critic for

The Spectator and *The Observer*. But only in the sixties in the heady atmosphere of the New York that he could exercise his talent. It was Tynan's belief that "no theatre could sanely flourish unless there was an umbilical connection between what was happening on the stage and what was happening in the world."

"Oh, Calcutta" -- a series of skits which Tynan was bold enough to present were engaging and in which Samuel Beckett, John Lennon and others collaborated on the English stage.

A Chinese Discovery

Chinese historians are saying now that Chinese Buddhists, not Columbus, discovered America. Evidences are being collected to support this startling hypothesis. The latest issue of *China Reconstructs* says that there may be some truth to it.

Budget and Publishing

The Finance Minister in his Budget for the current year has given many incentives and concessions for the development of small scale industries, which indeed is a pragmatic and welcome policy, but publishing which is also in the small scale sector seems to have not only been left out but has been denied even some of the concessions enjoyed by it so far.

Income Tax concession under Section 80QQ of the Income Tax Act which was being given to the business of publication of books for its development and growth has been withdrawn in the proposed Budget. It has come at a time when publishing is struggling hard to maintain its existence in the face of increasing prices of paper, lack of grants for library purchases, increasing postal and freight rates and also large imports of all sorts of books under O G L. It is estimated that imports of over Rs. 10 crores are now coming into India. Many of these imports constitute remainders which are dumped into the Indian market at ridiculously low prices because they are obsolete and out of date books published abroad. This has adversely affected the demand for books published in India by Indian publishers.

Continued on page six

Forthcoming

from

B.R. Publishing Corp.

The Position of Women in Indian Life

HERE is a timely reprint of a book that was written some sixty years ago by an Indian woman for the Indian women. The woman was not an ordinary woman but the most prominent Hindu Princess (Her Highness The Maharani of Baroda) at that time. In that task she was assisted by S M. Mitra, the noted author (in 1920's) of many books on Indian problems.

Having come into contact with the women of other countries, especially the women in Europe and America, the author was pained to discover the inferior status of women in India in all walks of life, especially in public life. What could be the reason for this great difference? Looking at the women of her country she asked if Indian women must continue to be isolated from all public affairs. If not, what is the remedy and how is the remedy to be applied?

The Position of Women in Indian Life is an answer to the above questions. The answer is based on facts, on the knowledge of Indian history and society and also on the knowledge of the position of women in Europe and America. Divided into nineteen chapters, *The Position of Women in Indian Life* is a remarkable book. Remarkable because much before Betty Friedan's attack on the "feminine mystique", and much before Simone de Beauvoir wrote *Second Sex* which roused women into rebellion in USA and Europe the other day, the author of *The Position of Women in Indian Life* could anticipate many of their arguments some seventy years ago and could say boldly and clearly that Indian woman's so-called submissiveness was nothing but a myth. It is, as she has said, propagated to exploit woman in a patriarchal society.

So that Indian women can exercise their freedom without let or hindrance the author is

of the opinion that they must assimilate western ways which can be achieved not by following the West blindly but by harmonizing Eastern practice with Western civilization. But the readers of this book must not imagine that the author is pleading that Indian women must, to gain their freedom, revolt against menfolk. Her thesis is how could Indian women cooperate with men in public affairs so as to build a harmonious society, which was found in India in the past when Indian women enjoyed equal status with men but which was lost due to the vicissitudes of history.

The United Nations Decade for women is from 1975 to 1985. At the half-way point in this decade, when the World Conference of Women at Copenhagen has been called to review the situation of women both in the developed and developing countries such a book as *The Position of Women in Indian Life* will be found to be a substantial study of the problems that Indian women are still facing today.

Materia Medica of India and their Therapeutics

A reprint of Khory's and Katra's famous book first published in 1903. The organic drugs from the vegetable kingdom described in this book and their therapeutic value are mainly intended for those who believe in Hindu system of medicine, the system which was in the heyday of its glory in the earlier centuries of the Christian era but afterwards declined in the country of its origin.

The first decline set in when the Muhammedans conquered India for the Muhammedans brought with them their own physicians, called Hakims, who followed the Greek system of medicine and was known as "Yunani".

The second decline followed when the English conquered India. The conquest was not merely political — it was also cultural and intellectual. The Indians — Hindus — were taught to

Publishing in India

discard their own system of medicine known as Ayurveda -- in favour of Western medicine and surgery which it was claimed was more scientific and, hence, more efficacious.

Under the impact of the two conquerors Hindu medicine languished which cured the sick and the infirm for many centuries. That this important system of medicine should be lost to mankind and to us is a pity.

It is therefore a matter of satisfaction to us to see that efforts are being made today in India to revive it, to examine if the system is unscientific as the West declares that it is. Research centres have been set up and the Ayurvedic colleges are being given grants and government encouragement to develop Ayurveda -- the divine art of healing, as it was called in Ancient India.

Ayurveda had accumulated a vast body of literature of which the greater part is lost to us. The few books that remain are rare, not easily within our easy reach.

The present book is one such. Its reprint will therefore be of substantial interest to the students and practitioners of Hindu medicine. The book is a rich nugget of information. Each medicine derived from vegetable kingdom is described under such headings as *Habitat*, *Parts used*, *Characters*, *Constituents*, *Preparations* and *Actions and uses*. This part of the book runs into 640 pages and is followed by the indispensable second part which is about the classification of drugs according to their physiological effects on the human system. For ready reference there is, at the end of the book, a valuable index.

Written by one-time specialists, *Materia Medica of India and their Therapeutics* will surely provide the much-needed encouragement that the study and research of Ayurveda needs today very badly.

The Archaeological Survey of Mayurabhanja

by Nagendranath Vasu

WHEN students of Indian art and architecture talk about the artistic achievements of Orissa they talk only of the temples of Bhubaneswar, Konarak, and Puri and it is in the light of the distinguishing architectural and sculptural features of these temples found in

the three great centres of art that they generalize about the style of Indian art and architecture that flourished in Orissa which, in many ways, was different from the other Northern Indian styles. That a distinctive style sprang up in Orissa is not disputed but the point is that in talking about the new style we seldom go outside of Bhubaneswar, Konarak, and Puri. We forget that there were other centres of art and architecture in Orissa in mediaeval era which were equally important.

One such centre was the erstwhile state of Mayurabhanja in Orissa, now a district covering an area of 10,412 sq. km. with its head-quarter at Baripada. In mediaeval time the rulers of this state were enthusiastic patrons of art and under their patronage temples were built, sculptures were sculpted and many minor arts flourished and thus it is that the small state could boast of its artistic achievements.

Unfortunately, we know next to nothing about its achievements, till Nagendranath Vasu, a noted Bengal archaeologist and author (in the first decade of the twentieth century) published his *magnum opus* *The Archaeological Survey of Mayurabhanja*, a work which was commissioned by the Chief of Mayurabhanja.

It took about two years (1907-1909) of indefatigable labour on the part of the author to explore the lost treasures of Mayurabhanja. The results of his exploration are contained in this volume which was published in 1911 by the Mayurabhanja State.

It contains brief reports about various places in Mayurabhanja which are exceptionally rich in the possession of interesting and important materials of history, religion, art and architecture that the author examined. In addition, the book contains the descriptive notices of various gods and goddesses, temples, mounds and debris that came to the author's notice. References to these *objets d'art* which are found in ancient Sanskrit works of authority have also been included in the book. At the end of the book in the appendix is given a summary of the contents of the copper-plates inscriptions collected by the Archaeological Department during the years 1907-09. Finally, the facsimiles of the original grants and other inscriptions with their readings have been included.

The Archaeological Survey of Mayurabhanja is therefore not only a book which gives to its

readers facts about art and archaeology of the state but provides enough background information about history, religion and culture of the erstwhile state of Mayurabhanja. The information is authentic and the presentation of the information lucid.

That such a valuable book should remain out of print for long is a matter of regret. The present reprinted edition will not only rescue it from oblivion but also encourage a new start and a new beginning in the study of the history and culture of Mayurabhanja, a region which is rich in its natural beauty as well as cultural wealth.

Continued from page three

The need for support to indigenous publishing in Indian languages has always been recognised by the Government and there is every justification for the continuation of this policy in view of the significant role publishers have to play in the spheres of Education and Culture, more specifically in the Sixth Plan's proposed literacy drives, adult education programmes and spread of library movement.

The total tax relief accruing under Section 80QQ is a very small amount in the totality of the Budget but for the small world of publishing, it has been a substantial incentive.

The stoppage of this concession to the publishers at this stage will force many of them either to reduce their programmes or to get out of business altogether. Surely this cannot be the intention of the Central Government and we would appeal to them through the columns of your esteemed Paper to reconsider the matter and restore Section 80QQ of the Income Tax Act.

Make sure of your PII

Publishing in India

(Monthly Journal of Book Trade & Industry)

Annual Subscription Rs. 20

For your copy write to

1 Ansari Road, Daryaganj,
New Delhi-110002

Continued from page two

yesterday, and that the rapid changes are not conducive to human health but are posing threats to human existence. The dismal predications of the Club of Rome make one feel that the future of man is bleak which would surely thwart his desire to live happily ever after in this *terra-firma*. To avoid ecological disaster in the near future we must evolve protection technique, and fight the inimical environment that is engulfing us gradually but surely by making terms with the environment.

To do so we must be aware of the dangers in man-environment relationships, and the more aware we are of the dangers the better equipped we would be to take timely steps. Rapid development of industry, modernization and chemicalization of agriculture, formation of great urban and industrial agglomerations, all these have brought about pollution of the environment in their train as well as malnutrition causing severe imbalances in regard to man-environment relationships. Add to this geographical catastrophes over which man has no control at present and the biological response to such changes over which we have, at best, imperfect control.

These and many other aspects of Anthropology were studied by experts at the Xth session of the International Congress of Anthropological and Ethnological Sciences (ICAES) which was held, for the first time, in the Third World, in New Delhi, in 1978, where nearly 3,500 delegates representing 63 countries assembled.

A judicious selection of some of the more important aspects of man-environment relationship is contained in the book under review. The aspects are physique and body composition, physical fitness, nutritional studies, man and biosphere, is'and isolates, and finally, urban and rural populations in a variety of environmental settings and ecosystems.

Reading them one feels that many adverse processes in the environment can be inhibited and many of them can be controlled but to do so man has to change adequately in relation to the environment by coming to terms with the environment.

MONUMENTAL PROJECTS ON ARCHITECTURE

Buddhist Architecture of Western India by *S. Nagaraja*

Size 29 cm , pp XXII, 365, Illus , Rs. 500

The Temple of Bhitargaon by *M. Zaheer*

Size 29 cm , pp , XX, 186, Illus , Rs. 300

Nepalese Architecture by *N.R. Banerjee*

Size 29 cm , pp XXIV, 272, Illus , Rs. 350

Madhu : Recent Researches in Indian Archaeology and Art History
(M.N. Deshpandey Felicitation Volume) Editor - *M.S. Nagaraja Rao*

Size 29 cm , pp 400 (Approx) Illus Rs. 500

History Art and Architecture of Jaisalmer by *R.A. Agarawala*

Size 29 cm , pp 98, Illus , Rs. 180

The Monuments in old Goa by *Judilia Nunes*

Size 26 cm , pp 128, Illus , Rs. 125 (Complete book on Art Paper)

Please send your enquiries to

Agam Kala Prakashan

34, Community Centre,
Ashok Vihar, Phase I,
Delhi - 110052 (India)

Available from

D.K. PUBLISHERS' DISTRIBUTORS

.....

Books of the Month

JULY 1980

'After Tito What?' K. Krishna Moorthy	Rs. 60.00	Geography of Transportation in Eastern India Under the British Raj. Monograph I. Sumit Kumar Munsi	Rs. 40.00
'Ahmedabad' Kenneth I. Gillion,	Rs. 60.00	Global Impact of Afghan Crisis. Prof. Baldev	Rs. 58.00
Aspects of Hindi Grammar. Yamuna Kachru	Rs. 58.00	A Guide to Keynes. Alvin H. Hansen	Rs. 24.00
Bibliography of Books, Papers and Other Contributions. Dr. V. Raghavan,	Rs. 40.00	A History of Indian Civilisation, Vol. 2. Part I. K. P. Bahadur (vol. 2 pt. I)	Rs. 175.00
Bibliography of Gujarat. Vijaysingh Chavda	Rs. 75.00	Hope and Despair. Surendra Bhutani	Rs. 70.00
The Changing Efficiency of Public Enterprise in India. Bakul H. Dholakia	Rs. 45.00	How to Cut Office Costs. Harold H. Loggman	Rs. 30.00
The Children of Hari. Stephen Fuchs	Rs. 45.00	How to Fight Dirty. Against Management. Dr. Joe Mancuso	Rs. 25.00
The Coinage of Northern India. P. C. Roy	Rs. 170.00	Human Nutrition. Benjamin I. Burton	Rs. 28.50
Complex Variables. Norman Levinson & Raymond M. Redheffer	Rs. 36.00	India in Classical Greek Writings. Brij Nath Puri	Rs. 50.00
The Concept of Aesthetic. B. Bosanquet	Rs. 30.00	Indian Horticultural Literature, Vol. 1 (1960-1977). V. K. Patil, R. Subbarah, V. G. Lamberwada	Rs. 200.00
Contemporary Gulf. Surendra Bhutani	Rs. 45.00	Indian Publishing since Independence. D. N. Malhotra & Narendra Kumar	Rs. 50.00
Contemporary Trends in Management Studies. T. T. Pandya, M. C. Shah & G. J. Trivedi	Rs. 40.00	Industrialisation of India. G. K. Shirokov	Rs. 20.00
Corporation Finance. M. Mohsin & K. M. Ahmad	Rs. 36.00	In Tensities. Prita Devi	Rs. 20.00
Cultural and Linguistic Problems in Translation. H. C. Trivedi	Rs. 30.00	Kant and the Gita. K. M. P. Verma	Rs. 70.00
Delhi in 1857, Vol. 1 (The Trial of Bahadur Shah). K. C. Yadav (vol. I)	Rs. 125.00	Laos and the Superpowers. Petala Ratnam	Rs. 65.00
Directory of Indian Publishers. Dinkar Trivedi	Rs. 50.00	The Life of Music in North India. Daniel M. Neuman.	Rs. 125.00
The Divine Drama of Creation (Part I). Hans M. Martin (pt. I)	Rs. 75.00	Lovetime. Sumita Jain	Rs. 25.00
Doctor-Patient Relationship in Indian Hospitals. Mohan Advani	Rs. 60.00	Maharaja Ranjit Singh. Harbans Singh	Rs. 25.00
Early Indian Religious Thought. P. D. Mehta	Rs. 60.00	The Master Poets of India. Lala Kanno Mal	Rs. 6.00
Education for Development. Integrated Development of Vallanad Block, Kerala. Thapar	Rs. 45.00	Mathura. A District Memoir. F. S. Crowse	Rs. 350.00
Thy Encyclopaedia of the Indian National Congress, Vol. 9 (1925-1929). A. M. & S. G. Zaidi	Rs. 210.00	Measurement of Urban Processes. Amitabh Kundu	Rs. 92.00
Facets of Hinduism. Dewan Bahadur N. D. Mehta	Rs. 18.00	Modern Management. Dick Carlson	Rs. 22.00
Folk Tales of Sind and Guzarat. C. A. Kincaid	Rs. 12.00	Modern Power System Analysis. I. J. Nagrath & D. P. Kothari	Rs. 39.00
The Founding Fathers of Social Science. Timothy Raison.	Rs. 100.00	Moscow (City of Olympics). Ivan Myachin & Boris Bazunov	Rs. 50.00
From Mind to Super-Mind. Rohit Mehta	Rs. 28.00		

Muslims in China Rapheal Israeli.	Rs. 95 00
The Nitnem and the Sukhmani Sahib. Iou Singh	Rs 25 00
Novels on the Indian Mutiny. S D Singh	(P B) Rs 15 00
Operations Management Barry Shore.	Rs 39 00
Patterns of Culture in South Asia I P Vidyarthi	Rs. 70 00
Physical-Distribution Systems. John F Magee	Rs 24 00
Planning in Third World Countries Some Provocative Thoughts. M. Shaghil	Rs 45 00
Planning Unit Areas for Integrated Rural Development M Vivekananda	Rs 35 00
Plantae Asiaticae Rariores, Vol II N Wallich.	(vol II) Rs 1000 00
Portuguese India in the Mid-Seventeenth Century C R Boxer	Rs 15 00
Power vs Poverty Nandini Joshi	Rs 20 00
Principles of Host Plant Resistance to Insect Pests N Panda.	Rs 105 00
Process in Geomorphology Clifford Imbleton & John Thornes	Rs. 150 00
Raja Rao A Visionary Indo-Anglian Fiction Dr J P Sharma	Rs 40 00
Rapid Reading Geoffrey A Dudley	Rs 12 00
Remembering Made Easy Jacqueline Dineen	Rs 10 00
Rural Development and the Village V M Rao	Rs 15 00
Select Bibliography of Articles on India's Five Year Plans H.N Pithak	Rs 3 75
The Spirit of Indian Culture Saints of India Dr Vivek Bhattacharya	Rs 140 00
Sri Aurobindo on Yoga. Indra Sen	Rs 25 00
Stone Roots Meena Alexander	Rs 25 00
A Study of Rural Sociology in India Sushila Mehta	Rs 35 00
Talks in Australia Vimala Thakar	Rs 15 00
Theory of Ordinary Differential Equations Earl A Coddington & N. Levinson	Rs 27 00
A Unesco Study of Social Tensions in Algiers (1950-1951) Gardner Murphy	Rs 15 00
Urban Outmigration Mahendra K Premi	Rs 65 00
The Vengeance and Other Stories Manoj Das	Rs 35 00
Voice of the Voiceless Ruth Harring	Rs. 40 00
Weapons Army Organization and Political Maxims Gustav Oppert	Rs 37 50
William Somerset Maugham the Playwright S N Sinha	Rs 80 00
World Peace Through National Plans Dr S D Joshi	Rs 32 00

Latest Publications

Archaeology, Art & History

- * *Ali, Rahman*, Art & Architecture of the Kalachuris Rs. 170
- * *Narasimhaiah, B.*, Neolithic and Megalithic Cultures in Tamil Nadu Rs 200
- * *Nagaswami, R.*, Art & Culture of Tamil Nadu. Rs. 170
- * *Nigam, M I.*, Sculptural Art of Andhra. Rs 150
- * *Prasad B R.*, Art of South India-Andhra Pradesh Rs 200
- * *Pandey, Rajendra*, Kasi through the ages. Rs. 70
- * *Ramachandran K S.*, Archaeology of South India-Tamilnadu Rs 165
- * *Saksena, Jogendra*, Art of Rajasthan Rs. 180
- * *Sinha, B P.*, Archaeology and Art of India. Rs 150
- * *Sinha, B P.*, Readings in History and Culture Rs 65
- * *Sinha Kanchan*, Karttikeya in Indian Art and Literature Rs. 140
- * *Soundara Rajan, K V.*, Art of South India-Tamil Nadu & Kerala Rs 170
- * *Soundara Rajan K V.*, Glimpses of Indian Culture-History and Archaeology Vol I. Rs 200
- * *Sharma R K.*, The Kalachuris & their Times Rs 220

Releasing in the month of August 1980.

- * *H Sarkar*, Museums and Protection of Monuments and Antiquities in India. Rs. 150
- * *Soundara Rajan, K V.*, Art of South India-Deccan Rs 170
- * *Soundara Rajan, K V.*, Glimpses of Indian Culture-Architecture, Art and Religion. Vol. II Rs 200

Please send your enquiries to

M/s SUNDEEP PRAKASHAN

B-3, 53, Ashok Vihar, Phase - II
DILLI - 110052

Available from

D.K. PUBLISHERS' DISTRIBUTORS

Just Released

the changing village india

a w ansari

Contemporary Poetry from India

This pioneering study of the changing face of village India highlights the significant developments that have taken place in the various material and organised sectors

The study focusses attention on the 'secularization' of the views and attitudes of the villagers, the process of 'polarization of castes' and its changing forms, the roles of dominant castes in breaking the axis of traditional power-structure, the traditional forms of family and marriage, and the emerging 'innovational personality'. Other important aspects such as 'Peoples' participation' and 'bureaucratic planning', which are related to the revolutionary process, have also been examined with a view to highlighting the dysfunctional roles of bureaucratic planning and to suggesting operational measures to correct its failings

While drawing attention to the frustration of the landless villagers, the author stresses the need for not only rationalising these programmes but also making them available to the less privileged. In analysing the gigantic process of change the author adopts a coordinated approach of the Marxian and the Mechanical Determinist schools of sociology. He shows the importance of planning for directed changes in the social superstructure of the village communities vis-a-vis planning for their directed economic development

Rs 100 -

- | | | |
|---|--|--------|
| 1 | BEYOND THE SELF
Translated from Hindi
<i>Kailash Vajpeyi</i> | Rs 20 |
| 2 | ALONE IN THE MULTITUDE
Selected Poems of Amrita Pritam
Translated from Punjabi
<i>Suresh Kohli</i> | Rs 25 |
| 3 | DREAMS DIE YOUNG
Translated from Punjabi
- <i>Prabhat Kaur</i> | Rs 25 |
| 4 | BENEATH THE FROST
- <i>Sumita Jain</i> | Rs 25 |
| 5 | SINCE DECAY IMPAIRS
Love Poems -- 1969-1975
<i>Suresh Kohli</i> | Rs 20 |
| 6 | A WHIFF OF SUNNY AIR
- <i>Nirupama Kaur</i> | Rs 25 |
| 7 | IN HIS PRESENCE
- <i>Amarjit Singh</i> | Rs 25 |
| 8 | A KISS IS A WHIM
Translated from Hindi
- <i>Indu Jain</i> | Rs 25 |
| 9 | VISIONS AND MYTHS .
CONTEMPORARY HINDI
POETRY
-- <i>Kailash Vajpeyi (Ed.)</i> | Rs. 50 |

CHETANA PUBLICATIONS

Indian Literary Review Editions

E 180, Greater Kailash II
NEW DELHI-110048

Available from

D. K. PUBLISHERS' DISTRIBUTORS

Books of the last 2 Months.

May & June 1980

ARCHAEOLOGY

- Bhaktapura Ratnam, Jewel of Bhaktapur Its Archi-
tecture and Sculpture. Leela Row Dayal Rs 50 00
Khajuraho Sculptures and Their significance Urmila
Agarwal Rs 150 00
Reh Inscription of Manander and the Indo-Greek In-
vasion of the Ganga Valley G R Sharma Rs. 95 00

BIOGRAPHY

- Charles Fabri Life & Works Goza Bethlentaly
Rs 75 00
Indira Gandhi Promises to Keep Vishnu Dutt
Rs 50 00
Political Thought of Swami Dayanand Shanta
Malhotra Rs 50 00

BOTANY

- Environment and Root Behaviour David N Sen
Rs 100 00
A Handbook of Edible Mushrooms S Kannaiyan &
K Ramisamy Rs 50 00
Indian Horticultural Literature (1966-1977) A Select
Bibliography, Vol I V K Patel, R Subbarah &
V G Tarberwade Rs 200 00
Insects and Fruits Dharm K Bhutani Rs 125 00
Races of Rice in India Govt of India Rs. 200 00

COMMERCE

- Accounting for Financial Statement Presentation
Jack I Smith and Robert M Keith Rs. 45 00
Advances in Transport Processes, Vol I Arun
S. Mujumdar Rs 150 00
Profitability Accountability & Social Responsibility
of Public Enterprises M R Varman Rs 60 00

ECONOMICS

- The Analysis of Indian Agro-Ecosystems Rodger
Mitchell Rs 40 00
Correlated Tenancy and Its Implications for Equity
and Economic Growth. Kripa Chakraborty Rs 42 00
The Corporation Income Tax in India 1950-1965.
V.G. Rao Rs. 60 00
Economies of Change in Less Developed Countries
David Colman & Fredrick Nixon. Rs 125 00
An Inter-Regional Trend Analysis of Agricultural
Prices in India since 1939 B N Verma Rs 60 00
Licensing Power in India, Jai Jai Ram Upadhyaya
Rs 100 00
Local Level Planning and Rural Development
Alternative Strategies United Nations Asian and
Pacific Development Institute, Bangkok Rs 100 00

- Managerial Economics. Habib-Ur-Rahman. Rs. 60.00
The Marxian Dilemma Transformation of Values to
Prices A J. Fonseca Rs. 40.00
Peasant in History, Essays in Honour of Daniel
Thorner Kula Hobsbawm, Raj Mitra. Rs. 75.00
Planning for Employment D L. Narayana, L K.
Deshpande & Sinha. Rs. 100.00

EDUCATION

- Problems of Economic Development in the Third
World (With Special Reference to India) K.N.
Prasad Rs 135.00
Assessment of Delinquency An Examination of
Personality and Even Interaction Kamal Mukerji
& Montayee Basu. Rs. 50 00
College Administration The Study of Faculty &
Student Participation in College Administration.
Ramesh Chandra Srivastava Rs 75.00
Rural Youth Education, Occupation, and Social
Outlook P M Shingri, N P Singh, Dilip Jadhav.
Rs 40 00
Studies in Teacher Education: An Overview. R P.
Singh Rs 40 00
Teaching of History S K Kochhar Rs 50 00

ENGINEERING

- An Pollution Control Theory M Crawford Rs 45 00

FINE ARTS

- Approach to Nature in Indian Art and Thought
C Sivaramamurti Rs 200.00
Art & Culture of Tamil Nadu R Nagaswami
Rs 170 00
Sculptural Art of Andhra M L. Nigam Rs 150 00

GEOGRAPHY

- Among the Himalayas I A Waddell Rs 120 00
The Andaman Islanders Frederic J Moust. Rs 120 00
Eastern Frontier of India K B Pemberton
Rs. 90 00
Gazetteer of Bengal and North-East India B C
Allen and Others. Rs. 250.00
The North-East Frontier of India. Alexander
Mackenzie Rs. 180 00

HISTORY

- The Agrarian System of Bengal, Vol I, 1582-1793.
A.C Banerjee (vol I) Rs. 85 00

Ancient India (2000 B.C. - 800 A.D.) Epochs of Indian History R.C. Dutt	Rs. 50.00	Aesthetic Meaning: Some Recent Theories. Rekha Thangji	Rs. 60.00
Community Movements in Proto-historic India K.M. Srivastava.	Rs. 200.00	Aspects of Knowledge Mahabir Pershad Gupta	Rs. 60.00
Delhi in 1857: The Trial of Bahadur Shah K.C. Yadav.	Rs. 125.00	PHYSICS	
Glimpses of Imperial India Val Prinscep	Rs. 90.00	Gravitation, Quanta and the Universe Narlikar Prasanna & Vishveshwara	Rs. 150.00
Historic Delhi H. Sharp	Rs. 35.00	Nuclear Physics (In S.I. Units) D.C. Tripathi	Rs. 45.00
Hungary Past and Present Harendra Nath Mukerjee	Rs. 40.00	POLITICS & INTERNATIONAL AFFAIRS	
Kings: The Ancient Ruler (A Case Study in Pre-Muslim Period) B.S. Dahiya	Rs. 100.00	The Annual Register of Indian Political Parties 1979 A.M. Zaidi	Rs. 210.00
Land and Control and Social Structure in Indian History Robert Eric Frykenberg	Rs. 85.00	Big City Government in India: Corporator Administrator and Citizen in Delhi Philip Oldenburg	Rs. 60.00
Political History of the Chalukyas of Badami D.P. Dikshit	Rs. 95.00	China's Hundred Weed Narayana Das	Rs. 75.00
Surat in the Seventeenth Century: A Study in Urban History of Pre Modern India B.G. Gokhale	Rs. 100.00	The Chinese Government and Politics Shrinath Bhatnagar	Rs. 35.00
Trade and Statecraft in the Age of the Colas Kenneth R. Hall	Rs. 70.00	Civil Disobedience: A Philosophical Study R.D. Dixit	Rs. 35.00
LANGUAGE		The Congress Crucible Satish Rastogi	Rs. 90.00
The Oxford Dictionary of Quotation	Rs. 200.00	Contemporary Conflicts Surendra Bhutani	Rs. 45.00
Semantic Grammar of Hindi: A Study in Reduplication Anvita Abbi	Rs. 85.00	Defending and Building World Peace: Selected Speeches & Statements February 1967 - March 1979 Ramesh Chandra	Rs. 45.00
LAW		Does Bihar Show the Way? Arvind Narayan Das	Rs. 75.00
Tax Penalties 1980: With Uptodate Case Law Circulars and Amendments R.T. Gupta & S.T. Gupta	Rs. 60.00	Facing the East: Remembrance of a Peaceful War G.G. Bhogal	Rs. 40.00
LIBRARY SCIENCE		Government and Politics in Bengal A.H.I. Fraser	Rs. 50.00
Practical Cataloguing, Classified Catalogue C.D. Sharma	Rs. 45.00	Institutions in the India Phase Arun Shrivastava	Rs. 60.00
Practical Catalogue: Procedure Purnan L.J. & Nasra Kidwai	Rs. 95.00	The India Party C.P. Bhambhani	Rs. 65.00
LITERATURE		Justice on Trial: The Supreme Court Today Rajeev Dhavan	Rs. 45.00
Baudhayana Sulbasutram Satyaprakash & P. Ram Swarup Sharma	Rs. 80.00	Lebanon and India: A Bibliography with Selected Abstracts 1911-1980 Anwar Choudhury	Rs. 69.00
A Girl of Her Age Sumita Jain	Rs. 40.00	Mauritius: The Key to the Indian Ocean Ramnath Singh	Rs. 75.00
Imagination in Indian Poetics and Other Literary Studies T.N. Sreekantappa	Rs. 45.00	Modern Diplomacy: Dialectics and Dimension G.V.G. Krishnamurthy	Rs. 150.00
In His Presence Amarjit Singh	Rs. 75.00	One World to Share: Selected Speeches of the Commonwealth Secretary-General Shridath Ramphal	Rs. 80.00
Walt Whitman: Vision and Art N.K. Sharma	Rs. 30.00	Pakistan's Nuclear Bomb Brij Mohan Kaushik & O.N. Mehrotra	Rs. 75.00
W.B. Yeats As Literary Critic V.V. Jain	Rs. 80.00	Palace People and Politics: Nepal in Perspective Bhoja Chatterjee	Rs. 55.00
An Whirl of Sunny Air Nirupama Kumar	Rs. 25.00	Political Development in Chile: From Democratic Socialism to Dictatorship Nader Entessar	Rs. 45.00
MEDICAL		Russia and the Communist Countries J.A. Nark	Rs. 200.00
Chemical and Medical Formulary of India B.K. Mehra	Rs. 220.00	Russia and the Western World J.A. Nark	Rs. 100.00
Daughters: The Traditional Birth Attendants in Village India D.N. Kakar	Rs. 35.00	The Shadow of Ram Rajya over India Prem Nath Bazar	Rs. 50.00
Is Your Sickness Real? Mind Made Disease Shri Vijayadev Yogendra	Rs. 30.00		
MILITARY SCIENCE			
Of Matters Military Lt. General Saha, S.K. Puri	Rs. 55.00		
PHILOSOPHY			
Abhinavagupta on Indian Aesthetics Y.S. Walimbe	Rs. 35.00		

United Nations Problems & Prospects Niranian
Bhunia Rs. 35.00
Western Political Thought from Plato to Marx A.K.
Mukhopadhyay Rs. 50.00

PSYCHOLOGY

General Studies for Civil Services (Preliminary) Exa-
mination including Mental Ability Tests and
World Geography Nihal Chand Rs. 30.00
Personality Test (With Social Desirability Variable
Controlled) R.R. Tripathi Rs. 60.00

REFERENCE

Handbook of the Birds of India and Pakistan Vol. 3
Salm Ali & S.D. Ripley (vol. 2) Rs. 150.00
A Historical Atlas of South Asia Joseph F.
Schwartzberg Rs. 1200.00
Oxford Economic Atlas of the World D.B. Jones
Rs. 90.00

RELIGION

The Akal Takht H.S. Dilger Rs. 45.00
Chudamariam and Nataraja (Problems and Rationa-
lization) B.G.E. Swamy Rs. 5.00
Life of Mohammed Mirza Abu'l Fazl Rs. 50.00
Lingapurana A Story N. Gangadharan Rs. 90.00
The Mahatma of the Vedanta E.G. Mathew Rs. 85.00
Muhammad the Final Messenger Dr. Naeem Ali
Khan Rs. 150.00
The Ethnology of Pakistan An Advanced Appros-
ach Dr. R. Bhattacharya Rs. 11.00
Postgraduate and Sri Vallabhnagar A Collection of
Four Articles Bimbhanna, Johannes & Candhu
Rs. 15.00
Religious Thought in India D. P. N. Sharma
Rs. 45.00
Sri Vallabhnagar and His Doctrines Late Prof.
G.H. Bhattacharya Rs. 25.00
The Spread of Buddhism and the Puddhi School
N. Dutt Rs. 60.00
The Study of Classical Sanskrit Literature B.V. Sub-
barao Rs. 10.00
Struggle of the Sikh for Sovereignty Surjit Singh
Gandhi Rs. 125.00

SCIENCES (MIS)

A Bundle of Feathers S.D. Ripley Rs. 8.00
Demand for Electricity Nirmala Banerjee P. 3.00
Index of Heritages N.C. Anandaraman Rs. 5.00
Metamorphic Rock Sequence of the Eastern Ghats
Taya I.K. Verma Rs. 150.00

SOCIOLOGY

The Impressed Mind Guru Shyva Tradition in
Indian Culture Abhileshwartha Rs. 70.00
Marital Races of India G. Macmunn Rs. 90.00
Modern Indian Society and Culture D.P. Senghal
Rs. 50.00

People's Perception about Family Planning in India
M.I. Khan, C.V.S. Prasad & Majumdar Rs. 40.00

Politics of Minorities : Some Perspectives Moha
Shakti Rs. 60.00

SPORTS

Better Football Learning at Yourself Books Tommy
Docherty Rs. 25.00

Other Publications

- * *Chaudhry, Role of Religion in Indian Politics* Rs. 80
- * *Datta, Office of the Governor in India* Rs. 80
- * *Gupta, Magical Beliefs and Superstitions* Rs. 130
- * *Guru, Upanisadic Challenge to Science* Rs. 75
- * *Johan, The Heritage of Amritsar* Rs. 45
- * *Jena, Socio-economic conditions of Orissa* Rs. 48
- * *Kuppuswami & Harsharan, Indian Music A Perspective* Rs. 130
- * *Maitra, Economics of Small Scale Industries* Rs. 80
- * *Maitra, Rajput State and East India Company* Rs. 65
- * *Mishra, India, Pakistan, Nepal and Bangla-
desh* Rs. 70
- * *Mishra, Krishna Speaks to You Again* Rs. 75
- * *Panda & Mishra, New Perspective in
India's Foreign Policy* Rs. 100
- * *Omash, Economy and State Politics of
India* Rs. 80
- * *Saxena, Narayana Challenge to the United
Nation* Rs. 65
- * *Saxena, Indian Reaction to British Policies* Rs. 50
- * *Singh, Indian Politics* Rs. 40
- * *Shastri, The Nomads on the Himalayas* Rs. 125
- * *Shastri, The Shepherds of India* Rs. 45
- * *Shastri, The Tribal Women of India* Rs. 55
- * *Tamrak, Non-Co-operation Movement in
Indian Politics* Rs. 60
- * *Verma, Party Politics in U.P.* Rs. 70

Please send your enquiries to

M. S. SUNDLEP PRAKASHAN
B-153, Ashok Vihar Phase II
DELHI - 110052

Available from
D.K. PUBLISHERS' DISTRIBUTORS

To be released in August, 1980

Two Bold Books

from

CHANAKYA

INDIA'S SEARCH FOR NATIONAL IDENTITY

by Ainslie T. Embree

Historians have generally avoided dealing with the complex theme of India's national identity. Dr. Embree, Professor of History in the Faculty of International Affairs, Columbia University, New York, has, however, tackled it with an admirable success. It is a piece of exemplary objectivity in historical writing.

**CONFLICT IN NAGALAND : A Study of
Insurgency and Counterinsurgency**

by Lt. Col. V.K. Anand (Retd.)

This book is based on Mr. Anand's first-hand experience and extensive study on the subject. Now a Ph.D. in Defence Studies from the University of Poona, Mr. Anand belonged to the Corps of Engineers, Indian Army, and, during his active service, participated in various operations, including the one in Bangladesh. Full of rare facts and figures, not easily accessible elsewhere, this book may well come to be accepted as the best authoritative document on Nagaland since independence.

BOTH BOOKS INVALUABLE FOR ANY GOOD LIBRARY

Our Forthcoming Titles

AESTHETICAL ESSAYS *by* Dr. S. K. Saxena

READINGS IN INDIAN PUBLIC FINANCE *by* Dr. D. N. Dwivedi (Ed.)

CHANAKYA PUBLICATIONS

F 10, 11, Model Town, Delhi-110009

Available from

D.K. Publishers' Distributors

Our own Publications

ARCHAEOLOGY

Archaeological Survey in Saurashtra	G I Possehl, In Press	
Archaeology and Art of India	B P Sinha	Rs 150 00
Archaeology of Bhopal Region	R K Sharma & Rahman Ali	Rs 80 00
Archaeology of Panchala Region	S B Singh	Rs 90 00
Archaeology of Soviet Central Asia and the Indian Borderlands in 2 Vols	S P Gupta (set)	Rs 400 00
Archaeology of Tamil Nadu	K S Ramachandran	Rs 165 00
Art and Architecture of Himachal Pradesh	Mian Govardhan Singh	In Press
Art & Culture of Tamil Nadu	R Nagaswami	Rs 170 00
Art of the Paramaras of Malwa	R K Sharma	Rs 170 00
Aspects of Indian History and Archaeology (History & Archaeology Series Vol. 4)	H D Sankalia (Ed) S P Gupta & K S Ramachandran	Rs 160 00
Born for Archaeology: An Autobiography	H D Sankalia	Rs 40 00
Bronzes from Achutrapur Orissa	Debela Mitra	Rs 225 00
Buddhist Architecture of Western India	Dr S Nagaraju (tent.)	Rs 500 00
Chittoor through the Ages	M D Sampath	Rs 150 00
Coinage of the Satavahana Empire	I K Sarma	Rs 140 00
The Early Chamber Tombs of South India	A Sundara	Rs 125 00
Ecology and Archaeology of Western India	D P Agrawal & B M Pande	Rs 125 00
Emergence of Culture in Europe	D K Bhattacharya	Rs 50 00
Essays in Indian Proto-history (History & Archaeo- logy Series Vol. 5)	D P Agrawal & Dilip K Chakrabarti	Rs 200 00
Geographical Names in Ancient Indian Inscriptions A Companion Volume to the Geography in Ancient Indian Inscriptions	Parmanand Gupta	Rs 60 00
Geomorphology and Prehistory of South India	V Sudarsen	Rs 65 00
Hindu Iconography	S P Tiwari	Rs 100 00
History, Art & Architecture of Jaisalmer	R A Agarwala	Rs 180 00
History & Archaeology of India's Contacts with other Countries	Shashi Asthana	Rs 125 00

Icons and Sculptures of Early and Medieval Assam.	Arun Bhattacharjee	Rs 80.00
Indian Archery	G N Pant	Rs 290.00
Indian Ivories	V P Dwivedi	Rs 180 00
Kailasanatha Temple-Kanchipuram	R Nagaswami	In Press
The Kalachuris and their Times	R K Sharma	Rs. 220 00
Marwar Murals	R A. Agarwala	Rs 120 00
The Monuments in old Goa	Juditha Nunes	Rs 125 00
Mother Goddess in Indian Art, Archaeology & Lite- rature	M C P Srivastava	Rs 125 00
Museums and Museology	New Horizons V.P. Dwivedi & G N Pant	Rs 225 00
Nagarjunakonda: A Cultural Study	K Krishna- murthi	Rs 150 00
Neolithic and Megalithic Cultures in Tamil Nadu.	B Narasimhan	Rs 200.00
Nepitese Architecture	N R Banerjee	Rs 350.00
The Origin of Brahmi Script (Ed.)	S P Gupta & K S Ramachandran	Rs 50 00
Personal and Geographical Names in the Gupta Ins- criptions	I R Sharma	Rs 96.00
Prehistoric and Protohistoric Antiquities of India	R B Foote	Rs 100 00
Pre-historic Baluchistan (History & Archaeology Series Vol. 3)	T G Shaffer	Rs. 100 00
Prehistory & Protohistory of India	K C Jain	Rs 125 00
Protohistoric Culture of the Tungabhadra Valley: A Report on Hallur Excavations	M S Nagaraja Rao (P B)	Rs 30 00
Report on the Excavations at Pataliputra (Patna)	I A. Waddell	Rs 50 00
Sculptural Art of Andhra	M I Nigam	Rs 150 00
Sculptures in the Peshawar Museum	H Hargreaves	Rs 60 00
The Temple of Chaunsatha-Yogini at Bheraghat	R K. Sharma	Rs 180.00
The Wonders of Flora	John B Seely	Rs 90 00
BIOGRAPHY		
Indira Gandhi	S Masani	Rs 15 00
Jagjivan Ram: Symbol of Social Change	N N Singh	Rs 45 00
Mahatma Gandhi: A Contemporary Perspective	Anima Bose	Rs 25 00
Sir Chhotu Ram (A Political Biography)	Madan Gopal	Rs 40.00
Uday Shanker and His Art	Brojesh Banerji	In Press

A.I.U. PUBLICATIONS

	(Rs.)		(Rs.)
1. Universities Handbook - 1979	150 00	25. Monograph on Grading	5 00
2. Handbook of Medical Education -- 1980	12 00	26. Monograph on Question Banking	5 00
3. Association of Indian Universities -- History	50 00	27. Monograph on Internal Assessment	6.00
4. Higher Education and Development	30 00	28. Monograph on Test & Item Analysis	10 00
5. University Finance - A statistical profile	50 00	29. Monograph on Question Banking in English Language & Literature	6 00
6. Enrolment in Higher Education - A trend analysis	20 00	30. Monograph on Practical Examinations	9 00
7. Resource Allocation on Education Research Studies	20 00	31. Monograph on Semester System	14.00
8. Research in Economics of Education India	10 00	32. Research Abstracts - Parts I, II & III	each 6 00
9. Institutional Costs of University Education	40 00		
Bibliography of Doctoral Dissertations		Status Reports on	
10. Social Sciences	50 00	33. Grading	35 00
11. Humanities	100 00	34. Question Banking	25 00
12. Physical Sciences - 1857-1970	125 00	35. Internal Assessment	25 00
13. Biological Sciences	100 00	36. Preparations made by Universities to Receive 10+2	30 00
<i>Note : Also available in paperbacks in individual discipline</i>		37. Internal Management in Universities	30 00
14. Social Sciences & Humanities 1970-75	150 00	Question Bank Book Series	
15. Physical Sciences - 1970-75	120 00	Undergraduate Level	
16. Biological Sciences - 1970-75	In Press	38. Mathematics	35 00
17. Social Sciences & Humanities - 1975-76	50 00	39. Physics	20 00
18. Natural & Applied Sciences - 1975-76	90 00	40. Chemistry	30 00
19. Social Sciences & Humanities 1976-77	70 00	41. Zoology	25 00
20. Natural & Applied Sciences 1976-77	120 00	42. Botany	20 00
21. Social Sciences & Humanities 1977-78	90 00	43. History	15 00
22. Natural & Applied Sciences 1977-78	100 00	44. Geography	15 00
On Examinations		Postgraduate Level	
23. Management of Examinations	35 00	45. Mathematics	60 00
24. Towards Better Questions	5 00	46. Psychology	25 00
		47. Economics	25.00
		48. Commerce	25.00
		49. Political Science	22.00
		50. Foods & Nutrition	25 00
		51. Sociology	30 00
		52. English Lang and Litt	18 00
		53. Physiology	30.00

Address enquiries to

Association of Indian Universities

Rouse Avenue, New Delhi-110002

Available from

D.K. PUBLISHERS' DISTRIBUTORS

BOTANY

Fisheries and Botany of Eastern India T. Day
Rs. 50.00

COMMERCE

Change in Work Organisation: Some Experiences in
Renewal in Social Systems Ishwar Dayal
Rs. 30.00

Consumer Behaviour in India: An Econometric
Study B.M. Mahajan (tent.) Rs. 60.00

Dynamics of Formulating Policy in Government of
India: Machinery for Policy Development A.
Sundara Rs. 25.00

Economic and Geography of Agricultural Land
Reclamation A.I. Singh Rs. 90.00

Employer-Employee Relations: A Critical Study
of Government of India and Its Employees V.
Bhaskara Rao Rs. 60.00

Labour-Management Relations R.V. Rao Rs. 25.00

Management and Population N.V.R. Ram Rs. 25.00

Nutritious Task Leader Jar B.P. Sinha Rs. 50.00

Organisation for Management in Developing Coun-
tries Ishwar Dayal & Amrit Kala Dayal
Rs. 50.00

Productivity: Production Function and Technical
Change S.S. Mehta Rs. 60.00

ECONOMICS

Agrarian Movement in Rajasthan R. Pande
Rs. 25.00

Changing Foodgrain Market Structure in India H.S.
Auluck In Press

Concealed Tenancy and Its Implications for Equity
and Economic Growth Kripa Shankar Rs. 12.00

The Corporation Income Tax in India 1950-1965
V.G. Rao Rs. 60.00

Customer Satisfaction in the Postal Services Santha
Gopinath Rs. 15.00

The Development Experience of Nepal B.S.
Bhooshan Rs. 60.00

Dynamics of Agricultural Development in India Ali
Mohammed Rs. 90.00

Dynamics of Development: An International Pers-
pective (2 Volumes) S.K. Sharma
(set) Rs. 300.00

Economics of Change in Less Developed Coun-
tries David Colman & Fredrick Nixon
Rs. 125.00

Economics of Small-Scale Industries S.P. Mathur
Rs. 80.00

The Economy and Human Resources V.P. Batra
Rs. 70.00

Financing of University Education Parmanand
Singh In Press

Foreign Aid to India B.N. Banerjee Rs. 80.00

History and Society R.H. Tawney Rs. 120.00

The Impact of Irrigation on Rural Development
M.P. Pandey Rs. 40.00

Implications in Indian Agricultural S.S. Husain
In Press

Indo-Nepal Trade Relations N.P. Banskotia
In Press

Integrated Economic Planning B.N. Juyal In Press

Monetary Policy and Inflation in India C.S. Nagpal
In Press

Money and Banking G. Krishnan-Kutty Rs. 40.00

Politics and Economic Development in India Howard
T. Erdman Rs. 30.00

A Portrait of Nationalised Banks: A Study with
Reference to Their Social Obligations H.N.
Agrawal Rs. 80.00

Readings in Kautilya Arthashastra B.P. Sinha
Rs. 50.00

The Regional Imperative: The Administration of
US Foreign Policy towards South Asian under
President Johnson and Nixon Lloyd I. Rudolph
& Herbert Rudolph Rs. 80.00

Rural Industrialization in India R.V. Rao Rs. 10.00

Rural Industrialization in India S.N. Bhattacharya
In Press

S.H. Reliance and Foreign Aid to India M.M.
Tewari In Press

Small Industries and Developing Economy R. Rao
Rs. 50.00

Social and Economic Profile of North-East India,
(Ed.) B.D. Ray Rs. 70.00

Social Change in Rural India A.B. Hirani
Rs. 70.00

Society, Polity and Economy D.K. Biswas Rs. 55.00

Socio-Economic and Political History of Eastern
India Y.K. Mishra Rs. 50.00

Socio-Economic Exploration of Mediaeval India
P.C. Jain Rs. 80.00

Socio-Economic Life in Chotanagpur 1858-1935
Bipin Bihari Sinha Rs. 50.00

Thirty Years of Indian Journal of Agricultural Eco-
nomic: A Cumulative Index of Volumes I-XXX
(1916-1975) R.N. Sharma Rs. 200.00

Trade Policies of India: A Quantitative Analysis
V.R. Panchanukhi Rs. 70.00

EDUCATION

Australian Academics S.G. Hiremath In Press

Education and Job S. Parmar Rs. 45.00

Educational System of India: An Econometric
Studies Shri Prakash Rs. 12.00

Financing of University Education Parmanand Singh
In Press

Issues and Choices in Higher Education K. Gandhi
Rs. 55.00

Linguistic and Educational Aspirations under a
Colonial System N.K. Sharma Rs. 60.00

Man Education and Values K.N.V. Reddy
Rs. 50.00

Public Service Commission: A Study Niru Hazrati
Rs. 40.00

- Teacher Education in India - A Study in New Dimensions** K K. Vasishtha. Rs. 54.00
- Women Students in India - Status and Personality.** Savitri Sharma Rs. 50.00
- FINE ARTS**
- Art & Architecture of the Kalachuris** Rahman Ali Rs. 170.00
- Art of Central Asia** Chhaya Bhattacharya Rs. 200.00
- Art of India and Persia** A. Farooqi Rs. 300.00
- Art of Karnataka** A. Sundara In Press
- Art of Manipur** Nilima Roy Rs. 200.00
- Art of Rajasthan** Jogendra Saksena Rs. 180.00
- Art of South India - Andhra Pradesh.** B. Rajendra Prasad Rs. 200.00
- Art of South India - Deccan** K V Soundara Rajan (tent.) Rs. 180.00
- Art of South India - Tamil Nadu and Kerala** K V Soundara Rajan Rs. 170.00
- Glimpses of Indian Culture - History and Archaeology Vol. I** K V Soundara Rajan (vol. I) Rs. 200.00
- Glimpses of Indian Culture - Architecture, Art & Religion Vol. II** K V Soundara Rajan (tent.) Rs. 200.00
- Indian Music - A Perspective** Kuppaswamy & Hariharan Rs. 130.00
- Indian Painting - A Romance** Usha Prasad Rs. 80.00
- Karttikeya in Indian Art and Literature** Kanchan Sinha. Rs. 140.00
- Kasi through the Ages** R. Pandey Rs. 70.00
- Kiratarjuniyam in Indian Art** M S. Nagaraja Rao Rs. 275.00
- The Opera in South India** S A K. Durga Rs. 60.00
- Painted Folklore and Folklore Painters of India** O P Joshi Rs. 90.00
- The Painted Grey Ware - An Iron Age Culture of Northern India** V. Tripathi Rs. 90.00
- Readings on Music and Dance** G. Kuppaswamy & M. Hariharan Rs. 90.00
- The Roots of Indian Art** S P. Gupta Rs. 500.00
- Tantra - Its Mystic and Scientific Basis** I P. Singh Rs. 125.00
- Tantric Cult in South India** Dr. R. Nagaswamy (tent.) Rs. 300.00
- The Temple of Bhitargaon** Dr. Zaheer Mohammad. (tent.) Rs. 300.00
- Tribal Art & Craft** A K. Das. Rs. 125.00
- Uday Shankar and His Art** Brojesh Bannerji In Press
- Udayagiri & Khandagiri Caves in Orissa** R P. Mohapatra. (tent.) Rs. 300.00
- GEOGRAPHY**
- Agricultural Geography** Majid Husain Rs. 70.00
- Between Sikkim and Bhutan** Indira Awasthy Rs. 40.00
- Concept Dictionary of Geography (English-Hindi)** S L. Achha Rs. 40.00
- A Descriptive Account of Assam** W. Robinson Rs. 100.00
- The Geomorphology of Sonar Basin** Ratkumar Rai. In Press
- Habitat Asia - Issues and Response. (3 Volumes)** R P. Mishra (set) Rs. 200.00
- India and Its Native Princes.** Louis Rousselet Rs. 175.00
- Inter Urban Market Geography - A Case Study of Patna** A. Sami Rs. 75.00
- Intracity Residential Mobility in an Industrial City - A Case Study of Ludhiana** Sunita V. Auluck (tent.) Rs. 45.00
- Land use in Big Cities - A Study of Delhi** C S. Yadav Rs. 85.00
- Lhasa - The Mysterious City (2 Volumes)** Parceval Landon (set) Rs. 300.00
- Ethnic Industries in India - A Case Study of Western Orissa** K C. Tripathi. (tent.) Rs. 70.00
- Perspectives in Agricultural Geography Vols. I & II** (Ed.) Noor Mohammad (per set) Rs. 625.00
- The Physiography of the Lower Chambal Valley** H S. Sharma Rs. 60.00
- Rayne Erosion in India** H S. Sharma Rs. 50.00
- Recent Trends and Concepts in Geography (3 Volumes)** R B. Mandal (set) Rs. 400.00
- Situation of Agriculture Food and Nutrition in Rural India** Ali Mohammad Rs. 80.00
- A Statistical Account of Bengal (20 Vols.)** W W. Hunter (each vol.) Rs. 40.00
- Statistical Account of Manipur** R. Brown Rs. 40.00
- Towns - A Structural Analysis** Krishna Prabha Rs. 60.00
- Tripura - The Land and Its People** J. Gan Chaudhuri Rs. 60.00
- Urban Land Use Planning in Hill Areas - A Case Study of Shillong** I P. Singh Rs. 80.00
- The Works of Sir William Jones (in Thirteen Volumes)** Sir William Jones (each vol.) Rs. 125.00
- HISTORY**
- Aspects of Medieval Indian Society and Culture** P N. Ojha Rs. 50.00
- Baburnama and Babur** Krunachandra Jena. Rs. 50.00
- Basic Principles of Geopolitics and History** D. Sen Rs. 60.00
- Benares: The Sacred City of the Hindus** M A. Sheering Rs. 75.00
- Bias in Indian Historiography (Ed.)** Devahuti. (tent.) Rs. 150.00
- British Attitude Towards the Employment of Indians in Civil Service - Report of the Public Service**

INDISPENSABLE BOOKS ON EDUCATION

<i>S No</i>	<i>Name of the Book</i>	<i>Author</i>	<i>Price</i>
1	Educational Sociology - A Modern Cultural Approach	R S Bajwa & Wilfred R. Smith	75 00
2	Planning & Evaluating Non-Formal Education	Motilal Sharma	40.00
3	Schools in Context	do	45 00
4	Indian Education - Challenge & Hope	V S Mathur	40 00
5	Education & the Future of India	do	25 00
6	New Angles in Indian Education	do	25 00
7	Great Indian Educator	R N Saxena	30 00
8	New thoughts on Education	do	50 00
9	Innovations & Latest Trends in Education	do	30 00
10.	Educational Philosophy of Swami Dayanand	R N Saxena & D N Bhan	40 00
	Progressive Education	Uday Shankar	50 00
	Education for Tomorrow	B R Garg	30 00
13	Indian Education - Review & Preview	do	25 00
14	Problems of Educational Administration	V N Vajpai	25 00
15	Values and Education in Independent India	G N Kaul	25 00
16	The Problems of Teachers in India	R L Ahuja	12 00
17	Socio-Cultural Freedom and Education	Lamba Malik	25 00
18	Who is at Fault? Parents-Teachers-Children	M L Sharma	30 00
19	Educating the Educator	do	30 00
20	Educational Administration in India	R Sinha	35 00
21	Educational & Philosophic thoughts	K K Verma	35 00
22	Gandhian Philosophy - A Critical & Comprehensive Study	O P Dhawan	25 00
23	Medieval India - Cultural & Thoughts	M L Bhagi	75 00
24	Library Buildings, Architecture & Planning	M S Marwaha	25 00

Forthcoming titles :

1	Philosophy of Health & Medical Science	Ajit Kumar Sinha	70 00
2	Essays on Socio-Cultural Problems	K. Balan	30.00
3	Indian Civilization - Approaches & Methods	M. Isha	30 00

The Associated Publishers

Post Box No. 56
2960, Kacha Bazar
AMBALA CANTT 133001 (India)

Available from

D. K. PUBLISHERS' DISTRIBUTORS

- Commission (1886-1887)** Charles U Aitchison
Rs 100 00
- British Policy in the North East Frontier Agency**
M.L. Bose Rs 90 00
- The Calukyas of Kalyani Based on Epigraphical Sources** K. Krishnamurthi Rs 96 00
- Community Movements in Protohistoric India** K M. Srivastava. Rs 200 00
- The Civil Service in Britain** S R. Maheshwari Rs 30 00
- Cultural History of Ancient India** Jaya Goswami Rs 110 00
- Economic History of Colonialism A Study of British Salt Policy in Orissa** Sadananda Choudhry Rs 60 00
- Freedom Movement in Punjab (1905-1929)** S C. Mittal Rs 50 00
- French Struggle in India** G B Malleson Rs 50 00
- The Heritage of India** Upendra Thakur & Y K. Mishra Rs 195 00
- Historical and Constitutional Documents of North Eastern India** M I. Bose Rs 90 00
- History of the Boondelas** W R. Pogson Rs 80 00
- History of the Pre-Kalyuga India** R. Siddhanta-shastree Rs 5 00
- India and South East Asia (History & Archaeology Series Vol 6)** R C. Majumdar (Ed) K S. Ramachandran & S P. Gupta Rs 55 00
- India As Described by Megasthenes** Naram Singh Kalota Rs 35 00
- The Language Issue in India** N K. Prasad Rs 45 00
- Kanchipuram through the Ages** C R. Srinivasan Rs 150 00
- Kurukshetra Political and Cultural History** Bal Krishna Muztar Rs 60 00
- Lhasa and Its Mysteries** I A. Waddell Rs 180 00
- Madhu (MN. Desh. Pandey Felicitation Volume)**
Dr. M S. Nagaraj Rao (tent.) Rs 50 00
- Medieval Goa A Soc. Economic History** Teotimo De Souza Rs 65 00
- Palaeohistory of India** Vidula Jaiswal Rs 140 00
- The Police in British India 1861-1947** A. Gupta Rs 96 00
- Problems of Indian Historiography** Devahuti Rs 50 00
- The Province of Agra History and Administration**
D B. Srivastava Rs 90 00
- Rajput States and East India Company** R M. Mathur Rs 65 00
- Readings in History and Culture** B P. Sinha Rs 65 00
- Readings in Political History of India (History & Archaeology Series Vol 1)** R C. Majumdar (Ed) S P. Gupta. Rs 85 00
- Readings in South Indian History (History & Archaeology Series Vol 2)** T V. Mahalingam (Ed) S P. Gupta & K S. Ramachandran Rs 60 00
- Rise & Fall of Germany.** Manazir Ahmed Rs 45 00
- Tripura Its History and Culture** Omesh Saigal Rs 45 00
- Vishnukundis and their Times** S. Sankaranarayanan Rs 100 00
- LAW**
- Companies Winding Up Law and Procedure** Hoti Prasad Rs 70 00
- Hindu and Muhammedan Law** W. Markby Rs 50 00
- Marriage and Matrimonial Remedies A Uniform Civil Code for India** M A. Qureshi Rs 110 00
- LINGUISTICS**
- A Contrastive Phonology of Punjabi and Tamil**
Baldev Rai Gupta In Press
- Krsna Saga in Laos** S. Sahai Rs 75 00
- Language of the Nirukta** Mantrini Prasad Rs 100 00
- The Ramayana in Laos** S. Sahai Rs 75 00
- Studies in Panini Technical Terms of the Astadhyayi** H P. Divvedi Rs 65 00
- LITERATURE**
- The Anklet Story** Ka. Naa Subramanyam Rs 40 00
- Modern and Otherwise** S K. Ghose Rs 50 00
- The Nalarkrtikaumudi of Agastya Pandita** J. Venkatacharya Rs 30 00
- 19th Century English Literary Works** M. Hasan Rs 80 00
- The Sarvangi of the Dadupanthi** Rajab Winand M. Callewaert Rs 60 00
- The Village in Jungle** Leonard Woolf Rs 50 00
- MEDICAL**
- Basic Principles of Ayurveda** Vaidya Bhagwan Dash & Vaidya Lalitesh Kashyap Rs 180 00
- Materia Medica of Ayurveda** Vaidya Bhagwan Dash & Vaidya Lalitesh Kashyap Rs 180 00
- MILITARY SCIENCE**
- Operational Analysis and Indian Defence** Utpal K. Banerjee Rs 180 00
- PHILOSOPHY**
- The Advaita of Swami Vivekananda** J. Mannummel In Press
- Foreseeing the Future** H. Winthrop Rs. 40 00
- Idea of Ideas** V P. Verma Rs 40 00
- Krishna Speaks to You Again.** Sharda Mishra Rs 75 00
- Man Education and Values** K N V. Reddy Rs 50 00
- Radhakrishnan on Hindu Moral Life and Action**
Aloysius Michael Rs 65 00
- POLITICS & INTERNATIONAL AFFAIRS**
- Administration of Justice in India.** Trilochan Kauri Mann Rs 60.00
- Administrative Response to Emergency Study of Scarcity Administration in Maharashtra** Kuldip Mathur & Mohit Bhattacharya Rs 30 00

- Committees and Commissions in India 1947-1973 (in 9 Volumes) Virendra Kumar.** (each v) Rs 125.00
- Communist in Congress.** S. Singh. (H.B.) Rs. 16 00
- Constitutional Crisis in the States** Meera Srivastava. Rs 60 00
- Democracy, Bureaucracy and Technocracy.** M.A. Muttalib. Rs 50 00
- Elections and State Politics of India** Z.M. Quraishi. Rs 30 00
- Government and Politics of Big Cities** Ashraf Ali. Rs 35 00
- India, Pakistan, Nepal and Bangladesh** P.K. Mishra. Rs 70 00
- Indian Nationalism and Asia** Brendra Prasad. Rs 80 00
- Indian Politics** D. Singh. Rs 40 00
- Indian Reaction to British Policies** V.K. Saxena. Rs 80 00
- Indo-Nepales Relations (1858-1911)** S. Tyagi. Rs. 45 00
- Indo-Nepal Trade Relations** N.P. Banskotia. In Press
- Journal of Abstracts and Reviews** Political Science. Vol. V. No. 1 & 2 ICSSR. Rs. 20.00
- The Kingdom of Afghanistan** G.P. Late. Rs 45 00
- Legislation : Principles and Practice** M. Raghavswamy. Rs 45 00
- Legislatures and Indian Democracy** A.P. Gidur. Study of Questions in Bihar Legislative Assembly. D.N. Mishra. Rs. 35 00
- Local Government - Its Role in Development Administration** A.G. Narayankar. Rs 60 00
- Municipal Administration in Andhra Pradesh** P.A. James. In Press
- Murder of Democracy in Chile & After** Sukhbir Choudhary. Rs 35 00
- Naga Polity** M. Horam. Rs 50 00
- Namibia - Challenge to the United Nations** S.C. Saxena. Rs 45 00
- New Perspectives in India's Foreign Policy** K.K. Panda & P.K. Mishra. Rs 100 00
- Non-Co-operation Movement in Indian Politics** B.M. Lank. Rs 60 00
- Office of the Governor in India** M.S. Dahiya. Rs 80 00
- The Origin Rise of Consolidation of the Indian States** Rs 25 00
- Party Politics in U.P.** G.I. Verma. Rs. 70 00
- Political Science in India - An Index to Twelve Political Science Journals of India** I.R. Sharma. Rs 120 00
- Politics and Leadership in Municipal Government** S.N. Mishra. Rs 40.00
- The Politics of Panchayati Raj Administration** Niranjan Pant. Rs. 35 00
- Public Administration - A Cumulative Index Vol I-IV (1923-1977)** Mohinder Singh & R.N. Sharma. Rs 80 00
- Regionalism in India - A Study of Telangana.** G. Ram Reddy & B. A.V. Sharma. Rs 80 00
- Role of Religion in Indian Politics (1900-1925).** K.C. Chaudhry. Rs. 80 00
- Social and Cultural Life of Nagas** M. Horam. Rs. 40 00
- Society Polity and Economy** D.K. Biswas. Rs 55.00
- U.S. Policy Towards India and Pakistan** R.C. Gupta. Rs 40 00
- Unarmed Combat - As Practised in Czechoslovakia since August 1968** J. Joste. Rs 22 50
- The United Nations and Collective Security - A Historical Analysis** K.P. Saksena. Rs 75.00
- REFERENCE BOOKS**
- BIPI Bibliography of English Publications in India (Annually 1976-1977, 1978)** (each v) Rs. 150 00
- China through Indian Eye - A Select Bibliography (1911-1971)** B.K. Kumar. Rs 60 00
- Committees and Commissions in India 1947-1973, Vol. I-IX** Virendra Kumar. (each) Rs 125 00
- Libraries in Delhi** S.K. Bhattacharya. Rs 25 00
- RELIGION**
- Bachchanasa** A.P. Dwivedi. Rs 325 00
- Buddhist of Kashmir** Jean Naudou. Rs 90 00
- Communism and Gita - A Philosophico-Ethical Study** H.S. Sinha. Rs 70 00
- The Concept of Avatars - With Special Reference to Gita** R.K. Pandey. Rs 35 00
- The Domestic Hindus** Diwan Jamiat Rai. Rs 20.00
- Eastern Spirituality** H.K. Watson. Rs 15 00
- The Heritage of Amritsar** S.S. Johar. Rs 45 00
- Hindu and Muhammedan Law** W. Markby. Rs 50 00
- The Hindu at Home** H.E. Padfield. Rs 75 00
- The Hindu Conception of the Deity** B. Kumarappa. Rs. 80 00
- Jama Setts and Schools** U.K. Jain. Rs 50 00
- Jiva - The Original Nucleus of Mahabharata** Ramchandra Jain. Rs 100 00
- The Land of Varanasi** G. Mohapatra. Rs 150 00
- The language of the Atharva Veda** Yatin Vekari. Rs 75 00
- Mahabharata - Myth & Reality Differing Views** S.P. Gupta & K.S. Ramachandran. Rs 80.00
- Modern Hinduism** W.I. Wikins. Rs. 60 00
- Religious Problem in India.** Annie Besant. Rs 15 00
- The Sacred Complex in Hindu Gaya** I.P. Vidyarthi. Rs 50 00
- The Sacred Complex of Kashmir** I.P. Vidyarthi & Others. Rs 80 00
- The Saint of the Cauvery Delta** R. Krishnamurthy. Rs 45 00
- Studies in History of Buddhism** A.K. Nairn (Ed.). Rs 180 00

CAREERS events

YOUR PASSPORT TO SUCCESS

A MONTHLY JOURNAL ON GENERAL KNOWLEDGE, CURRENT AFFAIRS,
INTELLIGENCE TESTS AND CAREER OPPORTUNITIES

SINGLE COPY RS 3/-

ONE YEAR RS 27/-

TWO YEARS RS 50/-

(A unique magazine for candidates appearing in Civil Services Examination, SBI -- NDA --
MBA -- Railway Service Commission Examination -- Bank Recruitments --
Income Tax Inspectors -- Science Search Talent etc)

CONTENTS

Pages for Learning

Theory and Practice of long Essay
Theory and Practice of short Essay
Theory and Practice of Precis
Theory and Practice of Letter, Paragraph

Economic Highlights

Latest two/three topics every month

Pages for Record (Serialised books)

General Knowledge
General English

Page for Personality Development

At the Interview Board
Intelligence Test
Test Yourself etc
Group Discussion

Career Series

Know a career
Study at Home and Abroad

Reader's questions with answers

Pages for Forthcoming Exams.

(Covering all competitive Exams)

Articles

Burning topics by eminent writers
who specialise in particular fields

Current Events

National
International

Current General Knowledge

Persons, Places, Appointments,
Sports etc.

Pages for Practice

Multiple Choice English
Multiple Choice Science
Multiple Choice General Knowledge
Multiple Choice Arithmetic

Address Orders and Enquiries to

CAREERS EVENTS

201, RATIAN JYOTI, 18, RAJENDRA PLACE

NEW DELHI-110008

Studies in Pali and Buddhism : A Homage Volume to the Memory of Bhikkhu Jagdish Kashyap A.K. Narain (Ed.)	Rs. 180.00	The Nomads of the Himalayas S.S. Shashi	Rs. 125.00
Teachings of Islam G.A. Muza	Rs. 40.00	North East India : A Sociological Study. S.M. Dubey.	Rs. 96.00
Upanisadic Challenge to Science R.K. Garo	Rs. 75.00	Parjib Castes D. Ibbestson	Rs. 80.00
SOCIOLOGY		People's Perception about Family Planning in India. M.I. Khan	Rs. 40.00
Adolescent Thieves : A Study in Socio-cultural Dynamics K.S. Shukla	Rs. 60.00	Politics and Society in Rural India. S.N. Mishra	Rs. 50.00
The Buxas of the Tarai. Amir Hasan	Rs. 75.00	Problems of Development of Tribal Areas S.G. Deorotkar	Rs. 60.00
Caste Identity and Continuity (A Case Study of Agarwals) V.C. Channa.	Rs. 45.00	Processes of Tribal Unification and Integration : A Case Study of the Bhils S.I. Doshi	Rs. 45.00
The Chamars of Uttar Pradesh : A Study in Special Geography A.B. Mukerji	Rs. 50.00	Process of Urban Fringe Development : A Model K.N. Gopi	Rs. 35.00
Changing Dietary Patterns and Habits I.P. Vidyarthi	Rs. 60.00	Process, Performance and Pilgrimage : A Study in Comparative Symbolology Victor Turner	Rs. 50.00
The Changing Munda Sachchidananda	Rs. 100.00	A Quarter Century of the Social Science S. Friedman & I.P. Vidyarthi	Rs. 225.00
The Communication of Ideas J.S. Yadav & Vinayshil Gautam	Rs. 70.00	The Rimos of Arunachal Pradesh M.M. Dhasmana	Rs. 80.00
Destitutes and Development : A Study of the Birni Community in Bokaro Region Nirmal Sengupta	Rs. 40.00	Rise of Anthropology in India (2 Volumes) I.P. Vidyarthi	(set) Rs. 175.00
The Dibrupivas P.C. Saikia	Rs. 35.00	Rise of World Anthropology I.P. Vidyarthi	Rs. 10.00
The Economic Life of Bengal District J.C. Jack	Rs. 40.00	Scheduled Caste Women : Studies in Exploitation with Reference to Superstition, Ignorance and Poverty H.R. Trivedi	Rs. 60.00
Elite and Development Sachchidananda & A.K. Lal	Rs. 70.00	Science and Society : A Perspective on the Frontiers of Science Policy John Pulpalarampil	Rs. 50.00
Enterprise and Society Vinayshil Gautam	Rs. 35.00	Sex and Sex Worship in the World O.A. Wall	Rs. 150.00
Ethnography : Castes and Tribes A. Barnes	Rs. 60.00	Sex Offences in India and Abroad : A Sociological Study Paripurnanand Varma	Rs. 50.00
Family and Marriage N.K. Kadetotad	Rs. 40.00	The Shepherds of India S.S. Shashi	Rs. 45.00
Family Planning in a Developing Economy R.K. Lathi	Rs. 35.00	Social Change in Indian Society : (Revised and Enlarged Edition) Raghuvir Sinha.	Rs. 50.00
Habitat Economy and Society : A Study of Darnis A.N. Bhattacharya & R.N. Avas	Rs. 60.00	Social Legislation in India (2 Volumes) K.D. Gangrade	(set) Rs. 125.00
Hindu Culture : Culture & Ceremony B.N. Banerjee	Rs. 150.00	Social Philosophy A.K. Sinha	In Press
The Impact of Urbanization on Land Use in the Rural Urban Fringe M.M.P. Sinha	Rs. 80.00	Social Work Perspectives on Poverty R.R. Singh	Rs. 55.00
Indian Princes : From the Earliest Times to the Present Day R.N. Saktore	Rs. 50.00	Socio-Economic Conditions of Orissa (During the 19th century) Krunachandra Jena.	Rs. 48.00
Indian Prison : A Sociological Inquiry India I. Singh	Rs. 60.00	Sociological Aspects of Child Development : A Study of Rural Karnataka Mumtaz Ali Khan	Rs. 70.00
Indian Women and Patriarchy Maria Mies	Rs. 75.00	Sociology of Thought V.P. Verma.	Rs. 40.00
Introduction to Rural Settlements R.B. Mandal	Rs. 90.00	Status of Muslim Women in North India Shribani Roy	Rs. 100.00
The Konds of Orissa : An Anthropometric Study Krishan Sharma	Rs. 45.00	Studies in Time Perception P. Rama Rao.	Rs. 25.00
The Land Pirates of India W.J. Hatch.	Rs. 60.00	Tai Phakes of Assam G.C. Mathur.	In Press
Local Level Planning and Rural Development : Alternative Strategies. UNAPDI Bangkok	Rs. 100.00	Trends in World Anthropology I.P. Vidyarthi	Rs. 35.00
Megical Beliefs & Superstitions (A Historical & Sociological Study) Beni Gupta	Rs. 130.00	Tribal Culture in Flux R.N. Pareek.	Rs. 80.00
Man and His Environment Indera P. Singh & S.C. Tiwari	Rs. 80.00	The Tribal Women of India. S.S. Shashi	Rs. 55.00
Manual for Child Nutrition in Rural India. De Sweemer Cecile & Others.	Rs. 60.00	The Tribal World and its Transformation Bhupinder Singh & J.S. Bhandari	Rs. 60.00
Modernization of the Hindu Socio-Culture. A. Jha.	Rs. 40.00	Urban Settlements in Eastern India. B. Thakur	Rs. 80.00
Moplah Uprising Sukhbir Choudhary	Rs. 35.00	Village Clusters and Rural Development H. Ramachandran	(tent.) Rs. 60.00
Night Life of Indian Tribes S.S. Shashi.	Rs. 40.00	The Wild Tribes of India H.B. Rowney	Rs. 45.00

August 1980

!!! Attention Publishers !!!

Publishing in India

(A Monthly Journal of Book Trade & Industry)

If undelivered please return to

D.K. Publishers' Distributors
1 Ansari Road, Daryaganj,
New Delhi-110002

GOOD NEWS
for
YOU

Boost Your Sales
&
advertise
in

Publishing in India

(A Monthly Journal of Book Trade & Industry)
Circulation over 7000 Copies

A
Unique opportunity
for
advertisers
at throw away price

- Full-page advertisement would cost Rs. 200/- only
- Half-page or quarter-page advertisements are not entertained
- To ensure space write to the Editor

Publishing in India

1 Ansari Road, Daryaganj,
New Delhi-110002.

Regd. No D(DN) 913

Publishing in India

A Monthly Journal of Book Trade & Industry

VOLUME I

NUMBER 8

SEPTEMBER 1980

Would You like to be a Publisher ?

THE other day I read something on the above subject. Being a publisher myself I felt that I should share it with others in the publishing trade. I do not claim any originality in what I am writing below, the composition being, what Plato would say, an imitation of an imitation.

There was a publisher. Let's call him X. He came to the publishing line ten years ago from today and began his publishing career as an editor for a big publishing firm. Now — in the middle forties -- he has established himself as a good publisher having extended the business of his press and having added quite a few new titles that sell. He now, he told me, wants to concentrate on publishing academic books. For this purpose he undertook a trip last year and visited a few important universities in India establishing contacts with scholars of repute. With lucky chance he found out Prof Y whose sound scholarship was well-known to the scholars of this country and abroad. Prof Y had been working on a manuscript for the last ten years. The manuscript -- a tome of 800 pages -- is now ready. Mr X, our publisher, got the opinion on this manuscript from Prof Y's colleagues who spoke to him in eloquent terms about Prof Y's work. Mr X was also told that Mr Z, another publisher, was also trying to get Prof Y's manuscript for publication.

With tact Mr X prevailed upon Prof Y and Prof Y handed over his manuscript to Mr X for publication. Being a conscientious publisher Mr X sent the manuscript to his reader who, in due course of time, sent it back with his remarks to Mr X asking him to request Prof Y to revise the MS in the light of his comments. Mr X communicated with Prof Y whereupon Prof Y sent the following letter in reply.

Dear Mr X :

Your reader is an ass. He has academic pretensions. His remarks are full of sound signifying nothing. He disagrees with many of my arguments but doesn't explain, why I withdraw the manuscript.

Sincerely yours,
Y

Mr X was caught in a dilemma. After a few days he sent a brief reply to Prof Y which was as follows.

Dear Prof Y :

I am returning the MS. God's will be done.

Sincerely yours,
X

There was a long silence. Prof Y thought that the chapter with Mr X was closed. He was thinking of contacting Z who was also, as I told you, interested in publishing Prof Y's work, when one morning he received the following letter from Mr X.

Dear Prof Y :

Well, well well, don't you think your reaction to my reader's remarks is little too severe ? You should know, however, he is a scholarly reader and his opinions are valued by many an author in India

Why not let's have a second look at the MS ?

Sincerely yours,
X

By return mail Mr X received the MS. This time he himself read the MS and found that he agreed with the criticisms that his reader made. To publish the MS as it is would not be quite correct, he thought. He was again caught in a dilemma. He therefore sent the following letter to Prof Y :

Dear Prof Y :

I have read your manuscript and I am fully convinced that it is a very important work. I should like, however, to discuss a few things with you. You could have lunch with me any day you say. Or would you rather come here ?

Sincerely yours,
X

Few days passed. Mr X did not get any reply from Prof Y. Then one day came the following note :

Dear Mr X :

Please return the MS. I don't like discussion.
Thanks,

Sincerely yours,
Prof Y

Mr X learnt after a month that Prof Y's MS was being published by Z after it was revised by Prof Y in the light of Mr X's reader.

Under the circumstances, would you like to be a publisher ?

— I C M

*Just Released
from*

B.R. Publishing Corp.

The Roots of Indian Art

by S P Gupta, Keeper, National Museum,
New Delhi

Here is a book that would arouse interests of all those who are interested in Indian art, history and culture.

Dr Gupta, an acknowledged authority of Indian and Central Asian art, archaeology and architecture writes about the beginnings of Indian art. Mauryan and the late Mauryan art and architecture and brings to bear a new interpretation on it, a theme made controversial by the fierce polemics among scholars East and West recently.

Dr Gupta examines the controversy — particularly the thesis of John Irwin put forth by him in a series of even lectures delivered at National Museum, New Delhi in 1975 and offers his comments and criticism.

On the basis of fresh chronological framework emerged from the examination of several of *objets d'art* Dr Gupta concludes that the unilinear evolutionary model cannot be a sure basis of understanding the roots of Indian art.

*600 Illustrations,
Maps, Charts, Sketches,
Plates, Colour Photographs*

Size 29 cm

Rs. 500

Book Reviews

Reclaiming Waste Land

HARI SHANKAR SHARMA. *Ravine erosion in India*. Foreword by M V N Murthy. New Delhi, Concept Pub. Co., 1980. 96 p., plates, tables, 22 cm. Rs. 50

SINCE the land for agricultural use is limited in every country, and since waste in any form does not contribute to national wealth, it is necessary to keep always a watchful eye on the limited land that we have and not allow it to be wasted. It has been estimated that much of the land in India that could be cultivated is now uncultivable due to our negligence. Uncultivable because, such land has been eroded due to our faulty land use practices — a subject which is a significant branch of study of environmental science in general and fluvial geomorphology in particular.

In the book under review the author takes up the problem and is successful in introducing the subject to his readers. Lest I should do injustice to the author I must say that the scope of the book is not erosion as such. The author does not study all types of soil erosion with which the earth scientists are largely concerned. Nor is he concerned with the two relatively important soil erosion, namely, *geological erosion* and *accelerated erosion* but only with the latter.

Accelerated erosion, we are told, is that form of erosion which is manmade and it occurs when man alters the ecosystem by various land use practices. That being so, ravine erosion which is one of the major types of soil erosion, is, in reality, the problem of accelerated erosion.

Ravine is said to be a form produced by river action and in recent years ravine studies have made significant strides in the European countries and the USA. One recalls such authorities as Bryan (1941), Antev (1952), Martin (1963), Schoenwetter (1962), Tuen (1966), Schumm (1956), Denevan (1967), and Carson and Tan (1977). In India ravine studies

are comparatively scant. Even so, one should like to mention such researchers as Gorrie (1957), Talwar and Ahuja (1956), Ahmed (1968, 1970), Sharma (1968, 1976), Kaul (1967), Mishra and Bhola (1967), Bali (1972), and Gadkar and Rama Rao (1955). To this list must be added the name of the present author — Hari Shankar Sharma.

His book is a significant contribution to ravine geomorphology for more than one reason. In the first place, it is a timely publication because much of India's land use patterns and flood problems are related to ravine erosion. Secondly, by studying the significance of ravine erosion in some of the most river systems from different parts of Central India extending from the west coast to the east coast in the Mathi basin, the Chambal basin, and the Chota Nagpur Plateau, the author came to his major conclusion, namely, that ravine forms due to headward erosion and, consequently, must be related to an uplift of the entire area on a regional scale.

On the basis of his study — the study of intensity of ravine erosion rates and morphological characteristics, to be precise, the author has been able to classify the whole of the ravine area in India into five zones. The characteristic features of each of the five zones has been discussed and figures and plates supplied to make the discussion concrete.

In addition, the author has been able to discuss in his book the alternative hypotheses of ravine formation. The two such hypotheses are overgrazing model and the climate model.

One is left with no doubt after reading the book that the present study would be of interest to the geographers and agricultural scientists. But the book would have been less valuable had not the author paid attention to the problems of ravine reclamation in the last three chapters. It has been estimated by the

Continued on page twelve

News and Notes

Loan for Education

FOR the period 1979-83 the World Bank has almost doubled its lending for education to the developing countries. Its basic objectives are: physical expansion of schools, improving the standard of education, and internal efficiency. For achieving these objectives the Bank has categorised the developing countries as low income countries and the middle income countries. In lending to the former, the Bank said, stress would be on the development of low cost basic education programmes and adult education. For the middle income countries the Bank has proposed to give loans for the development of skills to meet the ever-increasing needs of sophisticated technology. This apart the Bank will also extend its help to higher levels of education of the developing countries. Other than the education the Bank is expected to support the countries in imparting pre-employment training for labour market, to continue project-related training and teachers training. It will also help the countries to develop technology such as laboratories for applied research and consulting engineering organisation.

Break-through in Book Industry

While declaring open the first-ever five-day national industrial book fair at New Delhi on the 3rd September Mr K N Modi, President of the Federation of Indian Chambers of Commerce and Industry said that for promoting the growth of the book industry in the country a workable solution should be found regarding increase in the price of paper without jeopardising paper industry. Furthermore, Mr Modi said, adequate steps should be taken to bring down the cost of books. Both the Government and the Industry must find ways and means to market low priced books for the common reader. According to Mr Modi, this would also help effect a break-through in marketing the books.

The organisers of the fair — Federation of Publishers and the Delhi State Book Sellers and Publishers Association — said that in

spite of the fact that the Indian Book Industry today was among the ten largest industries, it was unfortunately facing a large number of problems.

The exhibition which was opened at Hotel Imperial displayed industrial books — government reports, manuals, UN publications, journals, books on a wide range of technological subjects and encyclopaedias. Besides there were books on science, technology, commerce, research and industrial subjects from the US, UK, W Germany, Holland, Japan and the Soviet Union.

Death of a Magazine

The closing of *VAGARTHA*, a literary quarterly, edited by Mrs Meenakshi Mukherjee is a sad event for those who care for creative literature. Of course, it would not make any difference to those who read flashy journals mushrooming all around today.

A serious literary journal, *Vagartha* did a lot to modern Indian literature to acquire a distinct identity through translation.

Why did *Vagartha* disappear? Is it because we are today indifferent to creative literature? Or is it because in modern India any attempt to find a forum that would identify the authenticity and unity in Indian literature must end up in smoke because of our too much attention to regional identity? If not, why did *Poetry India* edited by Nissim Ezekiel close down? And *Opinion Literary Quarterly* edited by Gauri Deshpande?

UGC History Panel

Recently the University Grants Commission has set up a panel of experts on history. The panel has recommended that the history of at least one region other than India should be introduced in the syllabi of the universities. The panel has also suggested that students should have working knowledge of either one classical language or a modern language in addition to English and must study one subsidiary

Continued on page twelve

Forthcoming

from

B. R. Publishing Corp.

The Position of Women in Indian Life

HLRF is a timely reprint of a book that was written some sixty years ago by an Indian woman for the Indian women. The woman was not an ordinary woman but the most prominent Hindu Princess (Her Highness The Maharani of Baroda) at that time. In that task she was assisted by S M Mitra, the noted author (in 1920's) of many books on Indian problems.

Having come into contact with the women of other countries, especially the women in Europe and America, the author was pained to discover the inferior status of women in India in all walks of life, especially in public life. What could be the reason for this great difference? Looking at the women of her country she asked if Indian women must continue to be isolated from all public affairs. If not, what is the remedy and how is the remedy to be applied?

The Position of Women in Indian Life is an answer to the above questions. The answer is based on facts, on the knowledge of Indian history and society and also on the knowledge of the position of woman in Europe and America. Divided into nineteen chapters, *The Position of Women in Indian Life* is a remarkable book. Remarkable because much before Betty Friedan's attack on the "feminine mystique" and much before Simone de Beauvoir wrote *Second Sex* which roused women into rebellion in USA and Europe the other day, the author of *The Position of Women in Indian Life* could anticipate many of their arguments some seventy years ago and could say boldly and clearly that Indian woman's so-called submissiveness was nothing but a myth. It is, as she has said, propagated to exploit woman in a patriarchal society.

So that Indian women can exercise their freedom the author is of the opinion that they must assimilate western ways which can be

achieved not by following the West blindly but by harmonizing Eastern practice with Western civilization. But the readers of this book must not imagine that the author is pleading that Indian women must, to gain their freedom, revolt against menfolk. Her thesis is how could Indian women cooperate with men in public affairs so as to build a harmonious society, which was found in India in the past when Indian women enjoyed equal status with men but which was lost due to the vicissitudes of history.

The United Nations Decade for Women is from 1975 to 1985. At the half-way point in this decade, when the World Conference of Women at Copenhagen has been called to review the situation of women both in the developed and developing countries such a book as *The Position of Women in Indian Life* will be found to be a substantial study of the problems that Indian women are still facing today.

Materia Medica of India and their

Therapeutics

A reprint of Khory's ... Kutra's famous book first published in 1903. The organic drugs from the vegetable kingdom described in this book and their therapeutic value are mainly intended for those who believe in Hindu system of medicine, the system which was in the heyday of its glory in the earlier centuries of the Christian era but afterwards declined in the country of its origin.

The first decline set in when the Muhammedans conquered India for the Muhammedans brought with them their own physicians, called Hakims, who followed the Greek system of medicine and was known as "Yunani".

The second decline followed when the English conquered India. The conquest was not merely political - it was also cultural and intellectual. The Indians — Hindus — were taught to discard their own system of medicine — known as Ayurveda — in favour of Western

! medicine and surgery which it was claimed
! was more scientific and hence more efficacious

Under the impact of two the conquerors
Hindu medicine languished which cured the
sick and the infirm for many centuries. That
this important system of medicine should be
lost to mankind and to us is a pity

It is therefore a matter of satisfaction to us
to see that efforts are being made today in
India to revive it, to examine if the system
is unscientific as the West declares. Research
centres have been set up and the Ayurvedic
colleges are being given grants and government
encouragement to develop Ayurveda the
divine art of healing, as it was called in
Ancient India

Ayurveda had accumulated a vast body of
literature of which the greater part is lost to
us. The few books that remain are rare, not
easily within our easy reach

The present book is one such. Its reprint will
therefore be of substantial interest to the
students and practitioners of Hindu medicine.
The book is a rich nugget of information.
Each medicine derived from vegetable kingdom
is described under such headings as *Habitat*,
Parts used, *Characters*, *Constituents*, *Preparations*
and *Actions and uses*. This part of
the book runs into 640 pages and is followed
by the indispensable second part which is
about the Classification of drugs according to
their physiological effects on the human
system. For ready reference there is, at the
end of the book, a valuable index

Written by one-time specialists, *Materna Medica*
of India and their Therapeutics will surely
provide the much-needed encouragement that
the study and research of Ayurveda needs
today

! The Archaeological Survey of ! Mayurabhanja

! by Nagendranath Vasu

! WHEN students of Indian art and archi-
! tecture talk about the artistic achievements
! of Orissa they talk only of the temples of
! Bhubaneswar, Konark, and Puri and it
! is in the light of the distinguishing architec-
! tural and sculptural features of these temples
! found in the three great centres of art that
! they generalize about the style of Indian
! art and architecture that flourished in

Orissa which, in many ways, was different
from the other Northern Indian styles.
That a distinctive style sprang up in
Orissa is not disputed but the point is that in
talking about the new style we seldom go
outside of Bhubaneswar, Konark, and Puri.
We forget that there were other centres of
art and architecture in Orissa in mediaeval
era which were equally important

One such centre was the erstwhile state of
Mayurabhanja in Orissa, now a district
covering an area of 10,412 sq km with its
headquarter at Baripada. In mediaeval time
the rulers of this state were enthusiastic
patrons of art and under their patronage
temples were built, sculptures were sculpted
and many minor arts flourished and thus it
is that the small state could boast of its
artistic achievements

Unfortunately, we know next to nothing about
its achievements, till Nagendranath Vasu, a
noted Bengal archaeologist and author (in the
first decade of the twentieth century), published
his *magnum opus* *The Archaeological Survey of*
Mayurabhanja, a work which was commis-
sioned by the Chief of Mayurabhanja

It took about two years (1907-1909) of
indefatigable labour on the part of the author
to explore the lost treasures of Mayurabhanja.
The results of his exploration are contained
in this volume which was published in 1911 by
the Mayurabhanja State

It contains brief reports about various places
in Mayurabhanja which are exceptionally rich
in the possession of interesting and important
materials of history, religion, art and archi-
tecture that the author examined. In addition,
the book contains the descriptive notices of
the various gods and goddesses, temples,
mounds and debris that came to the author's
notice. References to these *objets d'art*
which are found in ancient Sanskrit works of
authority have also been included in the book.
At the end of the book in the appendix is
given a summary of the contents of the
copper-plates inscriptions collected by the
Archaeological Department during the years
1907-09. Finally, the facsimiles of the
original grants and other inscriptions with
their readings have been included.

The Archaeological Survey of Mayurabhanja
is therefore not only a book which gives to its
readers facts about art and archaeology of the

Continued on page twelve

BOOKS OF OUTSTANDING VALUE

Our International Titles

UNAPDI

Local Level Planning and Rural Development : Alternative Strategies

1980 Demv 8x0 pp 409 Rs 100 \$ 25

LLOYD I RUDOLPH & SUSANNI HOIBER RUDOLPH AND OTHERS

The Regional Imperative The Administration of US Foreign Policy towards South Asian States under Presidents Johnson & Nixon

1980 Demv 8x0 pp xvii, 450 Rs 80 \$ 16

STEIN ROKKAN (Ed) ISSC

A Quarter Century of International Social Science

1979 Demv 8x0 pp 388 Rs 225 \$ 45

Xth ICAIS SERIES GEN. EDITOR I P VIDYARTHI

BHUPINDER SINGH & J S BHANDARI (Ed)

Volume One

The Tribal World and its Transformation

1980 Demv 8x0 pp 276 Rs 60 \$ 12

INDIRA P SINGH & S C TIWARI (Ed)

Volume Two

Man and his Environment

1980 Demv 8x0 pp 276 Rs 80 \$ 16

J S YADAVA & VINAYSHIL GAUTAM (Ed)

Volume Three

The Communication of Ideas

1980 Demv 8x0 pp 276 Rs 70 \$ 14

HABITAT ASIA SERIES

R P MISRA (Ed)

India Volume 1 pp 288

Indonesia

Philippines Volume 2 pp 187

Japan

Singapore Volume 3 pp 192

1979 Demv 8x0 Tables 3 Vols Set Rs. 200 \$ 40

Focus on the North Eastern Region

M L BOSI

British Policy in the North East Frontier Agency

1979 Demv 8x0 pp 236 Rs 90 \$ 18

Historical and Constitutional Documents of North Eastern India

1979 Demv 8x0 pp 378 Rs 90 \$ 18

WILLIAM ROBINSON

A Descriptive Account of Assam

1975 Demv 8x0 pp 433 Rs. 100 \$ 20

S M DUBLY

North East India A Sociological Study

1977 Demv 8x0 pp 426 Rs 96 \$ 20

M M DASHMANA

The Ramos of Arunachal

1979 Demv 8x0 pp 298 Rs 80 \$ 16

R BROWN

Statistical Account of Manipur

1975 Demv 8x0 pp 98 Rs 40 \$ 8

I GAN-CHAUDHURI

Tripura : The Land and its People

1980 Demv 8x0 viii, 186 pp Tables Rs 60 \$ 12

OMISH SAIGAL

Tripura : Its History and Culture

1978 Demv 8x0 pp 164 Rs 45 \$ 9

I P SINGH

Urban Land Use Planning in Hill Areas : A Case Study of Shillong

1980 Demv 8x0 pp 192 Tables Figs Rs 80 \$ 16

CONCEPT PUBLISHING COMPANY

H-13, Bahi Nagar, New Delhi-110015 (INDIA)

Available from

D.K. Publishers' Distributors

Books of the Month

AUGUST 1980

Accounts of the Gypsies of India David Mac Ritchie Rs. 45.00	Indian English Prose D. Ramakrishna Rs. 60.00
Adult Education and Libraries B.N. Tiwari Rs. 45.00	India Since Independence - Chronology of Events, Volume 4 1979 Mrs Vimla Kaul (vol. 4) Rs. 75.00
All India Directory of Book Trade K.R. Gupta Rs. 100.00	India's Trade Union Leaders Jaspal Singh Rs. 70.00
American Government and Politics B.K. Shrivastava & Thomas W. Casstevan Rs. 100.00	India the Crowded Decade P.N. Mehta Rs. 125.00
Barbed Wire Hemant Kulkarni Rs. 18.00	Industrial Relations System in India Sahab Davai Rs. 80.00
Bhagavad Gita - A Critical Rendering Georg Feuerstein Rs. 50.00	Intracity Residential Mobility in an Industrial City Sunita V. Auluck Rs. 50.00
Black vs. White Rudy Narayan Rs. 10.00	Islam Syed Ameer Ali Rs. 20.00
Capital Formation in Agriculture Dr. M.R. Basal Rs. 70.00	Issues in Public Enterprises R.S. Nigam Rs. 85.00
The Cattle Economy of India V.M. Dandekar (P.B.) Rs. 12.00	Journey Towards the Centre of Being M.I. Wadikar Rs. 55.00
Comparative Governments O.P. Goyal Rs. 70.00	The Kalachuris and their Times R.K. Sharma Rs. 220.00
The Complete Article Writing Course Arav Rai Rs. 25.00	Kashmir Misgovernment Ed. F.M. Hassnain Rs. 50.00
Constitutional Crisis in the States in India Meera Srivastava Rs. 60.00	Land Records and Agrarian Situation in Bihar Dr. M.P. Pandey Rs. 35.00
Consumer Behaviour in India B.M. Mahajan Rs. 100.00	Lithic Industries in India K.C. Tripathy Rs. 60.00
Contemporary Indian English Verse - An Evaluation Chintan Kulkhreshtha Rs. 65.00	Mamap Ved Mehta Rs. 60.00
Current Issue in Fiscal Policy S.E. Cook, P.M. Jackson Rs. 110.00	Measurement of Urban Processes Anandibi Kundu Rs. 92.00
Dusk and Dawn in Village India Zahur Ahmed Rs. 40.00	Modern Indian Thought Dev Raj Bhatt Rs. 60.00
Dynamic Coupled Thermoclasticity Ranjit S. Dhalwal & Avtar Singh Rs. 250.00	My Own Boswell M. Hidayatullah Rs. 85.00
Early Inscriptions of Mathura - A Study Dr. Kalyan Da. Bapjee Rs. 120.00	The Origin of Aryans G.M. Bongard-Levin Rs. 50.00
Echoes from North-Eastern India S.K. Ghosh & Prabha Chopra Rs. 30.00	Peace and Detente Dev Asopa Rs. 80.00
The Economic Analysis of Government and Related Themes Man Peacock Rs. 110.00	Perspective on Current Affairs Sohni Lal Rs. 15.00
Gandhi and Ruskin Z. Hasan Rs. 50.00	Perspectives on Bapu Rao K.K. Sharma Rs. 60.00
A Glossary of Some Terms in Demography Rs. 25.00	The Poetry of Mann Madhukar Michael Ryan, Rohini Sanyal Rs. 45.00
A Glossary of Terms in Environment Rs. 25.00	A Policy for National Conservation H.M. Patel Rs. 30.00
Grasses of Junnar and its Surroundings Poona District (Maharashtra State) Koppula Hemadri Rs. 50.00	Political Crises and Polls in India Dr. N.C. Mehtotra Rs. 40.00
A Guide to Sanchi Sir John Marshall Rs. 60.00	Political Socialization in Rural India Sachida Nand Mishra Rs. 60.00
Guitar (With Free Chord Calculator) Anita Prakash Rs. 30.00	Problems in Sanskrit Grammar (Late) Pt. Venkatesh- shastrji Joshi Rs. 53.00
History of Modern Karnataka I.M. Muthanna Rs. 50.00	Psychological Consequences of Prolonged Deprivation Gurishwar Misra & Lal Bachan Tripathi Rs. 55.00
Incentives for Small Scale Industries - An Evaluation S.K. Tulsi Rs. 40.00	The Regional Imperative Lloyd I. Rudolph, Susanne Hoerber Rudolph Rs. 80.00

Continued on page nineteen

Books of the last 2 Months

June & July 1980

ARCHAEOLOGY

Khajuraho Sculptures and Their Significance, Urmila Agarwal Rs 150.00

Reh Inscription of Manander and the Indo-Greek Invasion of the Ganga Valley G R Sharma Rs 95.00

BIOGRAPHY

After 1904 What? K Krishna Moorthy Rs 60.00

Charles Labri: Life & Works Geza Bethlenfalvy Rs 75.00

Indira Gandhi Promises to Keep, Vishnu Dutt Rs 50.00

Political Thought of Swami Dayanand Shanta Mulhotra Rs 50.00

BOTANY

Indian Horticultural Literature, Vol 1 (1966-1977) V K Patel R Subbarah V G Lamberwada Rs 200.00

Plantae Asiaticae Rariores, Vol II N Wallich (vol II) Rs 1000.00

COMMERCE

The Changing Efficiency of Public Enterprise in India Bakul H Dholakia Rs 45.00

Contemporary Trends in Management Studies II Pandya M C Shah & G I Trivedi Rs 40.00

Corporation Finance M Mohsin & K M Ahmad Rs 36.00

How to Cut Office Costs Harold H Longman Rs 30.00

How to Fight Dirty Against Management Di Joe Mancuso Rs 25.00

Modern Management Dick Carlson Rs 22.00

Operations Management Barry Shore Rs 39.00

Physical-Distribution Systems John I Magee Rs 24.00

Profitability, Accountability & Social Responsibility of Public Enterprises, M R Varman Rs 60.00

ECONOMICS

The Analysis of Indian Agro-ecosystems Rodger Mitchell Rs 40.00

A Guide to Keynes Alvin H Hansen Rs 24.00

Industrialisation of India G K Shirokov Rs 20.00

Peasant in History, Essays in Honour of Daniel Thorner Kula Hobshawar, Raj Mitra Rs 75.00

Power vs Poverty Nandini Joshi Rs 20.00

EDUCATION

College Administration: The Study of Faculty & Student Participation in College Administration Ramesh Chandra Srivastava, Rs 75.00

Education for Development, Integrated Development of Vallanad Block Kerala, Thapar, Rs. 45.00

ENGINEERING

Modern Power System Analysis I J. Nagrath & D.P. Kothari Rs. 39.00

FINE ARTS

Approach to Nature in Indian Art and Thought, C Sivaramamurti Rs 200.00

The Life of Music in North India, Daniel M Neuman, Rs 125.00

GEOGRAPHY

Among the Himalayas I A Waddell Rs 120.00

The Andaman Islanders Frederic J Moust Rs. 120.00

Eastern Frontier of India R B Pemberton Rs 90.00

Gazetteer of Bengal and North-East India B.C Allen and Others Rs. 250.00

Geography of Transportation in Eastern India under the British Raj Monograph-I Sunil Kumar Munsi Rs 40.00

The North-East Frontier of India, Alexander Mackenzie Rs 180.00

GEOLOGY

Process in Geomorphology Clifford Imbleton & John Thornes Rs 150.00

HISTORY

The Agrarian System of Bengal, Vol I 1582-1793 A C Banerjee (vol I) Rs 85.00

The Coinage of Northern India P C Roy Rs 120.00

Community Movements in Proto-historic India K M Sivastava Rs 200.00

Delhi in 1857, Vol I (The Trial of Bahadur Shah) K C Yadav (vol I) Rs 125.00

Glimpses of Imperial India Val Prinsep Rs 90.00

A History of Indian Civilisation, Vol 2, Part I K P Bahadur (vol 2 pt I) Rs 175.00

India in Classical Greek Writings Barj Nath Puri Rs 50.00

Maharaja Panjit Singh Harbans Singh Rs 20.00

Mathura: A District Memoir I S Growse Rs 350.00

Novels on the Indian Mutiny S D Singh (P B) Rs 15.00

Political History of the Chalukyas of Badami D P Dikshit Rs 95.00

Portuguese India in the Mid-Seventeenth Century C R Boxer Rs 15.00

Surat in the Seventeenth Century: A Study in Urban History of Pre-Modern India B.G. Gokhale	Rs. 100.00	The Divine Drama of Creation (Part I) Hafiz M. Matin.	(pt. I) Rs. 75.00
Trade and Statecraft in The Age of the Coles Kenneth R. Hall	Rs. 70.00	From Mind to Super-Mind Rohit Mehta	Rs. 28.00
HOME SCIENCE		Sri Aurobindo on Yoga Indra Sen	Rs. 25.00
Human Nutrition Benjamin I. Burton	Rs. 28.50	Talks in Australia Vimala Thakar	Rs. 15.00
LANGUAGE		POLITICS & INTERNATIONAL AFFAIRS	
Aspects of Hindi Grammar Yamuna Kachru	Rs. 58.00	China's Hundred Weeds Natarayan Das	Rs. 65.00
Cultural and Linguistic Problems in Translation H.C. Trivedi	Rs. 30.00	The Chinese Government and Politics Shibnath Basu	Rs. 35.00
The Oxford Dictionary of Quotations	Rs. 200.00	The Congress Crucible Satish Rastogi	Rs. 90.00
Rapid Reading Geoffrey A. Dudley	Rs. 12.00	Contemporary Gulf Surendra Bhutani	Rs. 45.00
Remembering Mad. Lax Jacqueline Dimen	Rs. 10.00	Does Bihar Show the Way? Arvind Naryan Das	Rs. 35.00
LAW		Facing the Lion: Remembrance of a Peaceful War G.G. Bhoiraj	Rs. 40.00
Tax Penalties 1980: With Uptodate Case Law, Circulars and Amendments R.L. Gupta & S.L. Gupta	Rs. 60.00	Global Impact of Afghan Crisis Prof. Baldev	Rs. 58.00
LIBRARY SCIENCE		Government and Politics in Bengal A.H.L. Fraser	Rs. 50.00
Practical Cataloguing, Classified Catalogue C.D. Sharma	Rs. 45.00	Hope and Despair Surendra Bhutani	Rs. 70.00
Practical Cataloguing Procedure Rajan Lal & Nisha Kidwai	Rs. 95.00	The Janata Party C.P. Bhamshi	Rs. 65.00
LITERATURE		Laos and the Superpowers Perala Ratnam	Rs. 65.00
The Concept of Aesthetic B. Bosanquet	Rs. 30.00	Muslims in China Raphael Israeli	Rs. 95.00
Folk Tales of Sind and Guzarat C.A. Kincaid	Rs. 12.00	Planning in Third World Countries: Some Provocative Thoughts M. Shaghi	Rs. 45.00
In Tensities Prita Devi	Rs. 20.00	Political Development in Chile: From Democratic Socialism to Dictatorship Nader Entessar	Rs. 45.00
Lovetime Sunita Jain	Rs. 25.00	Russia and the Communist Countries J.A. Nark	Rs. 200.00
The Master Poets of India Lala Kanno Mal	Rs. 6.00	Russia and the Western World J.A. Nark	Rs. 100.00
Raja Rao: A Visionary Indo-Anglian Fiction Dr. J.P. Sharma	Rs. 40.00	The Shadow of Ram Rajya over India Prem Nath Bazar	Rs. 50.00
Stone Roots Meena Alexander	Rs. 25.00	A Unesco Study of Social Tensions in Aligarh (1950-1951) Gardner Murphy	Rs. 15.00
The Vengeance and Other Stories Manoj Das	Rs. 35.00	United Nations: Problems & Prospects Niranjan Bhanu	Rs. 35.00
Voice of the Voiceless Ruth Harting	Rs. 40.00	Weapons: Army Organization and Political Maxims Gustav Oppert	Rs. 37.50
William Somerset Maugham the Playwright S.N. Sinha	Rs. 80.00	Western Political Thought from Plato to Marx A.K. Mukhopadhyay	Rs. 50.00
MATHEMATICS		World Peace Through National Plans Dr. S.D. Joshi	Rs. 32.00
Complex Variables Norman Levinson & Raymond M. Redheffer	Rs. 36.00	REFERENCE	
Theory of Ordinary Differential Equations Earl A. Coddington & N. Levinson	Rs. 27.00	Bibliography of Books, Papers and Other Contributions Dr. V. Raghavan	Rs. 40.00
MEDICAL		Bibliography of Gujarat Vijaysingh Chavda	Rs. 75.00
Chemical and Medical Formulary of India B.K. Mehta	Rs. 220.00	Directory of Indian Publishers Dinkar Trivedi	Rs. 50.00
Is Your Sickness Real? Mind-Made Disease Shri Vijayadev Yogendra	Rs. 30.00	The Encyclopaedia of the Indian National Congress, Vol. 9 (1925-1929) A.M. & S.G. Zaidi	Rs. 210.00
Doctor-Patient Relationship in Indian Hospitals Mohan Advani	Rs. 60.00	Handbook of the Birds of India and Pakistan, Vol. 2 Salim Ali & S.D. Ripley (vol. 2)	Rs. 150.00
PHILOSOPHY		A Historical Atlas of South Asia Joseph F. Schwartzberg	Rs. 1200.00
Aspects of Knowledge Mahabir Pershad Gupta	Rs. 60.00		

Just Released

the changing village india

a w ansari

This pioneering study of the changing face of village India highlights the significant developments that have taken place in the various material and organised sectors

The study focusses attention on the 'secularization' of the views and attitudes of the villagers, the process of 'polarization of castes' and its changing forms; the roles of dominant castes in breaking the axis of traditional power-structure; the traditional forms of family and marriage, and the emerging 'innovational personality'. Other important aspects such as 'Peoples' participation' and 'bureaucratic planning', which are related to the revolutionary process, have also been examined with a view to highlighting the dysfunctional roles of bureaucratic planning and to suggesting operational measures to correct its failings

While drawing attention to the frustration of the landless villagers, the author stresses the need for not only rationalising these programmes but also making them available to the less privileged. In analysing the gigantic process of change the author adopts a coordinated approach of the Marxian and the Mechanical Determinist schools of sociology. He shows the importance of planning for directed changes in the social superstructure of the village communities vis-a-vis planning for their directed economic development

Rs. 100 -

Contemporary Poetry from India

- | | | |
|---|--|--------|
| 1 | BEYOND THE SELF
Translated from Hindi
<i>Kailash Vajpeyi</i> | Rs. 20 |
| 2 | ALONE IN THE MULTITUDE
Selected Poems of Amrita Pritam
Translated from Punjabi
- <i>Suresh Kohli</i> | Rs. 25 |
| 3 | DREAMS DIE YOUNG
Translated from Punjabi
-- <i>Prabhat Kaur</i> | Rs. 25 |
| 4 | BE NEATH THE FROST
-- <i>Sunita Jain</i> | Rs. 25 |
| 5 | SINCE DECAY IMPAIRS
Love Poems 1969-1975
-- <i>Suresh Kohli</i> | Rs. 20 |
| 6 | A WHIFF OF SUNNY AIR
-- <i>Anupama Kaur</i> | Rs. 25 |
| 7 | IN HIS PRESENCE
-- <i>Amrjit Singh</i> | Rs. 25 |
| 8 | A KISS IS A WHIM
Translated from Hindi
<i>Indu Jain</i> | Rs. 25 |
| 9 | VISIONS AND MYTHS :
CONTEMPORARY HINDI
POETRY
<i>Kailash Vajpeyi (Ed)</i> | Rs. 50 |

CHETANA PUBLICATIONS

Indian Literary Review Editions

E 180, Greater Kailash II
NEW DELHI 110048

Available from

D. K. PUBLISHERS' DISTRIBUTORS

Indian Publishing since Independence	D N Malhotra & R. Narendra Kumar	Rs 50 00
The Nitnem and the Sukhmani Sahib	Iou Singh	Rs 25 00
Oxford Economic Atlas of the World	D B Jones	Rs 90 00
Select Bibliography of Article on India's Five Year Plans	H N Pathak	Rs 3 75
RELIGION		
The Akal Takhat	H S Dilgeet	Rs 45 00
Early Indian Religious Thought	P D Mehta	Rs 60 00
Facets of Hinduism	Dewan Bahadur N D Mehta	Rs 18 00
Kant and the Gita	K M P Verma	Rs 70 00
Life of Mohammed	Mirza Abu I Fazl	Rs 50 00
Muhammad the Final Messenger	Dr Mridul Ali Khan	Rs 150 00
Religious Thought in India	Dr I N Sharma	Rs 45 00
The Spirit of Indian Culture	Saints of India Dr Vivek Bhattacharya	Rs 110 00
SCIENCES (MIS)		
A Bundle of Feathers	S D Ripley	Rs 85 00
Demand for Electricity	Nirmala Binerjee	Rs 35 00
Indices of Heat Stress	N C Majumdar	Rs 28 00
Metamorphic Rock Sequences of the Eastern Himalaya	P K Verma	Rs 100 00
SOCIOLOGY		
Admedabad	Kenneth L. Gillion	Rs 60 00
The Children of Hari	Stephen Fuchs	Rs 45 00
The Founding Fathers of Social Science	Timothy Raison	Rs 100 00
The Imprisoned Mind	Guru Shisya Tradition in Indian Culture Akhileshwartha	Rs 70 00
Martial Races of India	G MacMunn	Rs 90 00
Measurement of Urban Processes	Amitabh Kundu	Rs 92 00
Modern Indian Society and Culture	D P Singhal	Rs 50 00
Patterns of Culture in South Asia	L P Vidyarthi	Rs 70 00
Planning Unit Areas for Integrated Rural Development	M Vivekananda	Rs 35 00
Politics of Minorities	Some Perspectives Moin Shakti	Rs 60 00
Rural Development and the Village	V M Rao	Rs 45 00
A Study of Rural Sociology in India	Sushila Mehta	Rs 35 00
Urban Outmigration	Mahendra K. Premu	Rs 65 00
SPORTS		
Moscow (City of Olympics)	Ivan Myachin & Boris Bazunov	Rs 50 00
ZOOLOGY		
Principles of Host-Plants Resistance to Insect Pests	N Panda	Rs 105 00

Continued from page three

Planning Commission (1972) that due to ravine erosion 366 lac hectares of land in ten states in India lie idle and cannot be put to agricultural use. What steps must we take to reclaim the ravine land? And what is more important than this, what steps are to be taken to prevent further erosion of ravine land? The author provides answers to the two urgent questions that must claim the attention of the would-be planners of another green revolution in India.

Continued from page four

subject from the field of social sciences and humanities. The panel has forwarded its recommendations to the various universities.

Tourist Literature

A history teacher from Lancashire who visited Madras recently wondered why the tourist spots in South India are not mentioned in the brochure supplied by the Tourism Department at the centre. Not to speak of history teacher from Lancashire, a large number of people in North India are unaware or little aware of many beautiful tourist spots in South India. If the approach of the Tourism Department to this problem is lackadaisical, and if there is not enough publicity material, as indeed it is, the matter can be rectified if some enterprising publishers bring out small illustrated pamphlets for catering to the needs of the many. Go to any book-stall in New Delhi, you will hardly find any "tourist literature".

Continued from page six

state but provides enough background information about history, religion and culture of the erstwhile state of Mayurabhanja. The information is authentic and the presentation of the information lucid.

That such a valuable book should remain out of print for long is a matter of regret. The present reprinted edition will not only rescue it from oblivion but also encourage a new start and a new beginning in the study of the history and culture of Mayurabhanja, a region which is rich in its natural beauty as well as cultural wealth.

Our own Publications

The Aboriginal Inhabitants of the Andaman Islands T. H. Man	Rs 80.00	Purthmasa V. P. Dwivedi	Rs 325.00
Administration of Justice in India Tilochan Kam Mann	Rs 60.00	Basic Principles of Geopolitics and History D. Sen	Rs 60.00
Administrative Response to Emergency: A Study of Security Administration in Maharashtra Kuldeep Mathur & Mohit Bhattacharya	Rs 30.00	Benares: The Sacred City of the Hindus M. A. Shiekh	Rs 80.00
Adolescent Thieves K. S. Shukla	Rs 60.00	BIPE 1976 D.K.E. Trust	Rs 150.00
Aerarian Movement in Rajasthan R. Pande	Rs 25.00	BIPE 1977 D.K.E. Trust	Rs 150.00
Agricultural Geography Majid Husain	Rs 70.00	BIPE 1978 D.K.E. Trust	Rs 150.00
Agricultural Land Use in India: A Case Study Noor Mohammad	Rs 60.00	Between Tibet and Bhutan Indira Awasthy	Rs 40.00
The Auker Story K. N. Subramanyam	Rs 40.00	Basin Indian Historiography Ed. Devahuti	In Press
Archaeological Survey in Saurashtra G. I. P. Sehgal	In Press	Bera for Archaeology: An Autobiography H. D. Sankhla	Rs 40.00
Archaeology & Art of India B. P. Sinha	Rs 150.00	British Agents: Towards the Employment of Indians in Civil Services: Report of the Public Service Commission (1936-1937) Sir Charles D. Archeson	Rs 100.00
Archaeology of Bhopal Region R. K. Sharma & Rahmat Ali	Rs 80.00	British Policy in the North East Frontier Agency M. I. Bose	Rs 90.00
Archaeology of Panchala Region S. B. Singh	Rs 90.00	Bronzes from Achutraipur Orissa Debala Mitra	Rs 225.00
Archaeology of Soviet Central Asia and the Indian Borderlands 2 Vols. S. P. Gupta (set)	Rs 400.00	Buddhist Architecture of Western India Dr. S. Nandora	Rs 500.00
Archaeology of Tamil Nadu K. S. Ramachandran	Rs 165.00	Buddhist of Kashmir Jean Naudou	Rs 90.00
Art & Architecture of Himachal Pradesh Man Gopal Singh	In Press	The Buxis of the Lathi Amir Hasan	Rs 75.00
Art & Architecture of the Kalachuris Rahmat Ali	Rs 140.00	The Chalukyas of Kalyani: Based on Epigraphical Sources Krishna Murari	Rs 96.00
Art & Culture of Tamil Nadu R. Nagaswami	Rs 170.00	Caste, Identity and Continuity (A Case Study of Agarwals) V. C. Channa	Rs 45.00
Art of Central Asia Chhaya Bhattacharya	Rs 200.00	The Chennas of Uttar Pradesh A. B. Mukerji	Rs 50.00
Art of India and Persia Anis Farooqi	Rs 300.00	Change in Work Organisation: Some Experiences in Renewal in Social Systems Ishwar David	Rs 30.00
Art of Karnataka A. Sundara	In Press	Change in Dietary Patterns and Habits L. P. V. et al.	Rs 60.00
Art of Manipur Nahina Roy	Rs 200.00	Change in Foodgrain Market Structure in India D. S. Anand	In Press
Art of Rajasthan Jogendra Saksena	Rs 150.00	The Chimeric Munda Sachidananda	Rs 100.00
Art of South India: Andhra Pradesh B. Ratendra Prasad	Rs 250.00	China Through Indian Eyes: A Select Bibliography (1911-1977) B. K. Kumar	Rs 60.00
Art of South India: Deccan K. V. Soundara Rajan	Rs 180.00	Chittoor Through the Ages M. D. Sampath	Rs 150.00
Art of South India: Tamil Nadu & Kerala K. V. Soundara Rajan	Rs 170.00	The Civil Service in Great Britain S. R. Maheshwari	Rs 30.00
Art of the Paramaras of Malwa R. K. Sharma	Rs 170.00	Coinage of the Satavahana Empire I. K. Sharma	Rs 140.00
Aspects of Indian History and Archaeology (His- tory & Archaeology Series) H. D. Sankhla (Ed. S. P. Gupta & K. S. Ramachandran)	Rs 160.00	Committees and Commissions in India 1947-1973-75 Vol. I & II Virendra Kumar (each vol.)	Rs 125.00
Aspects of Medieval Indian Society and Culture P. N. Ojha	Rs 50.00	The Communication of Ideas (Xth ICMS Series No. 3) J. S. Yadava & Vimalshil Gautam	Rs 70.00
Baburnama and Babur K. C. Jena	Rs 50.00		

Communism and Gita A Philosophico-Ethical Study H S Sinha	Rs 70 00	Economics of Change in Less Developed Countries David Colman & Fredrick Nixon	Rs 125 00
Communist in Congress S Singh	Rs 16 00	Economics of Small-Scale Industries S P Mathur	Rs 80 00
Community Movements in Protohistoric India K M Srivastava	Rs 200 00	The Economy and Human Resources V P Batra	Rs 70 00
Companies Winding Up Law and Procedure Hori Prasad	Rs 70 00	Educational System of India An Econometric Study Shri Prakash	Rs 12 00
Concealed Tenancy and Its Implications Equity and Economic Growth Kripa Shankar	Rs 12 00	Education and Job S. Parmaji	Rs 45 00
Concept Dictionary of Geography (English Hindi) S I Achha	Rs 10 00	Election and State Politics of India Zaheer Masood Quraishi	Rs 80 00
The Concept of Avatars With Special Reference to Gita R K Pandey	Rs 35 00	Life and Development Sachchidananda, A K Lal	Rs 70 00
Constitutional Crisis in the States in India Meera Srivastava	Rs 60 00	Emergence of Culture in Europe D K Bhattacharya	Rs 50 00
Consumer Behaviours in India B M Mahajan (text) Rs 60 00		Employer-Employee Relations A Critical Study of Government of India and its Employees V. Bhaskara Rao	Rs 60 00
The Corporation Income Tax in India 1950-1965 V G Rao	Rs 60 00	Enterprises and Society Vinayshil Gautam, Rs 35 00	
Cultural History of Ancient India Jaya Goswami	Rs 110 00	Essays in Indian Proto-history (History & Archaeology Series Vol 5) Agrawal & Chakrabarti	Rs 200 00
Cumulative Index to Public Administrations, Vol I 55 (1923-77) Mohinder Singh & R N Sharma	Rs 80 00	Ethnography Castes and Tribes A Baines	Rs. 60 00
Customer Satisfaction in the Postal Services Santha Gopinath	Rs 45 00	Family and Marriage N K Kaderotad	Rs 40 00
Decline & Fall of Europe Manazul Ahmed	Rs 45 00	Family Farming in a Developing Economy R K Lahiri	Rs 35 00
Decline & Fall of Germany Manazul Ahmed	Rs 45 00	Financing of University Education Parmanand Singh	In Press
Democracy, Bureaucracy and Technocracy M A Muttalib	Rs 50 00	Fisheries and Botany of Eastern India I Day	Rs 50 00
A Descriptive Account of Assam W Robinson	Rs 100 00	Foreign Aid to India B N Banerjee	Rs 80 00
Destitutes and Development A Study of the Bami Community in Bokaro Region Nirmal Sengupta	Rs 40 00	Foreseeing the Future H Winthrop	Rs 40 00
The Development Experience of Nepal B S Bhoo-shan	Rs 60 00	Freedom Movement in Punjab (1905-1929) S C Mittal	Rs 50 00
The Dibongriyas P C Saitia	Rs 35 00	French Struggle in India G B Malleson	Rs 50 00
The Domiciled Hindus Diwan Jamiat Rai	Rs 20 00	Geographical Names in Ancient Indian Inscriptions A Companion Volume to the Geography in Ancient Indian Inscriptions Parmanand Gupta	Rs 60 00
Dynamics of Agricultural Development in India Mohammad Ali	Rs 90 00	Geomorphology and Prehistory of South India V Sudarsen	Rs 65 00
Dynamics of Development An International Perspective (2 Volumes) S K Sharma (per set) Rs 300 00		Glimpses of Indian Culture - Architecture, Art & Religion K V Soundara Rajan	Rs 200 00
Dynamics of Formulating Policy in Government of India Machinery for Policy Development I Dayal & Others	Rs 25 00	Glimpses of Indian Culture - History & Archaeology K V Soundara Rajan	Rs 200 00
The Early Chamber Tombs of South India A Sundara	Rs 125 00	Government and Politics of Big Cities Ashraf Ali	Rs 32 00
Eastern Spirituality I K Watson	Rs 45 00	Habitat Asia Issues and Responses (3 Volumes) R P Mishra (set) Rs 200 00	
Ecology and Archaeology of Western India D P Agrawal & B M Pande	Rs 125 00	Habitat Economy and Society A Study of Dangis A N Bhattacharya & R N. Vyas	Rs 60 00
Economic and Geography of Agricultural Land Reclamation A I Singh	Rs 90 00	The Heritage of Amritsar Surinder Singh Johar	Rs 45 00
The Economic Life of Bengal District I C Jack	Rs 40 00	The Heritage of India Upendra Thakur, Y K Mishra	Rs 195 00
Economic History of Colonialism A Study of British Salt Policy in Orissa Sadananda Choudhury	Rs 60 00	Hindu and Mahomedan Law W Markby	Rs 50 00
		The Hindu at Home J F Padfield	Rs 75 00
		The Hindu Conception of the Deity B Kumarappa.	Rs 80 00

Head Office : HATHRAS-204101
Phone : 480

Phone : 529902
Resi. : 523062

JAIN BOOK DEPOT

LEADING LIBRARY SUPPLIERS IN INDIA

4056, INSIDE AJMERI GATE, DELHI-110006 (INDIA)

GANDHI AND RUSKIN (BLESSED ARE THE PEACE MAKERS) Rs. 50

By Z. Hasan—K R COLLEGE, MATHURA

A comparative study of philosophical, cultural and spiritual concepts of world renowned figures, who had devoted their lives for the cause of betterment of mankind.

INVENTORY MODELS AND THE PROBLEMS OF PRICE FLUCTUATIONS In Press

By A B Lal -MEERUT COLLEGE, MEERUT

DEVELOPMENT AID Rs. 38

By S.M. Biji -ALIGARH MUSLIM UNIVERSITY

The book attempts to give an overall picture of the concept of Aid and the various forms assistance has taken. It critically pinpoints the weakness of the programmes and exposes the plight of developing nations regarding the mounting debt obligations & their efforts to bring about a global order

PRICES AND COST OF LIVING IN INDIA Rs. 75

By A. Goswami -DIBRUGARH UNIVERSITY

"Really valuable one for the planning of the economic development of Assam in the context of the country as a whole" (BY AN EXPERT OF I.C.S.S.R)

POPULATION GEOGRAPHY OF INDIA Rs. 50

By A. Bhattacharya - NORTH BENGAL UNIVERSITY

First book on this subject by a scholar under guidance of eminent Prof. Dr EMRYS JONES as the title suggests is a preamble to the study of population characteristics in India

URBAN DEVELOPMENT IN INDIA Rs. 110

By B. Bhattacharya - NORTH BENGAL UNIVERSITY

The book is the attempt of its kind giving facts about the urbanization in the country that began almost 45 centuries ago. It brings to light the changes in the major axis of Urban Development and compares the present urban position with the other countries of the world

RURAL DEVELOPMENT IN INDIA In Press

By T. MATHEW- NORTH EASTERN HILL UNIVERSITY, SHILLONG

WHAT IS A PERSON Rs. 55

By M. Mili -NORTH EASTERN HILL UNIVERSITY, SHILLONG

The book is devoted to the discussion of problems connected with attempts at specifying "The criterion" of personal identity. The philosophical light is thrown on concepts such as 'Memory', 'Casuality', and 'disembodied existence'

TRAGIC OUT LOOK IN ASSAMESE DRAMA Rs. 45

By S. Bharali -- GAUHATI UNIVERSITY

It seeks to give a critical analysis of tragic plays in Assamese as well as an explanation of the changing atmosphere which the plays reflects

THE PHILOSOPHY OF NIMBARKA Rs. 45

By M.M. Agrawala — BANASTHALI VIDYAPITH

Available from

D. K. PUBLISHERS' DISTRIBUTORS

Hindu Culture, Custom and Ceremony Brojendra Nath Banerjee.	Rs. 150 00	Jaggiwan Ram : Symbol of Social Change. Nau Nihal Singh.	Rs. 45.00
Hindu Iconography S P Tiwari	Rs. 100 00	Jaina Sects and Schools. U K Jain.	Rs. 50.00
Historical and Constitutional Documents of North Eastern India M L. Bose	Rs. 90 00	Jaya : The Original Nucleus of Mahabharata. Ram-chandra Jain	Rs. 100 00
History and Archaeology of India's Contacts with Other Countries S Asthana	Rs. 125 00	Kailasanatha Temple — Kanchipuram R. Nagaswami. In Press	
History and Society R H Tawney	Rs. 120 00	The Kalachuris and their Times R K Sharma.	Rs. 220 00
History, Art & Architecture of Jaisalmer R A Agatawala	Rs. 180 00	Kanchipuram through the Ages C R Srinivasan	Rs. 150 00
History of the Boondelas Pogson	Rs. 80 00	Karttikeya in Indian Art & Literature. Kanchan Sinha	Rs. 140 00
History of the Pre-Kaliyuga India R Siddhanta-shastree	Rs. 75 00	Kasi through the Ages Rajendra Pandey	Rs. 70 00
Icons and Sculptures of Early and Medieval Assam Arun Bhattacharjee	Rs. 80 00	The Kingdom of Afghanistan G P Tate	Rs. 45 00
ICSSR Journal of Abstract and Reviews Political Science, Vol V, No 1 & 2	Rs. 20 00	Kiratatunjyam in Indian Art. M.S. Nagaraja Rao	Rs. 275 00
Idea of Ideas V P Verma	Rs. 40 00	The Konds of Orissa An Anthropometric Study. Krishan Sharma.	Rs. 45.00
The Impact of Irrigation on Rural Development M P Pandey	Rs. 40 00	Krishna Speaks to You Again Sharda Mishra.	Rs. 75 00
The Impact of Urbanization on Land Use in the Rural Urban Fringe M M P Sinha	Rs. 80 00	Krisna Saga in Laos S Sahai	Rs. 75 00
India and Its Native Princes Rousselet Louis	Rs. 175 00	Kurukshetra - Political and Cultural History. Balkrishna Muztar	Rs. 60 00
India & South East Asia R C Majumdar	Rs. 55 00	Labour Management Relations R.V. Rao.	Rs. 25 00
India as Described by Megasthenes Narain Singh	Rs. 35 00	The Land of Visnu G Mohapatra	Rs. 150.00
Indian Archery G N Pant	Rs. 290 00	The Land Pirates of India W J. Hatch	Rs. 60 00
Indian Ivories. V P. Dwivedi	Rs. 180 00	Land Use in Big Cities A Study of Delhi C.S. Yadav	Rs. 85 00
Indian Music — A Perspective Gowri Kuppaswami and M Hartharan	Rs. 130 00	The Language Issues in India N.K. Prasad	Rs. 45 00
Indian Nationalism and Asia Birendra Prasad	Rs. 80 00	The Language of the Atharvaveda Yajan Veer	Rs. 75.00
Indian Painting A Romance Usha Prasad	Rs. 80 00	Language of the Nirukta Mantrini Prasad	Rs. 100 00
Indian Pirates From the Earliest Times to the Present Day R N Saitore	Rs. 50 00	Legislation Principles and Practice M Ruthnaswamy	Rs. 45 00
Indian Politics (1968-1978) Darbara Singh	Rs. 40 00	Legislatures and Indian Democracy A Procedural Study of Questions in Bihar Legislative Assembly. D N Mishra	Rs. 38 00
Indian Prison A Sociological Enquiry India J Singh	Rs. 60 00	Lhasa The Mysterious City (2 Volumes) Landon Patceval (per set)	Rs. 300 00
Indian Reaction to British Policies. V K Saxena.	Rs. 50 00	Lhasa and its Mysteries. L.A Waddell.	Rs. 180 00
Indian Women and Patriarchy Maria Mies	Rs. 75 00	Libraries in Delhi S.K. Bhatia.	Rs. 25 00
India Pakistan Nepal and Bangladesh Pramod Kumar Mishra	Rs. 70 00	Linguistic and Educational Aspirations under a Colonial System N K. Sharma.	Rs. 60 00
Indira Gandhi S Masani	Rs. 15 00	Lithic Industries in India. K.C. Tripathi.	Rs. 60 00
Indo-Nepales Relations (1858-1914) S. Tyagi	Rs. 45.00	Local Government Its Role in Development Administration. V.G. Nandedkar.	Rs. 60 00
Indo-Nepal Trade Relations N P Banskotia	In Press	Local Level Planning and Rural Development : Alternative Strategies United Nations, Asian and Pacific Development Institute, Bangkok.	Rs. 100 00
Intracity Residential Mobility in an Industrial City Sunita V Auluck.	Rs. 50 00	Madhu (M.N. Desh Pandey Felicitation Volume). Dr. M S Nagarajarao.	Rs. 500 00
Intra Urban Market Geography. A. Sami	Rs. 70 00	Magical Beliefs & Superstitions (A Historical & Sociological Study). Beni Gupta.	Rs. 130 00
Introduction to Rural Settlements. R B Mandal.	Rs. 90 00		
Issues and Choices in Higher Education. K Gandhi	Rs. 55.00		

- Mahabharata Myth & Reality Differing Views.** (Ed) S P Gupta & K S. Ramachandran Rs 80 00
- Mahatma Gandhi: A Contemporary Perspective** A Bose. Rs 25 00
- Management and Population** N V R. Ram. Rs 25 00
- Man and His Environment: Xth ICAS Series No. 3** I P Singh, S C Tiwari Rs 80 00
- Man Education and Values** K N V. Reddy Rs 50 00
- Manual for Child Nutrition in Rural India** De Sweeney Cecile & Others Rs 60 00
- Marriage and Matrimonial Remedies. A Uniform Civil Code for India** M A Qureshi. Rs 110 00
- Materia Medica of Ayurveda** Vaidya Bhagwan Dash Vaidya Lalitesh Kashyap Rs 180 00
- Medieval Goa: A Socio Economic History** Teotonio De Souza Rs 65 00
- The Menhirs** T C Hodson Rs 45.00
- Modern and Otherwise** S K Ghosh Rs 50.00
- Modern Hinduism** W J Wikins Rs 60 00
- Modernization of the Hindu Socio-Culture** Akhileshwar Jha Rs 40 00
- Monetary Policy and Inflation in India** C S Nagpal In Press
- Money and Banking** G. Krishnan Kuffy Rs 45 00
- The Monuments in Old Goa** Juditha Nunes Rs 125 00
- Moplah Uprising** Sukhbir Choudhary Rs 35 00
- Mother Goddess in Indian Art, Archaeology & Literature** M C P. Srivastava Rs 175 00
- Murder of Democracy in Chile and After** Sukhbir Choudhary Rs 35 00
- Musculs & Muscology** New Horizons V P Dwivedi & G N Pant Rs 225 00
- Naga Polity.** M. Horam Rs 50 00
- Nagarjunakonda: A Cultural Study** K. Krishna murthi Rs 150 00
- The Nalukittikaumudi of Agasthapandita** T Venkata chatva Rs 30 00
- Namibia: Challenge to the United Nations** S C Saxena Rs 65 00
- Napalese Architecture.** N R Banerjee Rs 350 00
- Neolithic and Megalithic Cultures in Tamil Nadu** B Narasimhaiah Rs. 200 00
- New Perspectives in India's Foreign Policy** R K. Pande Rs 100 00
- Night Life of Indian Tribes.** S S Shashi Rs 40 00
- The Nomads of the Himalayas** S S Shashi Rs 125 00
- Non Co-operation Movement in Indian Politics** B M. Taunk Rs 60 00
- North East India: A Sociological Study** S.M. Dubey Rs. 96 00
- Nurturant Task Leader.** Jai B P. Sinha Rs. 50.00
- Office of the Governor in India.** M.S. Dahiya Rs. 80 00
- The Opera of South India** S A.K. Durga. Rs. 60 00
- Operational Analysis and Indian Defence.** U K Banerjee. Rs 180 00
- Organisation for Management in Developing Countries.** Ishwar Dayal & Amrit Kala Dayal. Rs. 50 00
- The Origin of the Brahmi Script.** (Ed) S P. Gupta, K S Ramachandran Rs. 50.00
- The Origin Rise of Consolidation of the Indian States** Rs. 25.00
- Painted Folklore and Folklore Painters of India.** O P. Joshi Rs. 90.00
- The Painted Grey Ware. An Iron Age Culture of Northern India** V Tripathi Rs 90.00
- Palaeohistory of India** Vidula Jayaswal Rs 140 00
- Party Politics in U.P** Ganesh Lal Verma Rs 70.00
- People's Perception about Family Planning in India.** M I Khan, C V S. Prasad & Majumdar Rs. 40.00
- Personal and Geographical Names in the Gupta Inscriptions** T R Sharma Rs 96 00
- The Physiography of the Lower Chambal Valley.** H.S. Sharma Rs 60 00
- The Police in British India (1861-1947)** A Gupta. Rs 96 00
- Political Science in India: An Index to Twelve Political Science Journals of India** R N Sharma & Santosh Bakshi Rs 120 00
- Political Socialization in Rural India** Sachida Nand Mishra Rs 60 00
- Politics and Economic Development in India** Howard L. Erdman Rs 30.00
- Politics and Leadership in Municipal Government** S N Mishra Rs 40 00
- Politics and Society in Rural India** S N Mishra Rs 50 00
- The Politics of Panchayati Raj Administration** Niranjan Pant Rs. 35 00
- A Portrait of Nationalised Banks** H N. Agrawal Rs 80 00
- Prehistoric and Protohistoric Antiquities of India** R B Foote Rs 100 00
- Prehistoric Baluchistan** J G Shaffer. Rs. 100 00
- Prehistory & Protohistory of India** K C Jam Rs 125 00
- Problems of Development of Tribal Areas** S G. Deogaonkar Rs 60 00
- Problems of Indian Historiography** Devahuti Rs. 50 00
- Processes of Tribal Unification and Integration: A Case Study of the Bhils** S L. Doshi Rs 45 00
- Process of Urban Fringe Development: A Model** K N Gopi Rs 35 00
- Process Performance and Pilgrimage: A Study in Comparative Symbology** Turner Victor Rs 50 00
- Productivity, Production Function and Technical Change** S S Mehta Rs. 40.00
- The Province of Agra: History and Administration** D B Srivastava. Rs 90 00
- Public Administration: A Cumulative Index Vol I-LV (1923-1977)** Mohinder Singh & R N Sharma Rs 80 00
- Public Participation in Social Defence.** S P. Srivastava In Press

Public Service Commissions - A Study. Nitu Hazrika	Rs. 40.00	Sex and Sex Worship in the World O.A. Wall.	Rs. 150.00
Panjab Castes Hbbetson.	Rs. 80.00	Sex Offences in India and Abroad Paripurnanand Varma.	Rs. 50.00
A Quarter Century of International Social Science Stem Rokkan	Rs. 225.00	The Shepherds of India S.S. Shashi	Rs. 45.00
Radhakrishnan on Hindu Moral Life and Action Aloysius Michael	Rs. 65.00	Sri Chhotu Ram (A Political Biography) Madan Gopal	Rs. 10.00
Rajput States and East India Company Radhey Mohan Mathur	Rs. 65.00	Situation of Agriculture Food and Nutrition in Rural India Ali Mohammad	Rs. 50.00
The Ramayana in Laos S. Sahai	Rs. 75.00	Small Industries and Developing Economy. R.V. Rao	Rs. 50.00
The Ramos of Arunachal Pradesh M.M. Dhasmana	Rs. 80.00	Social and Cultural Life of Nagas M. Horam.	Rs. 50.00
Ravine Erosion in India H.S. Sharma	Rs. 50.00	Social Change in Indian Society (Revised and Enlarged Edition) Raghuvir Sinha	Rs. 50.00
Readings in History & Culture B.P. Sinha	Rs. 65.00	Social Change in Rural India A.B. Hiramani	Rs. 70.00
Readings in Kautilya Arthashastra B.P. Sinha	Rs. 50.00	Social Legislation in India (2 Volumes) K.D. Gangrade	(Set) Rs. 125.00
Readings in Political History of India R.C. Majumdar (Ed. S.P. Gupta)	Rs. 85.00		
Readings in South Indian History I.V. Mahalingam (Ed. S.P. Gupta & K.S. Ramachandran)	Rs. 60.00		
Readings on Music & Dance G. Kuppaswamy & M. Hartharan	Rs. 90.00		
Recent Trends and Concepts in Geography (3 Vols.) R.B. Mandal	(Set) Rs. 100.00		
The Regional Imperative Lloyd J. Rudolph & Hoebel Rudolph	Rs. 80.00		
Regionalism in India : A Study of Telangana. G. Ram Reddy & B.A.V. Sharma	Rs. 80.00		
Religious Problem in India Annie Besant	Rs. 15.00		
Report on the Excavations at Pataliputra (Patna) I.A. Waddell	Rs. 50.00		
Rise & Fall of Germany Manazir Ahmed	Rs. 45.00		
Rise of Anthropology in India (2 Volumes) I.P. Vidyarthi	(Set) Rs. 175.00		
Rise of World Anthropology I.P. Vidyarthi	Rs. 40.00		
Role of Religion in Indian Politics K.C. Chaudhry	Rs. 80.00		
The Roots of Indian Art S.P. Gupta	Rs. 500.00		
Rural Industrialisation in India S.N. Bhattacharya	In Press		
Rural Industrialization in India R.V. Rao	Rs. 40.00		
The Sacred Complex in Hindu Gaya I.P. Vidyarthi	Rs. 50.00		
The Sacred Complex of Kashi I.P. Vidyarthi & Others	Rs. 80.00		
The Saints of the Cauvery Delta R. Krishnamurthy	Rs. 45.00		
The Sarvangi of the Dadupanthi Rajab. Winand M. Callewaert	Rs. 60.00		
Scheduled Caste Women - Studies in Exploitation with Reference to Superstition Ignorance and Poverty H.R. Trivedi	Rs. 60.00		
Science and Society - A Perspective on the Frontiers of Science Policy John Pulpamampil	Rs. 50.00		
Sculptural Art of Andhra M.L. Nigam.	Rs. 150.00		
Sculptures in the Peshwar Museum H. Hargreaves	Rs. 60.00		
Self Reliance and Foreign Aid to India. M.M. Iewari.	In Press		

Releasing shortly

from

D. K. Publications

Udayagiri and Khandagiri Caves in Orissa

by Ramesh Prasad Mohapatra

The book is based on Dr. Mohapatra's doctoral thesis who is the Curator of Orissa State Museum, Bhubaneswar. Illustrated and fully documented, the book gives a lucid account of the importance of the twin caves of Udayagiri and Khandagiri in the development of Indian art and architecture. After giving a factual description of the caves, the author then analyses the peculiar significance of the cave architecture that flourished in Ancient India especially under the impact of Buddhism and Jainism. As these caves were beautifully sculpted, Mohapatra brings out their sculptural significance in a long chapter which is a book in itself.

Dr. Mohapatra does not look at Udayagiri and Khandagiri caves merely from the point of view of Indian art and architecture but takes pains to analyse the religious and social impulses that shaped them. To do so he unravels the iconography of the sculptural representations and writes critically about the inscriptions in the cave. The chapter describing the builders of the caves is full of human interest throwing lights on the social condition of the age.

Publishing in India

Social Work Perspectives on Poverty	R R Singh	Rs 55 00	Tripura The Land and Its People	Gan J Chaudhuri	Rs 60 00
Society Polity and Economy	D K Biswas	Rs 55 00	Udai Shanker and His Art	Brojesh Bannerji	In Press
Socio-Economic and Political History of Eastern India	Y K Mishra	Rs 50 00	Udayagiri and Khandagiri Caves in Orissa	Ramesh Prasad Mohapatra	In Press
Socio-Economic Conditions of Orissa	K C Jena	Rs 48 00	Unarmed Combat : As Practised in Czechoslovakia Since August 1968	J Josten	Rs 22 50
Socio-Economic Exploration of Medieval India	P C Jain	Rs 80 00	The United Nations and Collective Security : A Historical Analysis	K P Saksena	Rs 75 00
Socio-Economic Life in Chotanagpur 1858-1935	B B Sinha	Rs 50 00	Upanisadic Challenge to Science	R K Garg	Rs 75 00
Socio-Economic Profile of North-East India (11 d)	B D Ray	Rs 70 00	Urban Land Use Planning in Hill Areas	J P Singh	Rs 80 00
Sociological Aspects of Child Development	M A Khan	Rs 70 00	Urban Settlements in Eastern India	B Thakur	Rs 80 00
Sociology of Thought	V P Verma	Rs 40 00	U S Policy Towards India and Pakistan	R C Gupta	Rs 40 00
A Statistical Account of Bengal (20 Volumes)	W W Hunter	(each) Rs 100 00	Village Clusters and Rural Development	H Ramachandran	(tent) Rs 60 00
Statistical Account of Manipur	R Brown	Rs 40 00	The Village in Jungle	Leonard Woolf	Rs 50 00
Status of Muslim Women in North India	Shibani Roy	Rs 100 00	The Vishnukundis and Their Times	S Sankaranarayanan	Rs 100 00
Studies in Pali and Buddhism	A K Naram	Rs 180 00	The Wild Tribes of India	H B Rownev	Rs 45 00
Studies in Pauri Technical Terms of the Astadhyay	H P Divvedi	Rs 65 00	Women Students in India Status and Personality	Savitri Sharma	(tent) Rs 50 00
Studies in Time Perception	P Rama Rao	Rs 75 00	The Wonders of Flora	John B Seely	Rs 90 00
Tai Phakes of Assam	G C Mathur	In Press	The Works of Sir William Jones (in 13 Vols)	Sir William Jones	(each vol) Rs 125 00
Tantra : Its Mystic and Scientific Basis	I P Singh	Rs 125 00	<i>Continued from page eight</i>		
Tantric Cult in South India	Dr R Nagaswamy	Rs 300 00	Socialist Ideas & Movements in Kashmir (1919-1947)	Dr Manzoor A Fazli	Rs 60 00
Teacher Education in India A Study in New Dimensions	K K Vasishta	(tent) Rs 54 00	The Sociology of Welfare	Graham Room	Rs 115 00
Teachings of Islam	G A Mirza	Rs 40 00	Some Command Area	M P Pandey & Ann Muthana	Rs 30 00
Technology and Material Life in Early Historical Bihar	Tala Aditya Naram	In Press	Sources of the History of India, Vol III	N R Ray	(vol 3) Rs 125 00
The Temple of Bhitargaon	Dr Zaheer Mohammad	Rs 300 00	The Spirit of Islam	Ashraque Husain	Rs 40 00
The Temple of Chaunsatha-yogini at Bheraghat	R K Sharma	Rs 180 00	Supreme Court on Banking & Debt Laws in Three Decades	S N Gupta	Rs 125 00
Thirty Years of Indian Journals of Agricultural Economics A Cumulative Index of Volume I XXX (1946-1975)	R N Sharma	Rs 200 00	Tamil Temple Myths	David Dean Shulman	Rs 250 00
Topography of Assam	J M Cosh	Rs 65 00	Teaching of Music	Gowri Kuppaswamy & M Harikaran	Rs 25 00
Town A Structural Analysis	Krishana Prabhu	Rs 60 00	Textual Studies in Hinduism	Arvind Sharma	Rs 75 00
Trade Policies of India A Quantitative Analysis	V R Panchamukhi	Rs 70 00	Theory of Indian Ragas	Ram Avtar	Rs 50 00
Trends in World Anthropology	L P Vidyarthi	Rs 35 00	Tilted Towards Dawn	Hemant Kulkarni	Rs 15 00
Tribal Art & Craft	A K Das	Rs 125 00	Timescapes	Jagannath Prasad Das	Rs 25 00
Tribal Culture in Flux	R N Pareek	Rs 80 00	Towards A New World	S Radhakrishnan	Rs 75 00
The Tribal Culture of India	L P Vidyarthi	Rs 125 00	Tribal Problems of Today and Tomorrow	P C Mohapatra & D Panda	Rs 100 00
The Tribal Women of India	S S Shashi	Rs 55 00	Union-State Financial Relations in India	Shailendra Singh	Rs 50 00
The Tribal World and Its Transformation	Bhupinder Singh & J S Bhandari	Rs 60 00	Urban Growth and Rural Stagnation	D Rothermund, Erhard Kropp, Gunther Dienemann	Rs 150 00
Tripura : Its History and Culture	Omesh Saigal	Rs 45 00	What is a Person	Mimal Miti	Rs 55 00
			White Mutiny	Edwin Hirschmann	Rs 80 00
			Women in Contemporary India and South Asia	Alfred de Souza	Rs 90 00

September 1980

!!! Attention Publishers !!!

Publishing in India

(A Monthly Journal of Book Trade & Industry)

If undelivered please return to

D.K. Publishers' Distributors

1 Ansari Road, Daryaganj,
New Delhi-110002

To

**GOOD NEWS
for
YOU**

Boost Your Sales

&

*advertise
in*

Publishing in India

(A Monthly Journal of Book Trade & Industry)

Circulation over 7000 Copies

Unique opportunity

for

advertisers

at throw away price

- Full-page advertisement would cost Rs. 200/- only
- Half-page or quarter-page advertisements are not entertained
- To ensure space write to the Editor

Publishing in India

1 Ansari Road, Daryaganj,
New Delhi-110002.

Regd No D(DN) 913



Publishing in India

A Monthly Journal of Book Trade & Industry

VOLUME 1

NUMBER 9

OCTOBER 1980

On Mailing List

AS a result of inflation and high cost of every article including travelling expenses the only expeditious way by which a publisher can reach a well-defined market is by direct mail advertising. Think of the cost of an average sale representative nowadays. How many publishers can afford to send their representatives to every nook and corner of this vast country? No wonder, therefore, the importance of direct mail service should increase day by day even though postage and print costs have risen.

You may say that potential buyers of books pay scant attention to your mail-shot and that they are more often than not over-mailed by some of the publishers. But there is no direct evidence that they pay scant attention and that more means worse. On the contrary, the point to be understood is whether you have taken steps to improve the technique of your mailing list. In this regard it may be said that your mail-shot often goes unnoticed because proper attention is not being paid to list-building, design, copy writing and measurement of response. It requires both skill and imagination to improve all these. Potential book-buyers like to receive mail-shots provided what you send to them are interesting and attractive enough.

For the academic publishers direct mail service is the most effective tool. Advertising in papers is costly. Besides, how can you be sure of its success? Also advertising in book fairs because such advertising rarely coincides with the publication of a book. As regards sale representatives, well, they can reach a few academics but not all. In comparison direct mail service has a great potential. Its first advantage is that you can mail your matter whenever it is ready. But to exploit this advantage fully you should have a mailing strategy. It is no use sending your mail-shots in May and June when the colleges and universities are closed. Nor are they of any use if what you send do not reach the correct addressee. The key question to be asked in this connection is: Are you sure a letter addressed to the "Head of History" will actually reach him?

Usually we pick up addresses from directories. But it is not realised that they are not 100% accurate. The success of your mail-shots depends on how well you have built your mailing list.

I.C. MITTAL.

Book Reviews

Education at the Crossroads

S. PARMAJI *Education and jobs* Delhi : Leeladevi Publications, 1979. 118 p., tables, figs., 22 cm Rs 45

THE book is not about education as such but is a critique of general higher education in India. The author, an educationist, says that general higher education which is given by the Indian universities to the students do not prepare students for specific job positions but generate in them job aspirations. Do the alumni from colleges and universities perform better if and when they get "white-collar jobs"? The author asks and the book attempts an answer to this and similar questions.

The author says that the aims of higher education, whether in India or in other countries, are two and these are : achieving excellence and becoming academically creative. That being so, it must be granted that not all those who go in for higher education after leaving school have the cerebral capacity to fulfil the aforesaid objectives of higher education. But our educational policy appears to be based on the theory of "mute inglorious Milton" and we feel as if all are capable of

achieving excellence and the first-rate. Consequently, the rush for higher education in India is today in a continuing process of increment, but its results have always been negative and diminishing. The author of the present book examines this assumption in the light of facts and comes to a sober but realistic conclusion that the graduates of the Indian universities do not display better efficiency in a clerical position than those whose education was nipped after leaving school. Efficiency apart, the holders of the B.A. degrees remain throughout their clerical career "Socrates dissatisfied", which though an advantage to a scholar in academic fields, is certainly a drag in job-position.

Here then is a situation which calls for a radical change. In the course of his analysis the author gives many suggestions, one of which is delinking degree with a certain kind of job. Well-researched and cogently argued, the book is an important contribution to the current literature of education and there is no reason why what the author says about education and job should not be acceptable to us. But the point is such suggestions should be found acceptable to the policy makers.

Education in Colonial India

N. RINDLER KUMAR SHARMA *Linguistic and educational aspiration under a colonial system*. New Delhi : Concept Pub. Co., 1976. 254 p., 25 cm Rs 60

IN the book under review Dr. Sharma gives a historical analysis of the state of Sanskrit education in India during the colonial rule, that is, up to the time of taking over the reins of government by the Crown from the beginning of the Company rule. The analysis is excellent.

During the early years of the Company rule the authorities did not, informs Dr. Sharma, take any initiative in encouraging traditional method of imparting Sanskrit education. The indigenous Sanskrit schools (*talas* and *pathshalas*) which were patronised by the landlords waned because with the promulgation of Permanent Settlement (1793) many landlords were hit hard. The revival of Sanskrit learning, as also Arabic and Persian, took place with the establishment of the Fort William College in 1800 which trained the

British officers. The well-known Sanskritists were employed and Sanskrit learning received a boost but the boost was of little help to the native aspirants. In saying this we must not forget the role that Warren Hastings played (much before the establishment of the Fort William College) in inspiring the British orientalist, chief of whom was Sir William Jones who took a leading part in the Asiatic Society founded in 1784. But their work was scholarly and did not touch the multitudes and could not therefore play an invigorating role in promoting indigenous education. Consequently, Viceroy Lord Minto in his famous "Minute" (March 6, 1811) referred to the progressive state of decay of indigenous education. As a result, the East India Company Act of 1813 sanctioned a substantial sum annually for "the revival and improvement of literature and the encouragement of the learned natives of India". In 1825 the Calcutta Sanskrit College was established where more facilities were available than at the Sanskrit College in Varanasi which came into being in 1792.

But the spread of Sanskrit learning was viewed with disfavour by no less a person than Raja Ram Mohun Roy. In his letter (11 Dec, 1823) to Viceroy Anihert he protested the establishment of the Sanskrit College in Calcutta. The letter was taken note of and the Court of Directors in England remarked, "The great end should not have been to teach Hindu learning, but useful learning".

"I have no knowledge of either Sanskrit or Arabic. But I have done what I could, to form a correct estimate of their value. I have read translations of the most celebrated Arabic and Sanskrit works. I have conversed, both here and at home, with men distinguished by their proficiency in the Eastern tongues. I am quite ready to take the Oriental learning at the valuation of the Orientalists themselves. I have never found one among them who could deny that a single shelf of a good European library was worth the whole literature of India and Arabia. The intrinsic superiority of the Western literature is indeed admitted by those members of the Committee who support the Oriental plan of Education."

— Lord Macaulay

Dr Sharma informs us that in spite of it the General Committee of Public Instruction gave clearance to the establishment of the Sanskrit College and a British Orientalist Colebrook played a vital part in bringing about a revival of Sanskrit education among Indians.

Ultimately, however, Raja Ram Mohun Roy's point of view was found to be more practical by the British and Lord Maculay's famous Minute on education and its acceptance saw the withdrawal of the government patronage to the Sanskrit learning and the introduction of more "useful learning".

Dr Sharma's book elaborates these points. The book is informative and the presentation of information is lucid enough.

Prehistoric Baluchistan

by

Jim G. Shaffer

215 p., ills., 25 cm. Rs 100

Prehistoric Baluchistan with excavation reports on Said Qala Tepe by Jim G. Shaffer, published by B R. Publishing Corporation, Delhi is an important work on the Indo-Pakistan borderlands, the region which has, time and again, inspired archaeologists in search of artefacts that could give them clues to the origin of Harappan civilization and indeed of the growth and diffusion of civilization itself in the Indian subcontinent. Sir Aurel Stein, De-Cardi, Fairservis, Dales, Giarden, Cosal, Dani and Piggott - the roll call of the archaeologist is a long one -- have, singly and in collaboration with others, done important work. The latest to join this galaxy of archaeologists is Jim G. Shaffer. He has brought to bear upon his work a multivariate approach which has led him to conclude that the growth of civilization cannot be attributed to one single field of human activity but to "a complex process of inter-related changes involving various aspects of human behaviour".

News and Notes

Delhi Book Fair

Delhi Book Fair will be held from the 14th November to 23rd November 1980 at Pragati Maidan (New Complex). In this fair only books published from India will be exhibited.

Attention Publishers !!!

The draw of lots for booking space for stalls in the *above exhibition* will be held on the 5th November, 1980. The stalls will be handed over to the participants on the 12th November 1980. For further information the participants are advised to contact Mr S K Bhatia, Convenor, Delhi Book Fair, M-138 Con. Circus, New Delhi-110 001.

Education : Basic Input

For India's development efforts education should be treated as a basic input. This has been emphasized by a working group appointed by the Planning Commission. The 14-member group of eminent educationists have said in their report submitted to the Government the other day that in three decades of national planning education has been regarded as a "social service" rather than "basic and crucial input". This is to be regretted. The group has pointed out that the present low level of skill development is an adverse feature. "On the one hand there is unemployment and on the other non-availability of certain categories of skilled person", the report says.

To set matter right the report has emphasized that "it must promote a pattern of education which is relevant to the local needs and provides knowledge and skills which enable the learners to participate effectively in the pro-

grammes of social and economic development".

Rewriting History

Recently at the inaugural session of a seminar on "Socio-economic change in Western United Provinces of Agra and Oudh from 1858 to 1900" at Meerut University speakers after speakers stressed the need for rewriting history to depict the people's struggle for a better life. Among the speakers were Prof Satish Chandra, Chairman of the University Grants Commission, Dr Ravindra Kumar, Director of the Nehru Museum and Library. The General Secretary of the Congress (I), Mr S S Mohapatra presided.

Prof Satish Chandra said that there was a noticeable change in the approach to modern Indian history during the last two decades and it was heartening to note that the stress was now being laid on the lives of the people and not the ruler as was the case earlier.

While the present writer of this page has full sympathy for people's history, he is inclined to believe that history written to this recipe will be a history of the demands that people made for a better deal throughout the ages. Of such demands so far as Indian history is concerned there are few facts. Besides if history is always written in this way, history will never teach us man's many noble actions whose source is not necessarily to be found in man's demand for bread -- which once satisfied is totally forgotten -- but in those regions of mind which inspired, for example, a Christ to sacrifice his life for the redemption of mankind. Such a point of view may sound strange to the ears of modern Indian historians who always think that their point of view is always right and any other point of view must always be wrong.

B. R. BOOKS

ON

Arts, Fine Arts and Architecture

ANIS I AROOQI *Art of India and Persia*, 1979, 104 p., 74 plates, 25 cm Rs. 300

The author is of the opinion that the art that flourished in India in the 16th century was neither Persian nor colonial, nor even Central Asian but thoroughly Indian. This thesis has been explained in the light of illustrative examples. Printed in art paper, the book is a contribution to Indian art criticism.

GOWRI KUPPUSWAMY & M. HARIHARAN *Readings on music and dance*, 1979, 211 p., 24 cm Rs. 90

A collection of essays by scholars on different facets of Indian music and dance. The importance of music and drama in education has been emphasized as well as the impact of western music in the development of contemporary Indian music.

H. D. SANKAR *Aspects of Indian history and culture*, on behalf of Indian Society for Prehistoric and Quaternary Studies, 1977, 38 p., ill., maps, 25 cm Rs. 160

Contains thirty nine research articles on various aspects of Indian art, architecture and history by one of the leading archaeologists of India.

JOHN B. SEELY *The wonders of Flora*, 1975 (1825), 620 p., plates, figs. (fold), 22 cm Rs. 90

A vivid narration of a journey to the temples and dwellings excavated out of a mountain of granite and extended upwards on a mile and a quarter at Flora. Seely's account of Indian art and architecture treasures has been highly appreciated by Indian art historians. The present reprinted edition is a welcome addition to Indian art criticism.

S. A. K. DURGA *The opera in South India* Introduction by M. Balamurali Krishna and

foreword by G. R. Damodaran, 1979, 176 p., plates, 22 cm Rs. 60

The musical plays of South India which can be considered as the Indian counterpart of the Western opera has been studied in this book in great detail. In addition, the book devotes a whole chapter on the production of opera in the course of which the author has made a spirited plea for the training of singers and stage technicians. Included in this book are several valuable photographs and a list of plays, both classical and folk, that are of operatic type. Both for scholars and laymen this book will be found important for the understanding of South Indian opera.

S. P. GUPTA *The Roots of Indian art*, 1980, 600 ill., maps, charts, sketches, 29 cm Rs. 500

An authority on Indian and Central Asian art and architecture, Dr. Gupta, Keeper, National Museum, Delhi, examines the roots of Indian art in the light of fresh chronology.

S. P. GUPTA *Archaeology of Soviet Central Asia and the Indian borderlands*, 1979, 2 vols., figs., charts, plates (set) Rs. 400

A monumental work by an acknowledged authority.

M. D. SAMPATH *Chittoor through the ages*, 1980, 247 p., 50 plates, 25 cm Rs. 160

A valuable reference book for the students of Indian art, by M. D. Sampath. An attempt has been made in this book to present a cultural history of Chittoor from early historical times down to 1600 A.D., a region which in ancient times was a cultural conjunction exhibiting the influence of three different languages because it was in the immediate neighbourhood of the Tami and Kannada regions. In this region ruled, in succession, the Pallavas, Chalukyas, Kadambas and Rashtrakutas.

Still Going Strong
A STUDY OF DATTILAM

A Treatise on the Sacred Music of Ancient India

by Dr. Mukund Lath

Opinions

Young Lath brings to the study a perceptive mind,
incisive musical awareness, erudition and advances
weighty and substantial evidence... .

E.D. Jayaram in *Hindustan Times*

I am most impressed with Dr. Lath's scholarship as
well as the care taken over the publication of the work

— **Professor Dr. N.A. Jairazbhoy,**
University of California, Los Angeles, USA

- Lath's study of Dattilam will remain a standard work
of reference for all those interested in the genesis of a raga

Chetana Karnani in *Indian Book Chronicle*

A Study of Dattilam by Dr. Mukund Lath is by all
counts an outstanding publication and a valuable addition
to the literature on Indian Music

N S. Ramachandran in the *Journal of the*
National Centre for Performing Arts

Hardbound

Pages 492

Size 25 cm.

Price Rs. 150.00

IMPEX INDIA

**2/18, Ansari Road,
New Delhi-110002**

Available from
D.K. Publishers' Distributors

Books of the Month

SEPTEMBER 1980

- | | |
|---|--|
| Accountancy and Financial Management, Vol I & II
M G Ved, B B Lakdawala & P D Khona
(Vol I & II) Rs 66.00 | Design Engineering Inventiveness, Analysis and
Decision Making John R Dixon Rs 28.50 |
| Advertising G P Palekar, R A Heredia, K S. Nair
& I Grant Rs 40.00 | A Dictionary of Archaeology (Illustrated) English
- Hindi Pradip Kumar Shaligram. Rs 60.00 |
| Agricultural Workers' Struggle in Punjab Master
Hari Singh Rs 30.00 | Economic Development of Modern Powers S L.
Mandawat Rs 75.00 |
| The Arab Civilization S Khuda Bakhsh Rs 50.00 | Economic Theory, in four volumes Vol I & II Micro-
Analysis, Vol III Public Finance Vol IV Inter-
national Trade & Economic Development M V.
Gokhale, K K Nayai & G M Rajarshi
(4 vols.) Rs 109.00 |
| Art of South India Deccan, K V Soundara Rajan
Rs 10.00 | Educational Administration Dr Mohd Sharif Khan
& Mohd Saleem Khan Rs 35.00 |
| Asam A Crisis of Identity Sanjaya Rs 35.00 | Education in India To-day O P Shah & Dhurjati
Mukherjee Rs 60.00 |
| Basic Principles of Ayurveda Vaidya Bhagwan Dash
& Vaidya Uditesh Kashyap Rs 180.00 | Elements of Social and Economic Life in India G.M.
Rajarshi, M V Gokhale & J V Pradhan Rs 42.00 |
| Biogeography Natural and Cultural, I G Simmons
Rs 175.00 | Emerson and Social Reform Adapa Ramakrishna
Rao Rs 50.00 |
| Buddhist Architecture of Western India S Nagaraju
Rs 50.00 | Employment Planning for the Rural Poor P. Hanu-
mantha Rayappa & Deepak Grover Rs 15.00 |
| The Burning Caldron of North-East India G S
Ghurve Rs 75.00 | The Encyclopaedia of the Indian National Congress
Vol 10 1930-35 The Battle for Swaraj A M &
S G Zaidi Rs 210.00 |
| Business Communication Keshav Mutalik & M S
Warty. Rs 35.00 | Export Management Y R Ullal Rs 35.00 |
| Business Ethics Jagdish M. Mehta & Shrikant G. Shah
Rs 36.00 | Fertility and Family Planning in Greater Bombay.
J R Relc & Tara Kamtkar Rs 60.00 |
| Business Management for New Entrepreneurs I V S.
Ramaiah Rao Rs 35.00 | Financial Administration in India S S Mookerjee
Rs 60.00 |
| Business Planning R A Heredia, Mehtab Ahmed,
S N Chitale & R M Upadhye Rs 38.00 | Folk Songs of Bengal with Staff Notation Buddha-
dev Roy Rs 20.00 |
| Caste Dynamics among the Bengali Hindus Jyoti-
moyee Sarma Rs 40.00 | Fundamentals of Documentations With Special Re-
ference to India P S Kawatra Rs 35.00 |
| Chhatrapati Sambhaji 1657-89 A D P S Joshi
Rs 65.00 | The Gita, A Verse Rendering K P Bahadur
Rs 40.00 |
| Colon Classification Theory & Practice Mohinder
Singh Sachdeva Rs 80.00 | Glimpses of Wonder and Beauty Indian Heritage
Mulk Raj Anand Rs 80.00 |
| Communication Skills in English Ms Eunice De
Souza & Govind Shahani Rs 21.00 | History of Modern India Vol I (1707-1858 A D).
S C Raychoudhary Rs 60.00 |
| The Complete Book of Yoga, Harmony of Body &
Mind, Sri Ananda Rs 40.00 | History of Modern India Vol II (1858 A D to Pre-
sent Times) S C Raychoudhary Rs 60.00 |
| The Concept of Aesthetics Bernard Bosanquet
Rs 30.00 | Homage to Kalamkari Mulk Raj Anand. Rs 120.00 |
| Conflict in Nagaland A Study of Insurgency and
Counter-insurgency V K Anand Rs 70.00 | The Idea of Self East and West Yoel Hoffmann.
Rs 65.00 |
| Congress in Free India, The Nehru Phase Dr K C
Chaudhry Rs 70.00 | Impact of a Metropolitan City on the Surrounding
Region C D. Deshpande, B Arunachalam, L.S.
Bhat Rs. 38.00 |
| A Course in English Grammar and Composition.
Keshav Mutalik & Mrs Urnula Rai Rs 21.00 | |
| Dylan Thomas Poet of the Romantic Revival Dr.
P S Sastri Rs 30.00 | |

Yeasud

LOCAL GOVERNMENT IN KHASI HILLS

By Umasaday Bhattacharya

The institution of local government has been one of the pillars of Indian administrative system, particularly in the frontier areas. This practice of self-governance is centuries old even in the Khasi Hills, much before we gave it various academic labels. Khasis were managing their essential social, economic and political affairs through their *Syiems* (Kings) on the basis of popular will and consent, freely expressed, for ages.

The author has given in the present book a balanced and well-documented history of the evolution of the system in the Khasi Hills from the days when it worked under the close tutelage of village kingship and village councils (*darbars*) upto the present administration of the municipalities, district councils etc. The sources of the material are the first hand official records, acts, gazettes and gazetteers of municipality, district councils and some *Syiemships*, personal interview with top officials, local leaders, etc. At the same time the work of experts in this field have been consulted.

Vastly comprehensive and informative this book will be of inestimable value to general readers, researchers and to those engaged in the task of running local government institutions in the country in general and north-eastern areas in particular.

279 pp. Map Rs. 70.00

IMAGES OF THE SUN

By Mohan Sundara Rajan

*(With a Foreword by Dr. J.C. Bhattacharya,
Indian Institute of Astrophysics, Bangalore)*

WHETHER IT IS A SKYLAB LOSING

ORBIT UNDER ITS UNUSUAL ACTIVITY OR THE UNEXPECTED CHANGES IN THE WORLD'S WEATHER OR THE CHALLENGE OF TAPPING ITS ENERGY, THE SUN AND SOLAR ENERGY ARE MAKING HEADLINES THE SPACE AGE HAS REVEALED FANTASTIC FACTS THAT CANNOT BE IGNORED BY A WELL-INFORMED PERSON.

This illustrated book presents an up-to-date, extensive and interesting story of the Sun and its impact on the Earth and the space near it, sketching also the scope for using solar energy.

Some of the highlights are :

- An overview of the march of ideas on the Sun and Solar Energy
 - The meaning of the solar spectrum
 - Recent discoveries about the solar layers, flares, sunspots, the corona, and its "shivers"
 - Solar Wind that constantly blows past the Earth.
The response of the magnetic envelope of the Earth
 - The unprecedented space mission planned to have a look at the Sun from a Polar orbit around it
 - Solar influence on the earth's climate its spin, its radio mirror and its ozone layer that keeps off ultra-violet rays.
 - Solar energy and the challenges in using it with special reference to the efforts made in India, especially in the Kodaikanal Solar Observatory
 - A peep through the windows other than the optical, like the infra-red and ultra-violet portions of the electromagnetic spectrum that have revealed "other suns" in the Universe
- 140 pp. 22 plates & drawings Rs. 54.00

VIVEK PUBLISHING COMPANY

18-D, Kamla Nagar, Delhi 110007 (India)

Can also be had from

D.K. PUBLISHERS' DISTRIBUTORS

India : Social Structure M.N. Srinivas	Rs 30.00	Relations of Nations Vol II H.K. Chhabra, (Vol II) Rs 65.00	
India-GER Relations A Review D. Weidemann & N.I. Gupta	Rs 30.00	Relations of Nations Vol III H.K. Chhabra (Vol III) Rs. 30.00	
Indian Atomism History & Sources Mramkanti Gangopadhyaya	Rs 95.00	Religious Philosophy of William James Radhika Raman Sahay	Rs. 45.00
India's Search for National Identity Ansie I. Embree	Rs. 50.00	Reminiscences on Tolstoy Kalpana Sahni	Rs 40.00
India Through Chinese Eyes Sir William Meyer Indowment Lectures Surenderpath Sen	Rs 45.00	The Right to Equality and Property under the Indian Constitution Mr Justice K.K. Mathew	Rs 40.00
Immigration and Informal Sector A Case Study of Urban Delhi Birla Institute of Scientific Research	Rs 40.00	The Roots of Indian Art S.P. Gupta	Rs 500.00
Kalighat Pats : Annals and Appraisal Prodyot Ghosh	Rs 30.00	The Sacred Kural of Tiruvalluva Nayanar Rev. G.U. Pope	Rs 95.00
Kant & the Gita K.M.P. Verma	Rs 70.00	Scheduled Castes and their Status in India Muntaz Ali Khan	Rs. 75.00
Labour Welfare Industrial Relations and Trade Unionism S.S. Mutolji, Desai & B.R. Rautkar	Rs 35.00	The Seen and the Unseen K.P. Bahadur	Rs 50.00
Ladakh P.N. Chopra	Rs 15.00	Self-Employment Opportunities for Educated Un- employed. B. Kumar.	Rs 35.00
Learn the Philosopher Debiprasad Chattopadhyaya	Rs. 65.00	Self Government in India Vedic and Post Vedic. N.B. Paygee	Rs 95.00
Management of Small Scale Industries R.A. Heredia, K.S. Nair, M. Ahmed & R.R. Khan	Rs 36.00	Sentimentalism in Sterne and Goldsmith S.C. Chakraborty.	Rs. 15.00
Marketing Research. Sattar Khan, R.A. Heredia & K.S. Nair	Rs 32.00	Shakespeare The Manoeuvre S.C. Chakraborty	Rs. 30.00
Marxism and Liberalism K.K. Misra	Rs 45.00	Shoot at Site A Novel Ashokamitran	Rs 25.00
Mathematics for Management An Introduction M. Raghavachari	Rs 39.00	The Spirit of Religion Dr. S. Radhakrishnan Ed. B.K. Ahluwalia & Shashi Ahluwalia	Rs 30.00
Mediational Processes in Concept Identification Dr. Ramji Srivastava	Rs 35.00	Spot Light on Coal Report of the Committee on Economics in the Production of Coal, Govt. of India	Rs 40.00
Military Dictionary & Encyclopedia H.S. Bhatia	Rs 95.00	Taming the Giants Transnational Corporations, Dr. V. Gauri Shankar	Rs 80.00
Modern Mood C. Ramanohan Rao	Rs 70.00	The Temple of Bhitargaon Mohammad Zaheer	Rs 300.00
Motilal Nehru Essays and Reflections on his Life and Times S.P. Chhablani & Preet Chhablani	Rs 50.00	A Text Book of Botany C.B. Shah, B. Sasikumar, M.K. Thomas & V. Rajagopal	Rs 28.00
Nepal in Crisis Growth and Stagnation at the Peri- phery Piers Blake, John Cameron & David	Rs 80.00	A Text-Book of Commercial Correspondence Dr. S.C. Saxena	Rs 30.00
New Webster's Dictionary of the English Language Sidney R. Bergquist	Rs 30.00	Treasures of Everyday Art Raja Dinkar Kelkar Museum	Rs. 120.00
Non Formal Education and the N.M.P. A.B. Shah & Sushela Bhan	Rs 65.00	University Finances in India A Case Study of the Kerala University T.T. Mathew.	Rs 32.00
Organisation of Commerce R.S. Mhatre, K.S. Nair, S.N. Chitale, R.M. Upadhye & M.M. Turlay	Rs 22.00	University Libraries in India Their Organisation and Administration Shyam Nath Srivastava & Subash Verma	Rs 75.00
People Pattern and Process An Introduction to Human Geography Keith Chapman	Rs 175.00	Urban Economics A Set Approach J. Parry Lewis.	Rs. 150.00
Planning and Evaluating Non-Formal Education A Systems Model Dr. Motilal Sharma.	Rs 40.00	Village Clusters and Rural Development H. Rama chandran	Rs 60.00
Planning Unit Areas for Integrated Rural Develop- ment M. Vivekananda	Rs 35.00	Village Politics A Longitudinal Study K. Rang Rao	Rs 60.00
Plastics Materials Handbook A.S. Athalye	Rs 725.00	Who's Who in Indo-Nepal Janu Gupta.	Rs 150.00
A Public Facility, its Management and the Workers. Sisir Mitra	Rs. 45.00		
Quest and Other Poems B.B. Panda	Rs 20.00		
Relations of Nations Vol. I H.K. Chhabra (Vol I) Rs 45.00			

used

the changing village india

a w ansari

This pioneering study of the changing face of village India highlights the significant developments that have taken place in the various material and organised sectors

The study focusses attention on the 'secularization' of the views and attitudes of the villagers, the process of 'polarization of castes' and its changing forms; the roles of dominant castes in breaking the axis of traditional power-structure, the traditional forms of family and marriage; and the emerging 'innovational personality'. Other important aspects such as 'Peoples' participation' and 'bureaucratic planning', which are related to the revolutionary process, have also been examined with a view to highlighting the dysfunctional roles of bureaucratic planning and to suggesting operational measures to correct its failings

While drawing attention to the frustration of the landless villagers, the author stresses the need for not only rationalising these programmes but also making them available to the less privileged. In analysing the gigantic process of change the author adopts a coordinated approach of the Marxian and the Mechanical Determinist schools of sociology. He shows the importance of planning for directed changes in the social superstructure of the village communities vis-a-vis planning for their directed economic development

Rs 100/-

Contemporary Poetry from India

- | | | |
|---|--|--------|
| 1 | BEYOND THE SELF
Translated from Hindi
<i>Kailash Vajpeyi</i> | Rs 20 |
| 2 | ALONE IN THE MULTITUDE
Selected Poems of Anurita Prithvi
Translated from Punjabi
- <i>Suresh Kohli</i> | Rs 25 |
| 3 | DREAMS DIE YOUNG
Translated from Punjabi
- <i>Prabhjot Kaur</i> | Rs 25 |
| 4 | BENEATH THE FROST
- <i>Sumita Jam</i> | Rs 25 |
| 5 | SINCE DECAY IMPAIRS
Love Poems - 1969-1975
- <i>Suresh Kohli</i> | Rs 20 |
| 6 | A WHIFF OF SUNNY AIR
- <i>Nirupama Kaur</i> | Rs 25 |
| 7 | IN HIS PRESENCE
- <i>Anurita Singh</i> | Rs 25 |
| 8 | A KISS IS A WHIM
Translated from Hindi
- <i>Indu Jam</i> | Rs. 25 |
| 9 | VISIONS AND MYTHS :
CONTEMPORARY HINDI
POETRY
- <i>Kailash Vajpeyi (Ed)</i> | Rs. 50 |

CHETANA PUBLICATIONS

Indian Literary Review Editions

E 180, Greater Kailash II
NEW DELHI-110048

Available from

D. K. PUBLISHERS' DISTRIBUTORS

Books of the last 2 Months

JULY & AUGUST 1980

ARCHAEOLOGY

Early Inscriptions of Mathura -- A Study Dr. Kalwant Das Bagpatee Rs 100.00

A Guide to Sanchi -- Sir John Marshall Rs 60.00

BIOGRAPHY

After Tito What? K. Krishna Moorthy Rs 60.00

Gandhi and Ruskin Z. Hasan Rs 50.00

Munshi Ved Mehta Rs 60.00

My Own Boswell M. Hidayatullah Rs 85.00

BOTANY

Grasses of Tumkur and its Surroundings Poona District (Maharashtra State) Koppula Hemadri Rs 50.00

Indian Horticultural Literature Vol. I (1966-7) V.K. Patil R. Subbarah, V.G. Lamberwada Rs 200.00

Plantae Asiaticae Rationes, Vol. II N. Wallich (Vol. II) Rs 1000.00

COMMERCE

The Changing Efficiency of Public Enterprise in India Bakul H. Dholakeri Rs 15.00

Contemporary Trends in Management Studies H. Pandya, M.C. Shah & G.J. Trivedi Rs 10.00

How to Cut Office Costs Harold H. Longman Rs 30.00

How to Fight Dirty Against Management Dr. Joe Mancuso Rs 25.00

Incentives for Small Scale Industries an Evaluation S.K. Tuli Rs 40.00

Industrial Relations Systems in India Sahab Dayal Rs 80.00

Public Industries in India K.C. Tripathy Rs 60.00

Modern Management Dick Carlson Rs 22.00

ECONOMICS

Capital Formation in Agriculture Dr. M.R. Bansal Rs 70.00

The Cattle Economy of India V.M. Dandekar (P.B.) Rs 12.00

Consumer Behaviour in India B.M. Mahajan Rs 100.00

Current Issues in Fiscal Policy S.J. Cook P.M. Jackson Rs 110.00

The Economic Analysis of Government and Related Themes Alan Peacock Rs 110.00

India's Trade Union Leaders Jaspal Singh Rs 70.00

Industrialisation of India G.K. Shirokov Rs 20.00

Issues in Public Enterprises R.S. Nigam Rs 85.00

Power vs Poverty Nandini Joshi Rs 20.00

Supreme Court on Banking & Debt Laws in Three Decades S.N. Gupta Rs 125.00

Union-State Financial Relations in India Shailendra Singh Rs 50.00

EDUCATION

Adult Education and Libraries B.N. Tiwari Rs 45.00

Education for Development Integrated Development of Vallanad Block Kerala Thapar Rs 45.00

FINE ARTS

Guitar (With Free Chord Calculator) Anita Prakash Rs 30.00

The Life of Music in North India Daniel M. Neuman Rs 125.00

Teaching of Music Gowri Kuppaswamy & M. Harisharan Rs 25.00

Theory of Indian Ragas Ram Avtar Rs 50.00

GEOGRAPHY

Geography of Transportation in Eastern India Under the British Raj Monograph-I. Sunil Kumar Munsi Rs 40.00

Journey Towards the Centre of Being M.L. Wadikar Rs 55.00

Land Records and Agrarian Situation in Bihar Dr. M.P. Pandey Rs 35.00

HISTORY

The Courage of Northern India P.C. Roy Rs 120.00

Delhi in 1857 Vol. I (The Trial of Bahadur Shah) K.C. Yadav (vol. I) Rs 125.00

A History of Indian Civilisation, Vol. 2, Part 1 K.P. Bahadur (vol. 2, pt. 1) Rs 175.00

History of Modern Karnataka T.M. Muthanna Rs 50.00

India in Classical Greek Writings Brij Nath Puri Rs 50.00

The Kalachuris and Their Times R.K. Sharma Rs 220.00

Maharaja Ranjit Singh Harbans Singh Rs 25.00

Mathura A District Memoir I.S. Growse Rs 350.00

Novels on the Indian Jitney S.D. Singh (P.B.) Rs 15.00

The Origin of Aryans G.M. Bongard Levin Rs 50.00

Contours & Landmarks of Hindi Literature

Editor-in-Chief : Prof (Dr.) Nagendra

The following four titles are being released in December 80

1. **Premchand** : An Anthology of critical articles on the Mind and Art of Premchand
2. **Maithilisarana Gupta** : An Anthology covering various facts of Maithilisarana's contribution to Indian culture and Hindi Literature
3. **Modern Hindi Poetry** : A monograph by the leading Hindi Poet **GIRJA KUMAR MATIL R**
4. **Hindi Drama and Stage** : A critical survey by **BIRENDRA NARAIN** (Director, Song and Drama Division, Govt. of India)

About the Series

The series have been designed to project through English the Contours and Landmarks to Hindi Literature. Under the title 'Contours' we have planned five monographs.

(1) GENERAL TRENDS IN HINDI LITERATURE (2) MEDIEVAL HINDI POETRY (3) MODERN HINDI POETRY (4) HINDI DRAMA AND STAGE (5) HINDI FICTION

The caption 'Landmarks' includes anthologies of critical articles on seven authors - six Poets and one Novelist

Poets : (1) KABIR (2) BIHARI (3) MAITHILISARANA GUPTA (4) JAISANKAR PRASAD (5) SURYAKANT TRIPATHI NIRALA (6) SUMITRANANDAN PANT

Novelist : PREMCHAND - Novelist and Short Story Writer

The two greatest Hindi Poets - 'SURADASA' and 'TULASIDASA' - under 'Landmarks' have deliberately been omitted because critical studies in English on both have already been published under the editorship of Dr. Nagendra by other publishers. Similarly, under 'Contours' we have not included 'LITERARY CRITICISM IN HINDI,' because a volume under the same title was brought out by the other publisher in 1974.

No sustained effort has been made so far to exploit the medium of English and other international languages to 'sell' our treasury in the literary world outside, with the result that even our best classics, ancient as well as modern have failed to receive proper recognition. It is time that with our growing cultural and literary contacts with the developed countries of the world, we undertake a regular planned programme.

It is with this object in mind that the present project is being launched. If this modest attempt of ours succeeds even partially in attracting the attention of 'enlightened readers' in non-Hindi regions in India and abroad, our purpose would be fulfilled.

Bansal & Co.

PUBLISHERS & BOOKSELLERS

Naveen Shahdara, Delhi-32 (India)

Phone : 204292

Available from

D.K. PUBLISHERS' DISTRIBUTORS

- Portuguese India in the Mid-Seventeenth Century. C R Boxer. Rs. 15 00
- Sources of the History of India, Vol III N R Ray (Vol 3) Rs. 125 00
- White Mutiny Edwin Hirschmann Rs. 80 00
- JOURNALISM**
- The Complete Article Writing Course Ajay Rai. Rs. 25 00
- LANGUAGE**
- Aspects of Hindi Grammar Yamuna Kachru Rs. 58 00
- Cultural and Linguistic Problems in Translation H C Trivedi Rs. 30 00
- Problems in Sanskrit Grammar (Late) Pt Venkatesh-shastri Joshi Rs. 53 00
- Rapid Reading Geoffrey A Dudley. Rs. 12 00
- Remembering Made Easy Jacqueline Dineen Rs. 10 00
- LITERATURE**
- Barbed Wire Hemant Kulkarni. Rs. 18 00
- The Concept of Aesthetic B Bosanquet Rs. 30 00
- Contemporary Indian English Verse - An Evaluation Chirantan Kulshrestha Rs. 65 00
- Folk Tales of Sind and Guzarat C.A Kincaid. Rs. 12 00
- Indian English Prose D Ramakrishna Rs. 60 00
- In Tensities Pria Devi Rs. 20 00
- Lovetime Sunita Jain Rs. 25 00
- The Master Poets of India Lala Kannoo Mal Rs. 6 00
- Perspectives on Raja Rao K K. Sharma Rs. 60 00
- The Poetry of Mani Madhukar. Michael Ryan, Rohini Sanyal Rs. 45.00
- Raja Rao : A Visionary Indo Anglian Fiction Dr J P Sharma Rs. 40 00
- Stone Roots Meena Alexander Rs. 25 00
- Tilted Towards Dawn. Hemant Kulkarni Rs. 15 00
- Timescapes Jagannath Prasad Das. Rs. 25 00
- The Vengeance and Other Stories Manoj Das Rs. 35 00
- Voice of the Voiceless Ruth Harring. Rs. 40 00
- William Somerset Maugham the Playwright S N Sinha. Rs. 80 00
- MEDICAL**
- Doctor-Patient Relationship in Indian Hospitals Mohan Advani Rs. 60 00
- MILITARY**
- Some Command Area. M P. Pandey & Ann Muthana Rs. 30 00
- PHILOSOPHY**
- The Divine Drama of Creation (Part I) Hafiz M. Matin. (pt I) Rs. 75 00
- From Mind to Super-Mind Rohit Mehta Rs. 28 00
- Modern Indian Thought Dev Raj Bali Rs. 60 00
- Sri Aurobindo on Yoga, Indra Sen. Rs. 25 00
- Talks in Australia. Vimala Thakar. Rs. 15 00
- Towards A New World. S. Radhakrishnan. Rs. 25 00
- What is a Person Mrinal Muni. Rs. 55 00
- PHYSICS**
- Dynamic Coupled Thermoelasticity Ranjit S. Dhalwal & Avtar Singh. Rs. 250 00
- POLITICS & INTERNATIONAL AFFAIRS**
- American Government and Politics. B.K. Shrivastava & Thomas W. Casstevens Rs. 100.00
- Comparative Governments O.P. Goyal. Rs. 70.00
- Constitutional Crisis in the States in India. Meera Srivastava. Rs. 60.00
- Contemporary Gull Surendra Bhutani Rs. 45.00
- Echoes from North Eastern India S.K. Ghosh & Prabha Chopra Rs. 30 00
- Global Impact of Afghan Crisis Prof Baldev Rs. 58.00
- Hope and Despair. Surendra Bhutani. Rs. 70.00
- India since Independence - - Chronology of Events, Vol 4 1979 Mrs Vimla Kaul (Vol. 4) Rs. 75.00
- India the Crowded Decade P.N. Mehta. Rs. 125.00
- Kashmir Misgovernment (Ed) F.M. Hassnain. Rs. 50.00
- Muslims in China Raphael Israeli Rs. 95.00
- Peace and Detente Dev Asopa Rs. 80.00
- Planning in Third World Countries : Some Provocative Thoughts. M. Shaghil. Rs. 45.00
- A Policy for National Conservation. H.M. Patel. Rs. 30.00
- Political Crises and Polls in India. Dr. N.C. Mehrotra Rs. 40.00
- Political Socialization in Rural India Sachida Nand Mishra Rs. 60.00
- The Regional Imperative Lloyd I. Rudolph, Susanne Hoerber Rudolph Rs. 80.00
- A Unesco Study of Social Tensions in Aligarh (1950-1951) Gardner Murphy Rs. 15.00
- Weapons Army Organization and Political Maxims. Gustav Oppert Rs. 37.50
- World Peace Through National Plans. Dr. S.D. Joshi Rs. 32.00
- PSYCHOLOGY**
- Psychological Consequences of Prolonged Deprivation. Girishwar Misra & Lal Bachan Tripathi. Rs. 55.00
- REFERENCE**
- All India Directory of Book Trade K R Gupta. Rs. 100 00
- Bibliography of Books, Papers and Other Contributions. Dr V Raghwan. Rs. 40 00
- Bibliography of Gujarat. Vijaysingh Chavda Rs. 75.00
- Directory of Indian Publishers Dinkar Trivedi Rs. 50.00
- The Encyclopaedia of the Indian National Congress, Vol. 9 (1925-1929) A.M. & S.G. Zaidi Rs. 210.00

- A Glossary of Some Terms in Demography. Rs. 25.00
 A Glossary of Terms in Environment Rs. 25.00
 Indian Publishing Since Independence D. N. Malhotra
 & Narendra Kumar Rs. 50.00
 The Nitnem and the Sukhmani Sahib Lou Singh
 Rs. 25.00
 Perspective on Current Affairs Sohan Lal Rs. 12.00
 Select Bibliography of Article on India's Five Year
 Plans H. N. Pathak Rs. 3.75

RELIGION

- Bhagavad Gita A Critical Rendering Geop
 Feuerstein. Rs. 50.00
 Early Indian Religious Thought P. D. Mehta
 Rs. 60.00
 Facets of Hinduism Dewan Bahadur, N. D. Mehta
 Rs. 18.00
 Islam, Syed Ameer Ali Rs. 20.00
 Kant and the Gita K. M. P. Verma Rs. 70.00
 The Spirit of Indian Culture : Saints of India, Dr.
 Vivek Bhattacharya Rs. 140.00
 The Spirit of Islam Ashraque Husain Rs. 40.00
 Tamil Temple Myths, David Dean Shulman
 Rs. 250.00
 Textual Studies in Hinduism, Arvind Sharma
 Rs. 75.00

SOCIOLOGY

- Accounts of the Gypsies of India David Mac Ritchie
 Rs. 45.00
 Ahmedabad Kenneth I. Gillion Rs. 60.00
 Black vs White Rudy Natayan Rs. 40.00
 The Children of Hari Stephen Fuchs Rs. 45.00
 Dusk and Dawn in Village India Zahir Ahmed
 Rs. 40.00
 The Founding Fathers of Social Science Timothy
 Raison Rs. 100.00
 Intracity Residential Mobility in an Industrial City
 Sumita V. Auluck Rs. 50.00
 Measurement of Urban Processes Amitabh Kundu
 Rs. 92.00
 Patterns of Culture in South Asia L. P. Vidyarthi
 Rs. 70.00
 Planning Unit Areas for Integrated Rural Develop-
 ment M. Vivekananda Rs. 35.00
 Rural Development and the Village V. M. Rao
 Rs. 45.00
 Socialist Ideas & Movements in Kashmir (1919-
 1947), Dr. Manzoor A. Fazli Rs. 60.00
 The Sociology of Welfare, Graham Room Rs. 115.00
 A Study of Rural Sociology in India Sushila Mehta
 Rs. 35.00
 Tribal Problems of Today and Tomorrow P. C.
 Mohapatra & D. Panda Rs. 100.00
 Urban Growth and Rural Stagnation D. Rother-
 mund, Erhard Kropp, Gunther Dienemann
 Rs. 150.00
 Urban Outmigration, Mahendra K. Premi. Rs. 65.00

- Women in Contemporary India and South Asia.
 Alfred de Souza Rs. 90.00

SPORTS

- Moscow (City of Olympics) Ivan Myachin & Boris
 Bazunov Rs. 50.00

ZOOLOGY

- Principles of Host Plant Resistance to Insect Pests
 N. Panda Rs. 105.00

Releasing shortly

from

D.K. Publications

Udayagiri and Khandagiri Caves in Orissa

by Ramesh Prasad Mohapatra

This book is based on Dr. Mohapatra's doctoral thesis who is the Curator of Orissa State Museum, Bhubaneswar. Illustrated and fully documented, the book gives a lucid account of the importance of the twin caves of Udayagiri and Khandagiri in the development of Indian art and architecture. After giving a factual description of the caves, the author then analyses the peculiar significance of the cave architecture that flourished in Ancient India especially under the impact of Buddhism and Jainism. As these caves were beautifully sculpted, Mohapatra brings out their sculptural significance in a long chapter which is a book in itself.

Dr. Mohapatra does not look at Udayagiri and Khandagiri caves merely from the point of view of Indian art and architecture but takes pains to analyse the religious and social impulses that shaped them. To do so he unravels the iconography of the sculptural representations and writes critically about the inscriptions in the cave. The chapter describing the builders of the caves is full of human interest throwing lights on the social condition of the age.

Publishing in India

Our own Publications

Achha, S I : Concept Dictionary of Geography (English-Hindi) Rs. 40.00	BI PI 1977 : A Bibliography of English Publications in India Rs. 150.00
Agrawal, H N : A Portrait of Nationalized Banks : A Study with Reference to Their Social Obligations Rs. 80.00	BI PI 1978 : A Bibliography of English Publications in India Rs. 150.00
Agrawal, R A : History, Art & Architecture of Jaisalmer Rs. 180.00	BI PI 1979 : A Bibliography of English Publications in India Rs. 150.00
Agrawal, R A : Marwar Murals Rs. 120.00	Basant, Anne : Religious Problem in India Rs. 15.00
Agrawal & Chakrabarti : Essays in Indian Proto-history (History & Archaeology Series, vol. 5) Rs. 200.00	Bhatia, S K : Libraries in Delhi Rs. 25.00
Ahmed, Manazir : Decline & Fall of Europe Rs. 45.00	Bhattacharjee, Arun : Icons and Sculptures of Early and Medieval Assam Rs. 80.00
Ahmed, Manazir : Rise and Fall of Germany Rs. 45.00	Bhattacharya, D K : Emergence of Culture in Europe Rs. 50.00
Ali, Ashraf : Government and Politics of Big Cities Rs. 35.00	Bhattacharya, S N : Rural Industrialization in India. In Press
Ali, Mohammad : Dynamics of Agricultural Development in India Rs. 90.00	Bhattacharya, Chhaya : Art of Central Asia Rs. 200.00
Ali, Mohammad : Situation of Agriculture Food and Nutrition in Rural India Rs. 50.00	Bhattacharya & Vyas, R N : Habitat Economy and Society : A Study of Dangis Rs. 60.00
Ali, Rahman : Art & Architecture of the Kalachuris Rs. 150.00	Bhooshan, B S : The Development Experience of Nepal Rs. 60.00
Aloysius, Michael : Radhakrishnan on Hindu Moral Life and Action Rs. 65.00	Biswas, D K : Society, Polity and Economy Rs. 55.00
Ashraf, S : History and Archaeology of India : Contacts with Other Countries Rs. 125.00	Bose, A : Mahatama Gandhi : A Contemporary Perspective Rs. 40.00
Auluck, H S : Changing Foodgrain Market Structure in India In Press	Bose, M I : British Policy in the North East Frontier Agency Rs. 90.00
Auluck, Sumita, V : Intra-city Residential Mobility in an Industrial City (tent.) Rs. 45.00	Bose, M I : Historical and Constitutional Documents of North Eastern India. Rs. 90.00
Awasthy, Indira : Between Sikkim and Bhutan Rs. 40.00	Briggs, G W : The Chamars Rs. 40.00
Baines, A : Ethnography : Castes and Tribes Rs. 60.00	Brown, R : Statistical Account of Manipur Rs. 40.00
Banerjee, B N : Foreign Aid to India Rs. 80.00	Calderett, M Wmnd : The Sarvangi of the Dadupanthi Pajab Rs. 60.00
Banerjee, B N : Hindu, Culture, Customs & Ceremony Rs. 150.00	Cecile De Swemer & Others : Manual for Child Nutrition in Rural India Rs. 60.00
Banerjee, N R : Nepalese Architecture Rs. 350.00	Channa, V C : Caste Identity and Continuity (A Case Study of Agarwals) Rs. 45.00
Banerjee, U K : Operational Analysis and Indian Defence Rs. 180.00	Charles, U Atchison : British Attitude Towards the Employment of Indians in Civil Services-Report of the Public Service Commission 1886-87 Rs. 100.00
Banerji, Brojesh : Uday Shanker and His Art In Press	Chaudhuri, J : Tripura : The Land and Its People Rs. 60.00
Banskotia, N P : Indo-Nepal Trade Relations. In Press	Chaudhry, K C : Role of Religion in Indian Politics. Rs. 80.00
Batra, V P : The Economy and Human Resources Rs. 70.00	Choudhury, Sadananda : Economic History of Colonialism : A Study of British Salt Policy in Orissa Rs. 60.00
BI PI 1976 : A Bibliography of English Publications in India Rs. 150.00	Choudhary, Sukhbir : Moplah Uprising Rs. 35.00
	Choudhary, Sukhbir : Murder of Democracy in Chile & After Rs. 35.00
	Cosh, M J : Topography of Assam Rs. 65.00
	Dahiya, M S : Office of the Governor in India. Rs. 80.00
	Das, A K : Tribal Art & Craft Rs. 125.00

A.I.U. PUBLICATIONS

	(Rs.)		(Rs.)
Universities Handbook- 1979	150 00	25 Monograph on Grading	5 00
Handbook of Medical Education 1980	12 00	26 Monograph on Question Banking	5.00
Association of Indian Universities History	50 00	27 Monograph on Internal Assessment	6 00
Higher Education and Development	30 00	28 Monograph on Test & Item Analysis	10 00
University Finance - A statistical profile	50 00	29 Monograph on Question Banking in English Language & Literature	6 00
Enrolment in Higher Education - A trend analysis	20 00	30 Monograph on Practical Examinations	9 00
Resource Allocation on Education Research Studies	20 00	31 Monograph on Semester System	14 00
Research in Economics of Education - India	10 00	32 Research Abstracts Part I - II & III	each 6 00
Institutional Costs of University Education	40 00	Status Reports on	
Bibliography of Doctoral Dissertations		33 Grading	35 00
Social Sciences }	50 00	34 Question Banking	25 00
Humanities }	100 00	35 Internal Assessment	25 00
Physical Sciences - 1857-1970	125 00	36 Preparations made by Universities to Receive 10 + 2	30 00
Biological Sciences }	100 00	37 Internal Management in Universities	30 00
<i>Note : Also available in paperbacks in individual discipline</i>		Question Bank Book Series	
Social Sciences & Humanities 1970-75	150 00	Undergraduate Level	
Physical Sciences 1970-75	120 00	38 Mathematics	35 00
Biological Sciences 1970-75	In Press	39 Physics	20 00
Social Sciences & Humanities 1975-76	50 00	40 Chemistry	30 00
Natural & Applied Sciences 1975-76	90 00	41 Zoology	25 00
Social Sciences & Humanities 1976-77	70 00	42 Botany	20 00
Natural & Applied Sciences 1976-77	120 00	43 History	15 00
Social Sciences & Humanities 1977-78	90 00	44 Geography	15 00
Natural & Applied Sciences 1977-78	100 00	Postgraduate Level	
On Examinations		45 Mathematics	60 00
Management of Examinations	35 00	46 Psychology	25.00
Towards Better Questions	5 00	47 Economics	25 00
		48 Commerce	25 00
		49 Political Science	22 00
		50 Foods & Nutrition	25 00
		51 Sociology	30 00
		52 English Lang and Litt	18 00
		53 Physiology	30 00

Address enquiries to

Association of Indian Universities

Rouse Avenue, New Delhi 110002

Available from

D.K. Publishers' Distributors

David Colman and Fredrick Nixon Economics of Change in Less Developed Countries	Rs 125 00	Gupta, S.P. : Archaeology of Soviet Central Asia and the Indian Borderlands in 2 Vols. (set)	Rs 400 00
Day, I Fisheries and Botany of Eastern India	Rs 50 00	Gupta, S.P. The Roots of Indian Art	Rs 500.00
Dayal, I & Others Dynamics of Formulating Policy in Government of India Machinery for Policy Development	Rs 25 00	Gupta, S.P. & K.S. Ramachandran (Eds.) : Mahabharata-Myth and Reality - Differing Views	Rs 80 00
Dayal, Ishwar Change in Work Organisation Some Experiences in Renewal in Social System	Rs 30 00	Gupta S.P. & K.S. Ramachandran The Origin of the Brahmi Script	Rs 50 00
Dayal, Ishwar & Anur Kala Dayal Organisation for Management in Developing Countries	Rs 50 00	Gupta, Beni Magical Beliefs & Superstitions (A Historical & Sociological Study)	Rs. 130 00
Deegionkar, S.G. The Problems of the Development of Tribal Areas	Rs 60 00	Gupta, Nirmal Sen Destitutes and Development : A Study of the Bauri Community in Bokaro Region	Rs. 40.00
Deshpande, C.D., B. Arunachlam, I.S. Bhat Impact of a Metropolitan City on the Surrounding Region	Rs 30 00	Gupta, Parmanand Geographical Names in Ancient India Inscriptions - A Companion Volume to the Geography in Ancient Indian Inscription	Rs 60 00
Devahuti Problems of Indian Historiography	Rs 30 00	Hartt, C.W. Sculptures in the Peshwar Museum.	Rs 60 00
Drasmana, M.M. The Ramos of Arunachal Pradesh	Rs 80 00	Hasan, M. 19th Century English Literary Works	Rs 80.00
Doshi, S.I. Processes of Tribal Unification and Integration - A Case Study of the Bhils	Rs. 15 00	Hasan, Amir The Buxas of the Lata	Rs 75 00
Dubey, S.M. North East India - A Sociological Study	Rs 90 00	Hatch, W.J. The Land Pirates of India	Rs 60 00
Durga, S.A.K. The Opera in South India	Rs 60 00	Hazarika, Nitu Public Service Commissions : A Study	Rs 10 00
Dwivedi, H.P. Studies in Panini - Technical Terms of the Astadhyay	Rs 60 00	Hitramani, A.B. Social Change in Rural India	Rs 70 00
Dwivedi, V.P. Barahma	Rs 325 00	Hodson, F.C. The Mothers	Rs 45 00
Dwivedi, V.P. Indian Ivorys	Rs 180 00	Horam, M. Social and Cultural Life of Nagas	Rs 40 00
Dwivedi, V.P. & G.N. Pant Museums & Museology - New Horizons	Rs 225 00	Howard, L. Erdman Politics and Economic Development in India	Rs. 30 00
Farooqi, Anis Art of India and Persia	Rs 30 00	Hunter, W.W. A Statistical Account of Bengal (each vol.)	Rs 100 00
Foots, R.B. Prehistoric and Protohistoric Antiquities of India	Rs 100 00	Husain, Majid Agricultural Geography	Rs 70 00
Gandhi, K. Issues and Choices in Higher Education	Rs 55 00	Ibbetson Panjab Castes	Rs 80 00
Gangrade, K.D. Social Legislation in India (2 Vols.) (set)	Rs 125.00	ICSSR Journal of Abstract Reviews Political Science Vol. V (No. 1 & 2)	Rs 20 00
Grag, R.K. Upanisadic Challenge to Science.	Rs 25 00	Jack, F.C. The Economic Life of Bengal District	Rs 40 00
Gautam, Vinayshil Enterprises and Society	Rs 35 00	Jain, K.C. Prehistory & Protohistory of India.	Rs 125 00
Ghosh, S.K. Modern and Otherwise	Rs 50 00	Jain, P.C. Socio-Economic Exploration of Medieval India	Rs 80 00
Gopi, K.N. Process of Urban Fringe Development - A Model	Rs 35 00	Jain, U.K. Jain Sects and Schools	Rs 50 00
Goswami, Jaya Cultural History of Ancient India	Rs 110 00	Jain Ramachandra, Jaya The Original Nucleus of Mahabharata	Rs 100 00
Gupta, A. The Police in British India 1861-1947	Rs 96 00	Jayaswal, Vidula Palaeohistory of India	Rs 140 00
Gupta, R.C. U.S. Policy Towards India and Pakistan	Rs 40 00	Jena, K.C. Baburnama and Babur	Rs 50 00
		Jena, Krunachandra Socio-Economic Conditions of Orissa	Rs 48 00
		Jha, Akhileshwar Modernization of the Hindu Socio-culture	Rs. 40 00
		Johar, S.S. The Heritage of Amritsar.	Rs 45.00

- Jones, William, Sir The Works of Sir William Jones (in thirteen volumes) (each volume) Rs 125 00
- Joshi, O.P Painted Folklore and Folklore Painter of India Rs 90 00
- Josten, J Unarmed Combat As Practised in Czechoslovakia Since August 1968 Rs 22 50
- Kadetotad, N K Family and Marriage Rs 40 00
- Khan, M A Sociological Aspects of Child Development Rs 70 00
- Khan, M I, V V S Prasad & Majumdar People's Perception about Family Planning in India Rs 40 00
- Krishnamurthi, K Nagarjunakonda A Cultural Study Rs 150 00
- Krishnamurthy, R The Saints of the Cauvery Delta Rs 45 00
- Krishana, Prabha Towns A Structural Analysis Rs 60 00
- Krishnan-Kutty, G Money and Banking Rs 40 00
- Kumar, B K China Through Indian Eyes A Select Bibliography (1911-1977) Rs 60 00
- Kumar, Virendra Committees and Commissions in India 1917-1973 (in Ten Volumes) (each volume) Rs 125 00
- Kumarappa, B The Hindu Conception of the Deity Rs 80 00
- Kundu, Amitabh Measurement of Urban Processes, Rs 92 00
- Kuppuswamy, G & M Hartharan Readings on Music & Dance Rs 90 00
- Kuppuswamy Gowri & M Hartharan An Index of Songs in Carnatic Music In Press
- Kuppuswami, Gowri and M Hartharan Indian Music A Perspective Rs 140 00
- Lahiri, R K Family Farming in a Developing Economy Rs 35 00
- Louis, Rousselet India and Its Native Princes Rs 175.00
- Madan, Gopal Sir Chhotu Ram (A Political Biography) Rs 40 00
- Mahajan, B M Consumer Behaviour in India Rs 100 00
- Mahalingam, I V (Eds S P Gupta & K S Ramachandran) Readings in South Indian History Rs 60 00
- Maheshwari, S R The Civil Service in Britain Rs 30 00
- Majumdar, R C India & South East Asia Rs 55 00
- Majumdar, R C (Ed S P Gupta) Readings in Political History of India Rs 85 00
- Malleson, G B French Struggle in India Rs 50 00
- Man, I H The Aboriginal Inhabitants of the Andaman Islands Rs 80 00
- Mandal, R B Introduction to Rural Settlements Rs 90 00
- Mandal, R B Recent Trends and Concepts in Geography (3 Volumes) (set) Rs. 400 00
- Mann, Trilochan Kaur Administration of Justice in India Rs 60 00
- Martby, W. Hindu and Mahomedan Law Rs 50 00
- Masani, S. - Indira Gandhi. Rs. 15 00
- Mathur, G.C Tai Phakes of Assam. In Press
- Mathur, R M Rajputs States and East India Company Rs 65 00
- Mathur, S P Economics of Small-Scale Industries Rs 80 00
- Mathur, Kuldeep & Mohit Bhattacharya Administrative Response to Emergency A Study of Scarcity Administration in Maharashtra Rs 30 00
- Mehta, S S Productivity, Production Function and Technical Change Rs. 40 00
- Mies, Maria Indian Women and Patriarchy Rs 75 00
- Mirza, G A Teachings of Islam Rs 40 00
- Mishra, O N Legislatures and Indian Democracy A Procedural Study of Questions in Bihar Legislative Assembly Rs. 38 00
- Mishra, P K India, Pakistan, Nepal and Bangladesh Rs 70 00
- Mishra, R P Habitat Asia : Issues and Responses (3 Volumes) (set) Rs 200 00
- Mishra, S N Politics and Leadership in Municipal Government Rs 40 00
- Mishra, S N Politics and Society in Rural India Rs 50 00
- Mishra, Y K Socio-Economic and Political History of Eastern India Rs 50 00
- Mishra, Parmod Kumar India, Pakistan, Nepal and Bangladesh Rs 70.00
- Mishra, Sachidanand Political Socialization in Rural India Rs 60 00
- Mishra, Sharda Krishna Speaks to You Again Rs 75 00
- Mitra, Debala Bronzes from Achutrapur, Orissa Rs 225 00
- Mittal, S C Freedom Movement in Punjab (1905-1929) Rs 50 00
- Mohapatra, G The Land of Visnu Rs. 150 00
- Mohapatra, Ramesh Prasad Udayagiri & Khandagiri Caves in Orissa Rs 300 00
- Mukerji, A B The Chamars of Uttar Pradesh A Study in Social Geography Rs 50 00
- Murari, Krishna The Calukyas of Kalyani Based on Epigraphical Sources Rs 96 00
- Muttalib, M A Democracy Bureaucracy and Technocracy. Rs 50 00
- Muztar, Bilkrishan Kurukshetra - Political and Cultural History Rs. 60 00
- Nagaraju, S. Buddhist Architecture of Western India. Rs 500.00
- Nagaswami, R. Art & Culture of Tamil Nadu. Rs 170 00
- Nagaswami, R. Tentic Cult in South India (approx) Rs 300 00
- Nagpal, C S Monetary Policy and Inflation in India. In Press
- Nandedkar, V G. Local Government. Its Role in Development Administration. Rs. 60 00

Latest from Impex

THE WORD AS REVELATION

Names of Gods

by **Ram Swarup**

- A New Dimension to the Science of Semantics,
- - A New Chapter in Vedic Exegesis;
- - A New Interpretation of Monotheism and Polytheism;
A New Approach to the Old Gods of Egypt, Iran, Greece, Rome, Africa, America and Europe.
- A New Ecological Dimension to Meditation on Names of Gods.

Hardbound

Pages 176

Size 25 cm.

Price Rs. 75.00

THE RSS STORY

by **K.R. Malkani**

An authentic account of the most maligned movement of India's native nationalism.
It carries 16 plates of photographs with exhaustive Bibliography and Index

Hardbound

Pages 228

Size 23 cm.

Price Rs. 60.00

IMPEX INDIA

2/18, Ansari Road,
New Delhi-110002

Available from

D K. PUBLISHERS' DISTRIBUTORS

Narain, A K	Studies in History of Buddhism	Rs. 180.00
Narain, A K	Studies in Palae and Buddhism	Rs. 180.00
Narain, Lal Aditya	Technology and Material Life in Early Historical Bihar	In Press
Narasimhaiah, B.	Neolithic and Megalithic Cultures in Tamil Nadu	Rs. 200.00
Nandou, Jean	Buddhism of Kashmir	Rs. 90.00
Nigam, M. I.	India During Rajashekhar's Times	In Press
Nigam, M. I.	Sculptural Art of Andhra	Rs. 150.00
Noon, Mohammad	Agricultural Land Use in India: A Case Study	Rs. 60.00
Nunes, Juditha	The Monuments in Old Goa	Rs. 125.00
Ojha, P. N.	Aspects of Medieval Indian Society and Culture	Rs. 50.00
	The Origin, Rise and Consolidation of the Indian States	Rs. 25.00
Padfield, J. I.	The Hindu at Home	Rs. 75.00
Panchanukhi, V. R.	Trade Policies of India: A Quantitative Analysis	Rs. 70.00
Pande, B. M. & D. P. Agrawal	Ecology and Archaeology of Western India	Rs. 125.00
Pande, R.	Ajattarian Movement in Rajasthan	Rs. 25.00
Pandey, K. K.	New Perspectives in India's Foreign Policy	Rs. 100.00
Pandey, M. P.	The Impact of Irrigation on Rural Development	Rs. 40.00
Pandey, R. K.	The Concept of Avatars: With Special Reference to Gita	Rs. 35.00
Pandey, Rajendra	Kast Through the Ages	Rs. 70.00
Pant, G. N.	Indian Archery	Rs. 90.00
Pant, Niranjan	The Politics of Panchayati Raj Administration	Rs. 35.00
Parceval, London	Thasa: The Mysterious City (2 Volumes)	(Set) Rs. 300.00
Parcek, R. N.	Tribal Culture in Flux	Rs. 80.00
Parmaji, S.	Education and Job	Rs. 45.00
Pogson	History of the Loondelas	Rs. 80.00
Possehl, G. I.	Indus Civilization in Saurashtra	In Press
Prasad, B. R. Rajendra	Art of South India: Andhra Pradesh	Rs. 200.00
Prasad, N. K.	The Language Issue in India	Rs. 45.00
Prasad, Brendra	Indian Nationalism and Asia	Rs. 80.00
Prasad, Hota	Companies Winding Up: Law and Procedure	Rs. 70.00
Prasad, Mantrini	Language of the Nruktas	Rs. 100.00
Prasad, Usha	Indian Painting -- A Romance	Rs. 80.00
Pulparampil, John	Science and Society: A Perspective on the Frontiers of Science Policy	Rs. 50.00
Qureshi, M. A.	Marriage and Matrimonial Remedies: A Uniform Civil Code for India	Rs. 110.00
Qutubshah, Z. M.	Elections and State Politics of India	Rs. 80.00
Rai, Diwan Jamiat	The Domiciled Hindus	Rs. 20.00
Ram, N. V. R.	Management and Population	Rs. 25.00
Ramachandran, H. J.	Village Clusters and Rural Development	Rs. 60.00
Ramachandran, K. S.	Archaeology of Tamil Nadu	Rs. 165.00
Rao, M. S. Nagaraja	Kurattanjunyam in Indian Art	Rs. 275.00
Rao, M. S. Nagaraja	Madhu (M. N. Desh Pandey Felicitation Vol.)	(approx.) Rs. 500.00
Rao, M. S. Nagaraja	Protohistoric Cultures of the Tungabhadra Valley -- A Report on Hallur Excavations	Rs. 30.00
Rao, P. Rama	Studies in Time Perception	Rs. 25.00
Rao, R. V.	Labour Management Relations	Rs. 25.00
Rao, R. V.	Rural Industrialization in India	Rs. 40.00
Rao, R. V.	Small Industries and Developing Economy	Rs. 50.00
Rao, V. Bhaskara	Employer-Employee Relations: A Critical Study of Government of India and its Employees	Rs. 60.00
Rao, V. G.	The Corporation Income Tax in India 1954-1965	Rs. 60.00
Ray, B. D. (ed.)	Socio-Economic Profile of North-East India	Rs. 70.00
Reddy, G. Ram & B. B. V.	Revolution in India: A Study of Telangana	Rs. 50.00
Reddy, K. N. V.	Min Education and Values	Rs. 50.00
Robinson, W.	A Deceptive Account of Assam	Rs. 100.00
Rowley, H. B.	The Wild Tribes of India	Rs. 15.00
Roy, Nilima	Art of Manipur	Rs. 200.00
Roy, Shoban	Status of Muslim Women in North India	Rs. 100.00
Rudeolph, F. Floyd, Susanne Hoeber Rudeolph	The Regional Imperative	Rs. 50.00
Ruthnaswamy, M.	Legislation: Principles and Practice	Rs. 15.00
Sachidananda	The Changing Munda	Rs. 100.00
Sachidananda, Lal A. K.	Life and Development	Rs. 70.00
Sahai, S.	Krishna Saga in Laos	Rs. 5.00
Sahai, S.	The Ramayana in Laos	Rs. 75.00
Saigal, Omesh	Tripura: Its History and Culture	Rs. 45.00
Sarkia, P. C.	The Dibongiyas	Rs. 35.00
Saksena, K. P.	The United Nations and Collective Security: A Historical Analysis	Rs. 75.00
Saxena, S. C.	Namibia Challenge to the United Nations	Rs. 65.00
Saxena, V. K.	Indian Reaction to British Policies	Rs. 50.00

CAREERS EVENTS

YOUR PASSPORT TO SUCCESS

A MONTHLY JOURNAL ON GENERAL KNOWLEDGE, CURRENT AFFAIRS
INTELLIGENCE TESTS AND CAREER OPPORTUNITIES

SINGLE COPY Rs. 3/-

ONE YEAR Rs. 27/-

TWO YEARS Rs. 50/-

(A unique magazine for candidates appearing in Civil Services Examination, SBI N.D.A.—
M B A.— Railway Service Commission Examination Bank Recruitments—
Income Tax Inspectors Science Search Talent etc.)

CONTENTS

Pages for Learning

Theory and Practice of long Essay
Theory and Practice of short Essay
Theory and Practice of Precis
Theory and Practice of Letter/Paragraph

Economic Highlights

Latest two/three topics every month

Pages for Record (*Serialised books*)

General Knowledge
General English

Pages for Personality Development

At the Interview Board
Intelligence Test
Test Yourself etc
Group Discussion

Career Series

Know a career
Study at Home and Abroad

Reader's questions with answers

Pages for Forthcoming Exams.

(Covering all competitive Exams)

Articles

Burning topics by eminent writers
who specialise in particular fields

Current Events

National
International

Current General Knowledge

Persons, Places, Appointments,
Sports etc

Pages for Practice

Multiple Choice English
Multiple Choice Science
Multiple Choice General Knowledge
Multiple Choice Arithmetic

Address Orders and Enquiries to :

CAREERS EVENTS

201, RATTAN JYOTI, 18, RAJENDRA PLACE

NEW DELHI-110008

Saksena, Jogendra : Art of Rajasthan.	Rs 180 00	Shukla, K S : Adolescent Thieves	Rs. 60 00
Seletores, R N. : Indian Pirates : From the Earliest Times to the Present Day.	Rs 50.00	Siddhantashastree, R. : History of the Pre-Kaliyuga India.	Rs. 75 00
Samr, A. : The Urban Market Geography.	Rs 70.00	Singh, A L. : Economic and Geography of Agricultural Land Reclamation.	Rs 90 00
Samath, M.D : Chittoor Through of Ages.	Rs 150 00	Singh, I P. & S.C. Tiwari : Man and His Environment : Xth ICAES Series 2.	Rs 80 00
Sankalia, H.D (Eds S.P. Gupta & K.S. Ramachandran) : Aspects of Indian History and Archaeology (History & Archaeology Series)	Rs 160 00	Singh, Indra J. : Indian Prison : A Sociological Enquiry.	Rs. 60 00
Sankalia, H D. : Born for Archaeology : An Autobiography.	Rs. 40 00	Singh, J.P : Urban Land Use Planning in Hill Areas : A Case Study of Shillong.	Rs 80 00
Sankaranarayanan, S : The Vishnukundis and Their Times	Rs 100 00	Singh, L P. : Tantra : Its Mystic and Scientific Basis.	Rs 125 00
Santha, Gopinath : Customer Satisfaction in the Postal Services	Rs 45 00	Singh, R R : Special Work Perspectives on Poverty.	Rs 55 00
Seely, John B. : The Wonders of Flora.	Rs 90 00	Singh, S : Communist in Congress.	Rs. 16 00
Sen, D. : Basic Principles of Geopolitics and History	Rs 60 00	Singh, S.B. : Archaeology of Panchala Region.	Rs. 90.00
Shaffer, J G. : Prehistoric Baluchistan.	Rs. 100.00	Singh, Bhupinder & J S. Bhandari : The Tribal Words and Its Transformation	Rs. 60 00
Shankar, Kripa : Concealed Tenancy and Its Implications for Equity and Economic Growth.	Rs 42 00	Singh, Darbara : Indian Politics (1968-1978).	Rs 40 00
Sharma, H.S : The Physiography of the Lower Chambal Valley	Rs. 60.00	Singh, Mian Govardhan : Art & Architecture of Himachal Pradesh	In Press
Sharma, H S : Ravine Erosion in India	Rs. 50 00	Singh Mohinder & R N. Sharma : Public Administration : A Cumulative Index Vol 1 - LV (1923-1977)	Rs 80 00
Sharma, I.K : Coinage of the Satavahana Empire.	Rs 140 00	Singh, Narain : India as Described by Megasthenes	Rs 35 00
Sharma, N K. : Linguistic and Educational Aspirations Under a Colonial System	Rs 60 00	Singh, Nau Nihal Jagjivan Ram : Symbol of Social Change.	Rs 45 00
Sharma, R K & Rahman Ali : Archaeology of Bhopal Region.	Rs 80 00	Singh, Parmanand : Financing of University Education	In Press
Sharma, R.K. : Art of the Paramaras of Malwa	Rs. 170 00	Sinha, B B : Socio-Economic Life in Chotanagpur (1858-1935)	Rs. 50 00
Sharma, R.K : The Temple of Chaunsatha - Yogini at Bheraghat	Rs 180 00	Sinha, B P : Archaeology & Art of India	Rs 46 00
Sharma, R N & Santosh Bakshi : Political Science in India : An Index to Twelve Political Science Journals of India.	Rs 120.00	Sinha, B P. : The Nurturant Task Leader	Rs 50.00
Sharma, R.N : Thirty Years of Indian Journals of Agricultural Economics : A Cumulative Index of Volumes I-XXX (1946-1975)	Rs 200.00	Sinha, B P : Readings in History & Culture	Rs. 65 00
Sharma, S K : Dynamics of Development : An International Perspective (2 Volumes). (set)	Rs. 300 00	Sinha, B P. : Readings in Kautilya's Arthashastra	Rs 50.00
Sharma, I R : Personal and Geographical Names in the Gupta Inscriptions	Rs 96 00	Sinha, H S : Communism and Gita ; A Philosophico-Ethical Study	Rs 70.00
Sharma, Krishan : The Konds of Orissa : An Anthropometric Study	Rs. 45 00	Sinha, M.M P. : The Impact of Urbanization on Land Use in the Rural-Urban Fringe.	Rs 80 00
Sharma, Savitri : Women Students in India : Status and Personality (tent)	Rs 50 00	Sinha, Kanchan : Kartikeya in Indian Art & Literature	Rs. 140 00
Shashi, S S. : Night Life of Indian Tribes	Rs 40.00	Sinha, Raghuvir : Social Change in Indian Society. (Revised & Enlarged Edition).	Rs. 50.00
Shashi, S.S : The Nomads of the Himalayas.	Rs. 125 00	Srinivasan, C.R. : Kanchipuram Through the Ages.	Rs. 150.00
Shashi, S.S. : The Shepherds of India.	Rs 45 00	Srivastava, D B. : The Province of Agra : History and Administration.	Rs. 90 00
Shashi, S S : The Tribal Women of India.	Rs. 55.00	Srivastava, K.M. : Community Movements in Proto-historic India.	Rs. 200.00
Sheering, M A. : Benaras : The Sacred City of the Hindus.	Rs 75.00	Srivastava, M.C.P. : Mother Goddess in Indian Art, Archaeology & Literature	Rs 125.00
Shri Prakash : Educational System of India : An Econometric Studies	Rs. 42.00		

- Srivastava, S.P. : Public Participation in Social Defence In Press
- Srivastava, Meera : Constitutional Crisis in the States in India Rs 60 00
- Stem Rokkan, A Quarter Century of International Social Science Rs. 225 00
- Subramanyam, Ka Naa : The Anklet Story Rs 40 00
- Sudarsen, V : Geomorphology and Prehistory of South India Rs 65 00
- Sundara, A : Art of Karnataka In Press
- Sundara, A. : The Early Chamber Tombs of South India Rs 125.00
- Soundara Rajan, K V : Art of South India - Tamil Nadu & Kerala Rs 170 00
- Soundara Rajan K V : Glimpses of Indian Culture History & Archaeology Rs 200 00
- Tate, G P : The Kingdom of Afghanistan Rs 45 00
- Taunk, B M : Non Co-operation Movement in Indian Politics Rs 60 00
- Tawney, R H : History and Society Rs. 120 00
- Tecotimo, D Souza : Medieval Goa A Socio-Economic History Rs. 65 00
- Tewari, M M : Self Reliance and Foreign Aid to India In Press
- Thakur, B : Urban Settlement in Eastern India. Rs 80 00
- Thakur, Upendra & Y K Mishra : The Heritage of India Rs 195 00
- Tiwari S P : Hindu Iconography Rs 100 00
- Tripathy, K C : Ethnic Industries in India Rs 60 00
- Tripathi, V : The Painted Grey Ware An Iron Age Culture of Northern India Rs 90 00
- Trivedi, H R : Scheduled Caste Women Studies in Exploration with reference to Superstition Ignorance and Poverty Rs. 60 00
- Tyagi, S : Indo-Nepales Relations (1858-1914) Rs 35 00
- United Nations Asian and Pacific Development Institute, Bangkok : Local Level Planning and Rural Development Alternative Strategies Rs 10.00
- Vaidya Bhagwan Dash & Vaidya Lalitesh Kashyap : Materia Medica of Ayurveda Rs 180 00
- Vaidya Bhagwan Dash & Vaidya Lalitesh Kashyap : Basic Principles of Ayurveda Rs 180 00
- Varma, Paripurnanand : Sex Offences in India and Abroad Rs 50 00
- Vasistha, K K : Teacher Education in India A Study in New Dimensions (tent.) Rs 40 00
- Veer, Yajan : The Language of the Atharvaveda Rs 75 0
- Venkatacharya, T. : The Nalakiṭṭikāmundi of Agastya-pandita Rs 30 00
- Verma, V.P. : Ideas of Idea Rs 40 00
- Verma, V.P : Sociology of Thought Rs 40 00
- Verma, Ganesh Lal : Party Politics in U.P. Rs 70 00
- Victor Turner : Process Performance and Pilgrimage : A Study in Comparative Symbolology. Rs. 50.00
- Vidyarthi, L P : The Changing Dietary Patterns and Habits. Rs. 60 00
- Vidyarthi, L P : Rise of Anthropology in India (2 Volumes) Rs. 175.00
- Vidyarthi, L P : Rise of World Anthropology. Rs 40.00
- Vidyarthi, L P : The Sacred Complex in Hindu Gaya. Rs. 50.00
- Vidyarthi L P & Others : The Sacred Complex of Kashi. Rs 40.00
- Vidyarthi, L P : Trends in World Anthropology. Rs 35 00
- Vidyarthi, L P : The Tribal Culture of India. Rs 125 00
- Vidyarthi, L P, S Friedman : A Quarter Century of the Social Science Rs. 225 00
- Waddell, L A : Lahasa and Its Mysteries Rs 180 00
- Waddell, L A : Report on the Excavations at Pataliputra (Patna) Rs. 50 00
- Wall, O A. : Sex and Sex Worship in the World Rs 150 00
- Watson, L.K : Eastern Spirituality Rs. 45 00
- Wikins, W J : Modern Hinduism Rs. 60 00
- Winthrop, H : Foreseeing the Future. Rs. 40.00
- Woolf, Leonard : The Village in Jungle Rs 50 00
- Yadav, C S : Land Use in Big Cities : A Study of Delhi. Rs 85 00
- Yadava, J.S & Vinayshil Gautam : The Communication of Ideas Rs 70 00
- Dr Zaheer, Mohammad : The Temple of Bhitargaon. Rs 300.00

Releasing shortly
from

D.K. Publications

History and Historians of India Series
Bias in Indian Historiography
Edited by Devalutti

This is the second volume which the Indian History and Culture Society has brought out. The first book was *Problems of Indian Historiography*. The present volume contains the proceedings of the Second Conference held in February 1979 of the Society.

The book is divided into two parts. The first part contains analyses of the bias which Indian historians display while constructing Indian history, such as imperialist, nationalist, racial, regional, religious, Marxist and so on. The second part of the book gives a revaluation of the original source materials — Indian and foreign — in the fields of archaeology, art, epigraphy, and numismatics.

An important contribution.

October 1980

!!! Attention Publishers !!!

GOOD NEWS
for
YOU

Boost Your Sales

&

advertise

in

Publishing in India

(A Monthly Journal of Book Trade & Industry)

Circulation over 7000 Copies

A
Unique opportunity
for
advertisers
at throw away price

- Full-page advertisement would cost Rs. 200/- only
- Half-page or quarter-page advertisements are not entertained
- To ensure space write to the Editor

Publishing in India

1 Ansari Road, Daryaganj,
New Delhi-110002.

Publishing in India

(A Monthly Journal of Book Trade & Industry)

If undelivered please return to

D.K. Publishers' Distributors

1 Ansari Road, Daryaganj,
NEW DELHI-110002

Regd No D/DN/913



Dis-026
The ...
Uttarpara Public Library
229, Grand Trunk Road
Uttarpara,
West Bengal
LIBRARY

News and Notes

A Monthly Journal of Book Trade & Industry

VOLUME 1

NUMBER 10

NOVEMBER 1980

Publishing Indian Writings in English

(1) One way of selling Indian culture abroad, I mean in the West and Australasia where English is understood is to make the West read Indian writings in English. I say this not because I am giving a new idea to the Indian publishers for selling their wares but chiefly because I feel that upon the understanding of the West and the East lies the future happiness of mankind, and this is possible more meaningfully through literature than through other forms of creative expression.

We have known the West well enough. An educated Indian knows his Shakespeare, Milton and Shelley, though perhaps he knows better his Marie Puzo, James Hadley Chase, and Jacqueline Suzanne! But, in comparison, does the West know the Indian writers who write in Indian languages - Hindi, Bengali, Tamil and so on?

The knowledge of the West of Indian culture, so far as it is reflected in literature, is perhaps limited to the *Gita* and illustrated *Kama Sutra*. Perhaps the West knows Tagore, Gandhi and Nehru through their writings. And also perhaps Raja Rao and R. K. Narayan and a few other Indo-Anglian writers who write in English. Here is small bill of fare and the West has had already enough of them.

Consequently, the Western readers must be encouraged to turn their attention to a new pasture and if the Indian publishers do so they will, I am sure, not rue their decision. Here I anticipate an objection from my readers who will perhaps raise their eyebrows, turn towards me and tell me that I am neither giving them a new idea nor a plan of action. They will say that what I am saying has already been implemented by the UNESCO translation project. True, the project had prepared a long list of contemporary and classic Indian works for translation into English and French. But what has the project accomplished so far? Decades have passed and hardly a dozen or so of translated works have been published. The snail progress of the project is a thing to be grieved for and we wish the progress were quicker. Had it been so Indian books would have done as well in the world market as the Japanese books are doing now. The West reads them avidly.

Therefore there is a great deal to do in this matter.

First, the old translations of Indian classics could be revamped or done up once again in contemporary English to make them worthwhile for the contemporary readers.

Secondly, there are a large number of contemporary Indian writers whose works, if properly translated, would be a great draw to the readers across the seven seas, who are, as the reports indicate, eager to know the true voice of India.

I strongly feel that both the old and new classics need to be introduced to the West. They await translators who may be forthcoming if the Indian publishers once beckoned them to translate.

I.C. MITTAL

October 1980

!!! Attention Publishers !!!

The Roots of Indian Art

S.P. GUPTA. *The roots of Indian art.* Delhi : B.R. Pub. Corp., 1980. 378 p., plates (colour), figs (343), charts ; 5 maps ; 29 cm Rs. 500

An acknowledged authority on Indian art and architecture, Mr S.P. Gupta's latest book *The Roots of Indian Art* is not only to be read but also to be seen. Seen, because the book is itself an object of beauty. Beautifully printed, large in size -- 29 cm -- with colour plates and figures galore the publishers must be congratulated for giving us a good book to buy and keep it.

As regards reading, I must frankly acknowledge that the book is meant for those who have had already done their first course in Indian art. That is to say, it is not an art made easy for the beginners.

The subject-matter of Mr Gupta's book is a detailed study of the formative period of Indian art and architecture during the third and second centuries B.C. when art and architecture flourished under the patronage of the Mauryan and late Mauryan kings. Seeing the objects of art and architecture of these two periods many scholars -- both Indians and non-Indians -- asked if this art came from land outside of India, from West-Asia, and then struck roots in Indian soil. They cite many art objects of the two periods to prove their point, of which one -- the most familiar -- is the bell capital -- our national emblem -- now preserved in Sarnath museum. Others rejected this view and thought that Indian art is wholly and solely autochthonous. The latter traces it to the Vedic mythology even though the Vedic gods and goddesses are all aniconic.

Mr Gupta informs us that the dust has not yet settled over this controversy. Only the other day (1975) John Irwin raised this issue; delivered a course of seven lectures on the subject at the National Museum, New Delhi where Mr Gupta was present in addition to other *cognoscenti*.

According to Mr Gupta, those who hold the first view think that the origin of Indian art and architecture was secular while the proponents of the second would have us believe that it was religious. Mr Gupta says that has no particular model of his own but going through his book one finds that he has not simplified the complex issue by using the two blanket terms -- religious and secular. As he says, "We have opted for the term 'Historical Situation' for whatever worth it is. To us it takes care of many other aspects of the problem -- Economic, for example, which has normally been less emphasized, although never neglected. It also takes care of Social Mobility, both within the framework of Royalty Inspired Actions, such as the exchange of embassies and mahamatras, and the Demands of Economic Interaction between widely separated regions, such as trade between India and West Asia in the second century and first century B.C. It also takes into account political factors which brought the Western frontiers of Maghadhan India close to West Asia. It also encompasses many other historical factors. As historians we know how complex are historical situations at any particular point of time. We have, therefore, preferred this term. After all the beginning of monumental art in India is a complex affair "

J.P.G.

Make sure of your PII

Publishing in India

(Monthly Journal of Book Trade & Industry)

✓ Annual Subscription Rs. 20

For your copy write to :

1 Ansari Road, Daryaganj,
New Delhi-110002

Publishing in India

News and Notes

Late Mr Shanti Prakash Sehgal

WE regret to learn that Mr Shanti Prakash Sehgal of Sabarwal Book Wholesale House died of heart attack on the 20th October 1980 at 11.30 a.m. in his office. He was 55. We offer our heartfelt condolences to the bereaved family.

Delhi State Booksellers and Publishers' Association

THE annual General Body meeting of Delhi State Booksellers and Publishers' Association was held in New Delhi on Sunday the 24th October 1980. The following office bearers were elected unanimously for the year 1980-1981:

PRESIDENT	Mr. Devendra Sharma (Students' Store)
VICE-PRESIDENT	Mr. B.D. Galgolia (B.D. Galgolia and Sons)
SECRETARY	Mr. Bhupinder Choudhary (English Book Store)
JOINT SECRETARY	Mr. S.C. Sethi (Lanco Book Distributors)
TREASURER	Mr. M.G. Arora (Universal Book Distributors)

The President was authorised to form the Executive Committee in consultation with the office bearers.

Outlay for Education in the Sixth Plan

IN the Sixth Plan the Planning Commission has set aside Rs. 3500 crores for education to be spread on various fields of education like elementary education, university and higher education, secondary education, technical education, adult education, physical education, art and culture, development of language, promotion of books, strengthening of administration etc.

The working group appointed by the Planning Commission for this purpose has recommended the following in its report:

1. Priority to be given to elementary education which should be included in the minimum needs programme.
2. As far as secondary education is concerned efforts to be made to improve the quality of education by strengthening the internal efficiency of the system.
3. Three languages should be taught at the secondary level.
4. The introduction of vocationalisation of education for securing job opportunities for the students.
5. Introduction of new subjects and disciplines so far excluded in the university to bridge the gap between the modern educational system and the present university educational system.
6. Provision of services for the community.
7. Non-formal education for adults in order to provide minimum basic education to all citizens.
8. Co-ordinating education with the manpower requirements of the country.

Book Business in America today

SIMON & Schuster, who began 56 years ago on the strength of some crossword puzzle books, is by any commercial yardstick one of the most successful book publishers in the United States.

But "The books you could sell 5,000 copies of, you now sell 2,000 copies", president Richard Snyder said. "Anything that's identified as marginal, anything that does not seem to hit a vital nerve or have an absolute reason to be published is in for deep trouble, more so than ever before. Because of this, publishers must rethink every book and not just publish casually anymore."

The biggest disappointments have been middle-list titles. Many editors have lost their jobs. Lists have been pruned. Even some books under contract have been scrapped. Backlists of titles have shrunk.

Bookstores have been whisking titles back to publishers at a whirlwind pace. Many hard-cover books used to stand on shelves for a year or more; now, many books vanish in half that time. Mass-market paperbacks are returned in as little as a week if they fail to catch fire. Also, bookstores are tardier in paying their bills, and they often pay in returned books rather than cash.

From a number of authors and editors comes word that publishers are looking only for "big books" that produce big returns, and that durable literature is threatened. Author organisations decrying concentration in the book business, such as the Authors Guild and the PEN American Centre, have gone to Washington, where a Senate antitrust subcommittee held hearings on the book business in March that have produced little more than rhetoric.

To some degree, publishers blame the economy for their recent ills. Yet, more than an economic lull is involved. "All this is only partly a result of the economy", says Roger Straus Jr., president of Farrar, Straus & Giroux. "I think it's because of things that have happened in publishing for some years. The chickens are coming home to roost".

What has happened is that the industry has acquired the flavour of the high-stakes movie business. Recent years have seen the emergence of "star" writers suggestive of the box office stars in Hollywood. The plums of the bookshelves command huge sums of money, as much as several million dollars for a book; the only prerequisite may be a skimpy two-page outline.

"I remember when I was first in the book business and if William Faulkner would finish a book, he would bring it in and we would read it and publish it and the contract would be signed after the book was published", said Robert Bernstein, chairman of Random House. "Today, what has to happen in a lot of cases is you have to prove you believe in a book by over-offering it in financial terms".

"What this is leading to", Mr. Bernstein said, "is write-offs in every part of the business. If

any publisher talks to you honestly, he'll tell you about some enormous write-offs on books where he bid \$ 1 million and earned \$ 200,000.

As advances have soared, the gulf between the rewards heaped on the stars and the slim recompense that typical authors get has become greater than ever.

Part of the problem with this is that success in the book business is nothing like success in the movie business: No book can generate cash the way a "Star Wars" can, and support a house for years. And the trend has embittered writers not drawing bonanza payments.

Publishing has always involved striking a balance between books that a publisher thinks are meritorious and books that he thinks are commercial. But as publishers have come to be owned by big companies such as Gulf and Western, MCA and ITT that have enjoyed success in other corporate endeavour, more business-like practices have entered into an inefficiently run cottage industry. The stakes have grown, and so have the risks.

Still, there has been no changing the essentially idiosyncratic nature of publishing. Robert Gottlieb, president and editor in chief of Alfred A Knopf, says: "What other situation is there in American business where 40,000 different products are being sold from anywhere from 50 to 100 major companies to a very small segment of 200 million people in 10,000 outlets with an average promotion budget of \$ 5,000? Is that a rational business? That's not how the auto business is. There's no other business like that".

Depending on the definition there are anywhere from 1,500 to 10,000 publishing houses in the United States. But a few dozen companies dominate trade-book publishing: the 10 biggest publishers account for more than half of the trade business. Another nine major houses -- led by Bantam Books -- dominate the mass market paperbacks.

All told, the book industry sold about 1.6 billion books last year at retail -- about \$ 7.2 billion worth, a 10-per cent improvement over 1978. The biggest and most profitable sector of the industry is reference works and textbooks.

-- *Courtesy New York Times*

Publishing in India

B. R. BOOKS

On

Archaeology and Museum Studies

D.P. AGRAWAL & DILIP K. CHAKRA-BARTI (Eds). *Essays in Indian protohistory*. Delhi : B.R. Pub. Corp., on behalf of Indian Society for Prehistoric and Quaternary Studies, 1979. 406 p., ill., 25 cm. Rs. 200

An important contribution to Indian history and archaeology. The essays deal with Indian prehistory from the beginning of food production to the use of iron. There are, in all, twenty-seven essays excluding introduction and epilogue.

H.D. SANKALIA. *Aspects of Indian history and archaeology*. Delhi : B.R. Pub. Corp., on behalf of Indian Society for Prehistoric and Quaternary Studies, 1977. 385 p., ill., 25 cm. Rs. 160

The thirty-three papers by the doyen of Indian archaeology deal with history, historical geography, archaeology, iconography, religion, literature, culture, tradition, epigraphy, ethnography, numismatics, material culture and museology.

H.D. SANKALIA. *Born for archaeology: an autobiography*. Delhi : B.R. Pub. Corp., 1978. 183 p., ill.; 22 cm. Rs. 40

A brilliant autobiography by a brilliant archaeologist. A firm believer in pre-determination, Sankalia regales himself and his readers with his experience as an archaeologist.

JIM G. SHAFFER. : *Prehistoric Baluchistan, with excavation report on Said Qala Tepe*. Delhi : B.R. Pub. Corp., on behalf of Indian Society for Prehistoric and Quaternary Studies, 1978. 215 p., ill.; 25 cm. Rs. 100

Dr. Shaffer's present study on prehistoric Baluchistan, incorporating comprehensively his findings on Said Qala Tepe excavations, forms an important landmark in the history

of Indo-Iranian Borderland archaeology.

JOHN B. SEELY. *The wonders of Ellora*. Delhi : B.R. Pub. Corp., 1975 ('1825). 617 p., ill.; 22 cm. Rs. 90

The temples and dwellings excavated out of a mountain at Ellora make Seely sit up and wonder. His observations have been valued by historians and art historians. The book still retains its old charm.

M.A. SHERRING. *Benares, the sacred city of the Hindus in ancient and modern times*. Introduction by Fitzedward Hall. Delhi : B.R. Pub. Corp., 1975 ('1868). 424 p.; 22 cm. Rs. 80

The sacred city of Benares -- Kasi -- was famous twenty-five centuries ago throughout India as it is today. Sherring gives the minutest details of the religious importance of Benares.

SHASHI ASTHANA. *History and archaeology of India's contact with other countries from earliest times to 300 B.C.* Foreword by S.P. Gupta. Delhi : B.R. Pub. Corp., 1976. 370 p., ill.; 25 cm. Rs. 125

A scholarly account of India's relation with the outside world from the Paleolithic period down to the Mauryan period. Acclaimed by scholars.

S.P. GUPTA. *Archaeology of Soviet Central Asia and the Indian borderlands*. Delhi : B.R. Pub. Corp., 1979. Foreword by V.A. Ranov. Vol. 1, 220 p. 102 figs., 17 plates, Vol. 2, 365 p., 186 figs., 40 plates; 25 cm. (set) Rs. 400

"The book deals with a region which is legendary in history since it has been a melting pot of various Asian countries not only in the recent past but also in the prehistoric times". A scholarly contribution of enduring value,

Releasing in the Month of November 1980

MUSEUMS AND PROTECTION MONUMENTS AND ANTIQUITIES IN INDIA

by
H. Sarkar

This book is devoted mainly to the problems of the protection of India's cultural property through a broad-based museum movement and by means of legislative measures. It deals with the history of India's museum movement, its achievement and shortcomings and also suggests measures to steer it on an even keel. Also, the legislative measures in the country have been examined in the light of similar laws in various developed and developing countries and against the background of different UNESCO Conventions and Recommendations.

The book is divided into eleven chapters :

Introduction; Cultural Property and Indian Museums; History of India's Museum Movement; Theft, Illicit Traffic and Vandalism; Protection of Moveable Cultural Property; Legislative measures, a review in global context; History of Antiquarian Laws in India; The Indian Treasure-trove Act, 1878, The Ancient Monuments and Archaeological Sites and Remains Act, 1958, The Antiquities and Art Treasures Act, 1972; and Reflection on Future Challenges. This apart, three appendices reproducing the important documents published by the International Council of Museums and the UNESCO.

Being the only book of its kind it focuses attention on several vital issues, involving protection of cultural property in India, and emphasises the need for popular participation as the durable solution.

Mr. H. Sarkar, now a Director in the Archaeological Survey of India, is an archaeologist of repute and has substantial contribution to various fields of Indian archaeology, particularly Buddhist art and architecture, and protohistory, art and architecture of South India. Among his publications are *Studies in Early Buddhist Architecture of India* (1966), *Nagarjunakonda* (third edition 1980), *Amaravati* (second edition 1980), *An Architectural Survey of Temples of Kerala* (1978), *Monuments of Kerala* (second edition 1978), And the *Kampuhuresvara Temple at Tribhuvanam* (1974).

Other Latest Publications :

1. Glimpses of Indian Culture

--- K V. Soundara Rajan.

Vol. I	History & Archaeology	Rs. 200.00
Vol. II	Architecture, Art & Religion	Rs. 200.00

2. Art of South India

Vol. I	Tamil Nadu and Kerala	'K V. Soundara Rajan'	Rs. 170.00
Vol. II	Andhra Pradesh	'B. Rajendra Prasad'	Rs. 200.00
Vol. III	Deccan	'K. V. Soundara Rajan'	Rs. 170.00
Vol. IV	Karnataka	'A. Sundara'	(in Press)

SUNDEEP PRAKASHAN

B-3/53 Ashok Vihar, Phase II, Delhi-110052

Available from

D. K. Publisher's Distributors

Books of the Month

OCTOBER 1980

- The Administration of Lord Auckland in India, 1836-42** P.S. Mukharya. Rs. 12.00
- Advanced Economic Theory - Microeconomic** V.K. Midha. (P.B.) Rs. 30.00
- Agricultural Development in Punjab** D.P. Gupta & K.K. Shangari. Rs. 80.00
- Ahmadiyyat or the True Islam** Mirza B.M. Ahmad. Rs. 75.00
- The Art of Katherine Mansfield** Atul Chandra Chatterjee. Rs. 5.00
- Aspects of Administration in Bengal, 1898-1912** Dipasri Banerjee. Rs. 90.00
- BEPI 1979** D.K. F. Trust. Rs. 150.00
- Bharatanatyam** P.V. Subramaniam. Rs. 10.00
- Bhojpur : Naxalism in the Plains of Bihar** Kalyan Mukherjee & Rajendra Singh Yadav. Rs. 25.00
- British Oppression in Punjab** B.G. Horniman. Rs. 35.00
- A Casebook of Administrative Law** M.C. I. Kagzi & Balbir Singh. (P.B.) 55.00
- Caste Status and Power : Social Stratification in Assam** S.K. Chauhan. Rs. 60.00
- Common Fresh & Brackish Water Algal Flora of India & Burma** Dr. Kalipada Biswas. Rs. 75.00
- Comparative Political Systems** Narinder Mehta. (P.B.) Rs. 30.00
- Cross Currents in Early Buddhism** S.N. Dube. Rs. 100.00
- Dynamic Facets of Indian Thought, Vol. I** Anil Kumar Sarkar. (Vol. I) Rs. 75.00
- Educational Psychology** Dr. S.K. Nanda. (P.B.) Rs. 22.50
- Ethical Fragrance in Indian Art and Literature** C. Sivaramamurti. Rs. 200.00
- Experimental Organic Chemistry, Vol. I, Basic Techniques and Preparations** P.R. Singh, D.S. Gupta & K.S. Bajpai. (P.B.) Rs. 27.00
- Fundamentals of Corporation Finance** Dr. R.M. Srivastava. Rs. 45.00
- Glimpses of Indian Culture : Architecture, Art and Religion** K.V. Soundara Rajan. Rs. 20.00
- The Government of Bihar** Hatishankar Prasad Sinha. Rs. 100.00
- The Heart of Aryavarta** Ronaldshay. Rs. 100.00
- A History of Hindi Literature** F.E. Keay. Rs. 55.00
- Indian and Britain : A Study of Economic Relations** Vyaptakesh Sharan. Rs. 36.00
- India in Moscow Olympics** R. Sriman. Rs. 30.00
- Indian Architecture, Vol. I : Architectonics** M. Ananthlalwar & Alexander Rea. (Vol. I) Rs. 140.
- Indian Architecture Vol. II : Styles of Architecture** M.A. Ananthlalwar & Alexander Rea. (Vol. II) Rs. 170.
- Indian Farmer At Crossroad** Daya Krishna. Rs. 60.
- Indian Medicinal Plants used in Ayurvedic Preparations** A.C. Dey. Rs. 30.
- Indian Verse By Young Poets** Dr. Pranab Bandyopadhyay. Rs. 40.
- India's Educated Women : Options and Constraints** Rhoda Lois Blumberg & Leela Dwaraki. Rs. 60.
- An International Bibliography of Novels** Manmoh Singh Arneja. Rs. 90.
- An Introduction to Engineering Design** Methu V. Jay Gupta & P.N. Murthy. Rs. 75
- Joint Ventures** Ram K. Vepa. Rs. 70
- J.P. From Marxism to Total Revolution** R. Chandra Gupta. Rs. 50
- Juristic Concepts of Ancient Indian Polity** Nagend Singh. Rs. 65
- The Kharia : Then and Now** L.P. Vidyarthi & V. Upadhyay. Rs. 70
- Latin American Integration : An Asian View** Vasi Kumar Bawa. Rs. 60
- Lectures on International Economics** V.K. Midha & P.C. Midha. (P.B.) Rs. 24
- Maharshi Ramana : His Relevance Today** B. Ahluwalia & Shashi Ahluwalia. Rs. 45
- Management by Objectives - Concept, Methods and Experiences** B.L. Maheshwari. Rs. 48
- Management of Cooperative Spinning Mills** Maharashtra. Dr. S.V. Kadvekar. Rs. 85
- Methods in Microbiology : Microscopy and Staining** J.D. Desai & Anjana J. Desai. Rs. 55
- Modern Indian Political Thought** J.S. Deol. (P.B.) Rs. 25
- Modern Office Management** I.M. Sahai. Rs. 45
- Mohammed : Glimpses of the Prophet's Life & Times** Zahir Ahmed. Rs. 70
- Money Banking & International Trade** S.P. Mel & C.S. Aggarwal. (P.B.) Rs. 27
- The Musical Heritage of India** M.R. Gautam. Rs. 150
- Muslim Married Couple** H.H. Nawab Sultan Jal Begam Sahiba. Rs. 36

Continued on page twel

November 1980

Books of the last 2 Months

August & September

ARCHAEOLOGY

- Art of South India — Deccan K V. Soundara Rajan. Rs 170 00
 Buddhist Architecture of Western India S. Nagaraju Rs 500 00
 A Dictionary of Archaeology (Illustrated) English — Hindi. Pradip Kumar Shaligram. Rs. 60 00
 Early Inscriptions of Mathura — A Study Dr Kalyani Das Bajpayee. Rs 120 00
 A Guide to Sanchi. Sir John Marshall. Rs 60 00
 Kalighat Pats : Annals and Appraisal Prodyot Ghosh. Rs 30 00
 The Roots of Indian Art. S P. Gupta Rs 500 00
 The Temple of Bhitargaon Mohammed Zaheer. Rs. 300 00

BIOGRAPHY

- Gandhi and Ruskin. Z. Hasan. Rs. 50 00
 Mamaji. Ved Mehta. Rs. 60.00
 Motilal Nehru : Essays and Reflections on his Life and Times. S.P. Chablam & Preet Chablam. Rs. 50 00
 My Own Boswell. M. Hidayatullah. Rs. 85 00
 Reminiscences on Tolstoy. Kalpana Sahni Rs. 40.00
 Who's Who in Indo-Nepal. Tanu Gupta Rs 150 00

BOTANY

- Grasses of Junnar and its Surroundings : Poona District (Maharashtra State). Koppula Hemadri Rs. 50 00
 A Text Book of Botany. C B Shah, B. Sasikumar, M.K. Thomas & V. Rajagopal. Rs. 28.00

COMMERCE

- Accountancy and Financial Management. Vol. I & II. M.G. Ved, B.B. Lakdawala & P D. Khona. (Vol. I & II). Rs. 66.00
 Advertising G P. Palckar, R A. Heredia, K S. Nair & L. Grant Rs. 40.00
 Business Communication. Keshav Mutalik & M S. Warty. Rs. 32.00
 Business Law. Jagdish M. Mehta & Shrikant G. Shah. Rs 36 00
 Business Management for new Entrepreneurs T.V.S. Ramamohan Rao. Rs. 35 00
 Export Management. Y.R. Ullal. Rs. 55.00
 Financial Administration in India. S.S. Mookerjee. Rs 60.00
 Incentives for Small Scale Industries : an Evaluation. S.K. Tulsi. Rs. 40.00

Industrial Relations System in India Sahab Dayal. Rs. 80.00

Labour Welfare Industrial Relations and Trade Unionism S S. Mutalik Desai & B R Ramkar. Rs 35.00

Lithic Industries in India. K C. Tripathy. Rs. 60 00

Management of Small Scale Industries R A. Heredia, K S. Nair, M Ahmed & R R Khan. Rs. 36.00

Marketing Research Sattar Khan, R A Heredia & K.S. Nair. Rs 32.00

Mathematics for Management — An Introduction. M. Raghavachari. Rs. 39.00

Organisation of Commerce R.S. Mhatre, K S. Nair, S.N. Chitale, R.M. Upadhye & M M. Turilay Rs. 22 00

A Public Facility, its Management and the Workers. Sisir Mitra Rs 45.00

A Text-Book of Commercial Correspondence. Dr. S.C. Saxena. Rs. 30.00

ECONOMICS

Agricultural Workers' Struggle in Punjab Master Hari Singh. Rs. 30.00

Business Planning. R A Heredia, Mehtab Ahmed, S.N. Chitale & R M Upadhye. Rs 38 00

Capital Formation in Agriculture. Dr. M.R. Bansal. Rs. 70.00

The Cattle Economy of India. V.M. Dandekar. (P B.) Rs. 12.00

Consumer Behaviour in India. B.M. Mahajan. Rs. 100.00

Current Issues in Fiscal Policy. S.T. Cook, P.M. Jackson. Rs. 110.00

The Economic Analysis of Government and Related Themes. Alan Peacock. 110.00

Economic Development of Modern Powers. S. L. Mandawat. Rs. 75.00

Economic Theory, in four volumes Vol. I & II : Micro-Analysis; Vol. III : Public Finance; Vol. IV : International Trade & Economic Development. M.V. Gokhale, K K. Nayar & G M. Rajarshi. (4 Vols) Rs. 109.00

Elements of Social and Economic Life in India G.M. Rajarshi, M.V. Gokhale & J.V. Pradhan. Rs. 42.00

Employment Planning for the Rural Poor. P Hanumantha Rayappa & Deepak Grover. Rs. 45.00

India's Trade Union Leaders. Jaspal Singh. Rs. 70.00

Issues in Public Enterprises. R.S. Nigam. Rs. 85.00

Publishing in India

Marxism and Liberalism. K K. Misra. Rs. 45.00
Spot Light on Coal : Report of the Committee on Economies in the Production of Coal, Govt. of India Rs. 40.00
Supreme Court on Banking & Debt Laws in Three Decades S N Gupta. Rs. 125.00
Union, - State Financial Relations in India. Shailendra Singh Rs. 50.00
University Finances in India : A Case Study of the Kerala University. F.T. Mathew. Rs. 32.00
Urban Economics : A Set Approach J Parry Lewis. Rs. 150.00

EDUCATION

Adult Education and Libraries. B.N. Tiwari. Rs. 45.00
Educational Administration Dr Mohd Sharif Khan & Mohd. Saleem Khan Rs. 35.00
Education in India To-day O.P. Shah & Dhurjati Mukherjee. Rs. 60.00
Non-Formal Education and the NAI P A.B. Shah & Susheela Bhan Rs. 65.00
Planning and Evaluating Non-Formal Education - A Systems Model. Dr. Motilal Sharma Rs. 40.00
Self-Employment Opportunities for Educated Unemployed. B Kumar. Rs. 35.00

ENGINEERING

Design Engineering Inventiveness, Analysis and Decision Making. John R Dixon. Rs. 28.50
Plastics Materials Handbook. A S Athalye Rs. 225.00

FINE ARTS

Glimpses of Wonder and Beauty — Indian Heritage. Mulk Raj Anand Rs. 80.00
Guitar (With Free Chord Calculator) Anita Prakash Rs. 30.00
Homage to Kalamkari. Mulk Raj Anand. Rs. 120.00
Teaching of Music. Gowri Kuppaswamy & M. Hariharan. Rs. 25.00
Theory of Indian Ragas Ram Avtar. Rs. 50.00
Treasures of Everyday Art. Raja Dinkar Kelkar Museum. Rs. 120.00

GEOGRAPHY

Biogeography Natural and Cultural. I.G. Simmons Rs. 175.00
Geography of Transportation in Eastern India Under the British Raj : Monograph-I Sunil Kumar Munsi. Rs. 40.00
Journey Towards the Centre of Being M.L. Wadikar. Rs. 55.00
Land Records and Agrarian Situation in Bihar Dr. M.P. Pandey Rs. 35.00
People Pattern and Process : An Introduction to Human Geography Keith Chapman. Rs. 175.00

HISTORY

Chhatrapati Sambhaji 1657-89 A.D. P S Joshi Rs. 65.00
History of Modern India, Vol. 1 (1707-1858 A.D.). S.C. Raychoudhary. Rs. 60.00

History of Modern India Vol. II (1858 A.D. to Present Times). S.C. Raychoudhary. Rs. 60.00
History of Modern Karnataka. I.M. Muthanna. Rs. 50.00
Ladakh. P.N. Chopra. Rs. 45.00
The Origin of Aryans. G.M. Bongard-Levin Rs. 50.00
Sources of the History of India, Vol. III N R. Ray. (Vol. III) Rs. 125.00

JOURNALISM

The Complete Article Writing Course. Ajay Rai. Rs. 25.00

LANGUAGE

Communication Skills in English. Ms. Eunice De Souza & Govind Shahani. Rs. 21.00
A Course in English Grammar and Composition. Keshav Mutalik & Mrs. Urnula Rai. Rs. 21.00
Problems in Sanskrit Grammar (Late) Pt Venkatesh-shastri Joshi Rs. 53.00

LIBRARY SCIENCE

Colon Classification . Theory and Practice Mohinder Singh Sachdeva Rs. 80.00
Fundamental of Documentations - With Special Reference to India P S Kawatra Rs. 35.00
University Libraries in India Their Organisation and Administration Shyam Nath Srivastava & Subash Verma Rs. 75.00

LITERATURE

Barbed Wire Hemant Kulkarni. Rs. 15.00
Contemporary Indian English Verse —An Evaluations. Chirantan Kulshrestha. Rs. 65.00
Dylan Thomas . Poet of the Romantic Revival. Dr. P S Sastri. Rs. 30.00
Folk Songs of Bengal with Staff Notation Buddhadev Roy. Rs. 20.00
Indian English Prose D Ramakrishna. Rs. 60.00
Modern Mood C Ramamohan Rao Rs. 20.00
Perspectives on Raja Rao. K K. Sharma Rs. 60.00
Quest and Other Poems. B B Panda. Rs. 20.00
Sentimentalism in Sterne and Goldsmith. S.C. Chakraborty. Rs. 15.00
Shakespeare The Manoeuvre S.C. Chakraborty Rs. 30.00
Shoot at Site : A Novel. Ashokamitran. Rs. 25.00
Tilted Towards Dawn. Hemant Kulkarni Rs. 15.00
Timescapes. Jagannath Prasad Das. Rs. 25.00

MEDICAL

Basic Principles of Ayurveda Vaidya Bhagwan Dash & Vaidya Lalitesh Kashyap Rs. 180.00
The Complete Book of Yoga Harmony of Body & Mind. Sri Ananda. Rs. 40.00

MILITARY

Indian Atomism History & Sources Minalkanti Gangopadhyaya Rs. 95.00
Sone Command Area. M.P. Pandey & Ann Muthana. Rs. 30.00

PHILOSOPHY

- The Concept of Aesthetics** Bernard Bosanquet
Rs 30 00
- The Idea of Self-East and West** Yoel Hoffmann
Rs 65 00
- Enin the Philosopher** Debiprasad Chattopadhyaya.
Rs 65 00
- Modern Indian Thought.** Dev Raj Bati. Rs 60 00
- Religious Philosophy of William James** Radhika Raman Sahay
Rs. 45 00
- The Seen and the Unseen** K P Bahadur. Rs 50 00
- Towards A New World.** S. Radhakrishnan
Rs 25 00
- What is a Person.** Minal Miri. Rs 55 00

PHYSICS

- Dynamic Coupled Thermoelasticity** Ranjit S Dhal-
wal & Avtar Singh Rs 250 00

POLITICS & INTERNATIONAL AFFAIRS

- American Government and Politics** B K Shrivastava
& Thomas W Cassstevens Rs 100 00
- The Arab Civilization** S Khuda Bakhsh Rs 50 00
- Assam - A Crisis of Identity.** Sanjayya Rs 35 00
- The Burning Caldron of North-East India.** G S
Ghurye. Rs. 72 00
- Comparative Governments** O P Goyal Rs 70 00
- Conflict in Nagaland - A Study of Insurgency and
Counter-insurgency** V K. Anand. Rs. 70 00
- Congress in Free India - The Nehru Phase.** Dr K C
Chaudhry. Rs 70 00
- Constitutional Crisis in the States in India** Meera
Srivastava. Rs 60.00
- Echoes from North-Eastern India** S K Ghosh &
Prabha Chopra Rs. 30 00
- India-GER Relations - A Review** D Weidemann
& N.L Gupta. Rs 30 00
- India since Independence - Chronology of Events,
Volume 4 : 1979** Mrs Vimla Kaul
(Vol 4) Rs 75 00
- India's Search for National Identity** Ansie F
Embree Rs 50 00
- India the Crowded Decade** P N Mehta Rs 125 00
- India Through Chinese Eyes - Sir William Meyer
Endowment Lectures** Surendernath Sen Rs 45 00
- Cashmir Misgovernment** Id F M Hassnain
Rs. 50 00
- Nepal in Crisis : Growth and Stagnation at the
Periphery.** Piers Blaikie, John Cameron & David
Rs 80 00
- Peace and Detente** Dev Asopa Rs 80 00
- A Policy for National Conservation** H M Patel
Rs 30 00
- Political Crises and Polls in India.** Dr. N C
Mehrotra Rs 40 00
- Political Socialization in Rural India** Sachida Nand
Mishra. Rs. 60 00
- The Regional Imperative** Lloyd I Rudolph, Susanne
Hoerber Rudolph. Rs. 80.00

- Relations of Nations, Vol. I.** H.K. Chhabra.
(Vol. I) Rs. 45.00
- Relations of Nations, Vol II.** H.K. Chhabra.
(Vol. II) Rs. 65.00
- Relations of Nations, Vol. III.** H.K. Chhabra.
(Vol. III) Rs. 30 00
- The Right to Equality and Property under the Indian
Constitution** Mr Justice K K Mathew Rs. 40.00
- Self Government in India : Vedic and Post Vedic.**
N B Pavgee Rs. 95.00
- Taming the Giants - Transnational Corporations** Dr.
V. Gauri Shankar Rs. 80.00
- Village Politics - A Longitudinal Study.** K. Ranga
Rao Rs. 60.00

PSYCHOLOGY

- Mediational Processes in Concept Identification.** Dr.
Rampi Srivastava Rs. 35.00
- Psychological Consequences of Prolonged Depriva-
tion** Gritshwar Misra & Lal Bachan Tripathi.
Rs 55.00

REFERENCE

- The Encyclopaedia of the Indian National Congress,
Vol 10, 1930-35. The Battle for Swaraj.** A M &
S G Zaidi Rs 210 00
- Military Dictionary & Encyclopedia.** H S. Bhatia.
Rs 95 00
- New Webster's Dictionary of the English Language.**
Sidney R. Bergquist Rs. 30 00
- Perspective on Current Affairs** Sohan Lall. Rs 12 00
- Select Bibliography of Articles on India's Five Year
Plans** H N Pathak. Rs 3 75

RELIGION

- Bhagavad Gita -- A Critical Rendering.** Georg
Feuerstein Rs. 50 00
- The Gita - A Verse Rendering.** K.P. Bahadur.
Rs 40 00
- Islam.** Syed Ameer Ali Rs. 20.00
- Kant & the Gita** K M P Verma Rs 70.00
- The Sacred' Kurral of Tiruvalluva -- Nayanar.** Rev
G U Pope Rs. 95.00
- The Spirit of Islam** Ashraque Husain. Rs. 40.00
- The Spirit of Religion.** Dr. S Radhakrishnan Ed.
B K. Ahluwalia & Shashi Ahluwalia Rs. 30.00
- Tamil Temple Myths.** David Dean Shulman
Rs. 250 00

SOCIOLOGY

- Accounts of the Gypsies of India.** David Mac Ritchie.
Rs. 45.00
- Black vs White** Rudy Narayan. Rs. 40.00
- Caste Dynamics among the Bengali Hindus** Jyoti-
moyee Sarma. Rs. 40.00
- Dusk and Dawn in Village India.** Zahir Ahmed.
Rs. 40.00
- Emerson and Social Reform.** Adapa Ramakrishna
Rao Rs. 50 00
- Fertility and Family Planning in Greater Bombay.**
J R Rele & Tara Kanitkar. Rs. 60.00

Just Released

Maharshi Ramana

His Relevance Today

Edited by B K Ahluwalia & Shashi Ahluwalia

Introduction by Prof K Swaminathan

Mankind has witnessed from time to time the emergence of great souls (Mahatmas) who have shown us the path of knowledge and taught us to live an ideal life. The appearance of Maharshi Ramana in the line of seers, beginning with the Upanishadic masters and including Buddha and Sankara, gave new life to old truths and presented an ideal of goodness and compassion in this age of rank materialism. His teaching has found a powerful appeal among seekers all over the world.

Born on 30 December 1879 at Tiruchuzhi, near Madurai in Tamil Nadu, he renounced his worldly possessions and went to Mt. Arunachala, remained there till his Mahanirvana on 14th April 1950.

The distinguished writers here represented include Carl Jung, S. Radhakrishnan, Paul Brunton, Dilip Kumar Roy, Arthur Osborne, D S Sarma, Douglas L. Harding, F.M.P. Mahadevan and Krishna Chaitanya. These essays present a multiple image of the Maharshi and bring out his contemporary relevance for East and West alike.

Demy 8vo

150 pp

Rs. 45.00

OTHER VALUABLE BOOKS

Rs.

Images of the Sun
by Mohan Sundara Rajan 54.00

- **Local Government in Khasi Hills**
by Umasaday Bhattacharjya 70.00

- **Travels in Assam**
by John Butler 75.00

Hill Tracts between Assam and Burma 84.00

Chittagong Hill Tracts
by R H Sneyd Hutchinson 36.00

My Three Years in Manipur
by Ethel St Clair Grimwood 60.00

The Rising Nagas; A Historical and Political Study
by Asosa Yonuo 80.00

Gazetteer of Kashmir and Ladakh 150.00

Himalayan District of Koolon, Lahoul and Spiti
by A I P Harcourt 25.00

Andamans and Nicobars
by C Boden Kloss 60.00

The Sikh Gurus and their Shrines
by S S Johar 65.00

Handbook on Sikhism
by S S Johar 45.00

- **The Young Martyrs (paperback)**
by S S. Johar 6.25

Contemporary Relevance of Sri Aurobindo
by Kishore Gaudhi 40.00

The Wonder Elections 1971—Indira Versus the Right
by Suresh K. Tameri 40.00

- **Reading in Applied Economics**
by Navin Chandra Joshi 48.00

-- **Management-Concepts & Analysis**
by Navin Chandra Joshi 48.00

VIVEK PUBLISHING COMPANY

18-D, Kamla Nagar, Delhi-110007 (India)

Available from

D.K. PUBLISHERS' DISTRIBUTORS

- Impact of a Metropolitan City on the Surrounding Region** C.D. Deshpande, B. Arunachalam, L.S. Bhat Rs 38.00
- India, Social Structure** M.N. Srinivas Rs 30.00
- In-migration and Informal Sector, A Case Study of Urban Delhi** Birla Institute of Scientific Research Rs 40.00
- Intracity Residential Mobility in an Industrial City** Sumita V. Auluck Rs 50.00
- Measurement of Urban Processes** Amitabh Kundu Rs 92.00
- Planning Unit Areas for Integrated Rural Development** M. Vivekananda Rs 35.00
- Scheduled Castes and their Status in India** Mumtaz Ali Khan, Rs 75.00
- Socialist Ideas & Movements in Kashmir (1919-1947)** Dr. Minzoor A. Fazli Rs 60.00
- The Sociology of Welfare** Graham Room Rs 115.00
- Tribal Problems of Today and Tomorrow** P.C. Mohapatra & D. Panda, Rs 100.00
- Village Clusters and Rural Development** H. Ramachandran Rs 60.00
- Women in Contemporary India and South Asia** Alfred de Souza Rs 90.00
- SPORTS**
- Moscow (City of Olympics)** Ivan Myachin & Boris Bazunov, Rs 50.00
- Religion & Politics in Punjab in the 1920's** Pre. M. Raman Uprety Rs. 80.00
- A Revolutionary's Quest** Selected Writings of Jayaprakash Narayan Bimal Prasad, Rs. 150.00
- The Rig Vedic Culture and the Indus Civilisation** A.N. Chandra Rs. 75.00
- The Rise and Expansion of the British Dominion in India** Sir Alfred Lyall Rs. 90.00
- The Rise of the Italian State** Ivan Scott, Rs 100.00
- The Roots of Indian Art** S.P. Gupta Rs. 500.00
- Saint Augustine : A Master Architect of Western Civilization** W. Munk (P.B.) Rs 25.00
- Savings of the Prophet Muhammad** Muza Abul-Lazi Rs. 75.00
- A Short History of All-India Trade Union Congress (1920-1947)** Prem Sagar Gupta, Rs 50.00
- Siva Purana: A Poetic Analysis** B. Patni, Rs. 80.00
- The Socialist Thought of Mahatma Gandhi In Two Volumes** Benudhar Pradhan, (set) Rs 200.00
- Soviet Foreign Policy Documents 1978** Darshan Singh Rs 100.00
- The Spirit of Hinduism** B.K. Ahluwalia (P.B.) Rs 6.50
- Splinters in Space-Time** K.V. Subbaram, (P.B.) Rs 20.00
- The Standard Sanskrit English Dictionary** L.R. Vaidya Rs 150.00
- Stormy Decade, Indian Politics 1970-1980** Balraj Madhok Rs 45.00
- Stratigraphy and Correlations of Lesser Himalayan Formations** K.S. Valdiya & S.B. Bhattacharya, Rs 225.00
- Tanjavur Painting of the Maratha Period** Jaya Appasamy Rs 185.00
- Tapashcharanam** Charu Sheel Singh (P.B.) Rs 20.00
- Terracottas in the Allahabad Museum** S.C. Kala Rs. 290.00
- Theoretical Sociology, Some Essays Vol. III, Social Change and Modern Society** Dr. G.R. Madan, Rs 25.00
- Understanding Electronics** R.H. Waring Rs. 15.00
- Upamana in Indian Philosophy** Dr. S.K. Belvalkar Prize Book Dr. Shiv Kumar Rs 50.00
- The Urban Poor** Andrea Menefee Singh & Alfred de Souza Rs 60.00
- Water Pollution: Principles of Disinfection of during Water & its Analysis** V.P. Kudesia, Rs. 100.00
- William Somerset Maugham the Playwright: A Study in Social and Psychological Realism, A Critical View** S.N. Sinha, Rs 80.00
- Workers' Participation in Management** Abdul Aziz, Rs. 50.00
- Working Papers in Critical Realism and Sociological Theory** Raj P. Mohan & Arthur S. Wilke, Rs. 120.00

(Continued from page seven)

- Mythic Saints of India** Ramanuja Prem Lata Rs 60.00
- Oasis in Court** Yashvant R. Ingle, Rs 12.00
- Occult Line Behind Life** M.P. Pandit, Rs 40.00
- Office Management** R.K. Chopra Rs 40.00
- Ordinary Differential Equations and Stability Theory** S.G. Deo & V. Raghavendra, (P.B.) Rs 16.80
- Patterns of Career Mobility: A Sociological Analysis of Australian Academics** S.G. Hiremath, Rs 60.00
- The Phenomenological Approach to Philosophy: Indian and Western** G. Srinivasan, Rs 35.00
- The Politics of Development** B.S. Baviskar Rs 75.00
- Post-Independence Change in Rural India** H.S. Verma Rs 50.00
- The Public Sector: An Effective Means of Development** V. Kolesov Rs. 60.00
- Rahu & Ketu (Moon's Nodes) in Predictive Astrology** Manik Chand Jain Rs 20.00
- Readings in Indian Labour and Social Welfare** Dr. J.N. Mangia Rs 100.00
- Recent Advances in the Biology of Micro Organisms** K.S. Bilgrami & K.M. Vyas, Rs 150.00
- Reign of Ranjeet Singh** Khuswaqi Rai, Rs 50.00

Our own Publications

ARCHAEOLOGY

- Archaeology and Art of India B.P. Sinha Rs. 150.00
- Archaeology of Bhopal Region R.K. Sharma & Rahman Ali Rs. 80.00
- Archaeology of Panchala Region S.B. Singh Rs. 90.00
- Archaeology of Soviet Central Asia and the Indian Borderlands in 2 Vols. S.P. Gupta (ed.) Rs. 400.00
- Archaeology of Tamil Nadu K.S. Ramachandran Rs. 165.00
- Art and Architecture of Himachal Pradesh Mian Govardhan Singh. In Press
- Art & Culture of Tamil Nadu, R. Nagaswami Rs. 170.00
- Art of the Paramaras of Malwa R.K. Sharma Rs. 170.00
- Aspects of Indian History and Archaeology (History & Archaeology Series Vol. 4) H.D. Sankalia (Ed.) S.P. Gupta & K.S. Ramachandran Rs. 160.00
- Born for Archaeology: An Autobiography H.D. Sankalia. Rs. 40.00
- Bronzes from Achutrajput Orissa Debala Mitra Rs. 225.00
- Buddhist Architecture of Western India Dr. S. Nagaraju Rs. 500.00
- Chittoot through the Ages M.D. Sampath Rs. 150.00
- Coinage of the Satavahana Empire I.K. Sharma Rs. 140.00
- The Early Chamber Tombs of South India A. Sundara Rs. 125.00
- Ecology and Archaeology of Western India D.P. Agrawal & B.M. Pande. Rs. 125.00
- Emergence of Culture in Europe. D.K. Bhattacharya. Rs. 50.00
- Essays in Indian Protohistory (History & Archaeology Series Vol. 5). D.P. Agrawal & Dilip K. Chakrabarti. Rs. 200.00
- Geographical Names in Ancient Indian Inscriptions. A Companion Volume to the Geography in Ancient Indian Inscription. Parmanand Gupta Rs. 60.00
- Geomorphology and Prehistory of South India V. Sudarsen. Rs. 65.00
- Glimpses of Indian Culture: Architecture, Art and Religion K.V. Soundara Rajan Rs. 200.00
- Hindu Iconography. S.P. Tiwari. Rs. 100.00
- History, Art & Architecture of Jaisalmer. R.A. Agarawala. Rs. 180.00
- History & Archaeology of India's Contacts with Other Countries. Shashi Asthana. Rs. 125.00
- Icons and Sculptures of Early and Medieval Assam. Arun Bhattacharjee. Rs. 80.00
- Indian Archery G.N. Pant. Rs. 290.00
- Indian Ivories. V.P. Dwivedi. Rs. 180.00
- Jadas Civilization in Saurashtra. G.L. Poshhl. In Press
- Kailasanatha Temple — Kanchipuram R. Nagaswami. In Press
- The Kalachuris and Their Times R.K. Sharma Rs. 220.00
- Marwar Murals. R.A. Agarawala Rs. 120.00
- The Monuments in Old Goa Juditha Nunes. Rs. 125.00
- Mother Goddess in Indian Art, Archaeology & Literature. M.C.P. Srivastava Rs. 125.00
- Museums and Museology: New Horizons V.P. Dwivedi & G.N. Pant Rs. 225.00
- Nagarjunakonda: A Cultural Study K. Krishnamurthi. Rs. 150.00
- Neolithic and Megalithic Cultures in Tamil Nadu. B. Narasimhaiah. Rs. 200.00
- Nepalese Architecture N.R. Banerjee Rs. 350.00
- The Origin of Brahmi Script. S.P. Gupta & K.S. Ramachandran (Eds.) Rs. 50.00
- Personal and Geographical Names in the Gupta Inscriptions. F.R. Sharma. Rs. 96.00
- Prehistoric and Protohistoric Antiquities of India. R.B. Foote Rs. 100.00
- Pre-historic Baluchistan (History & Archaeology Series Vol. 3). J.G. Shaffer. Rs. 100.00
- Prehistory & Protohistory of India K.C. Jain Rs. 125.00
- Protohistoric Culture of the Tungabhadra Valley-A Report on Hallur Excavations. M.S. Nagaraja Rao. (P.B.) Rs. 30.00
- Report on the Excavations at Pataliputra (Patna). L.A. Waddell Rs. 50.00
- The Roots of Indian Art. S.P. Gupta. Rs. 500.00
- Sculptural Art of Andhra. M.L. Nigam. Rs. 150.00
- Sculptures in the Peshawar Museum H. Hargreaves. Rs. 60.00
- The Temple of Chaunsatha-Yogini at Bheraghat. R.K. Sharma. Rs. 180.00
- The Wonders of Elora. John. B. Seely Rs. 90.00

BIOGRAPHY

- Indira Gandhi S. Masani Rs. 15.00
- Jagjivan Ram Symbol of Social Change N.N. Singh. Rs. 45.00
- Mahatma Gandhi: A Contemporary Perspective. Anima Bose. Rs. 25.00
- Sri Chhotu Ram (A Political Biography) Madan Gopal. Rs. 40.00
- Udai Shanker and His Art. Brojesh Bannerji. In Press

BOTANY

Fisheries and Botany of Eastern India I Day
Rs. 50.00

COMMERCE

**Change in Work Organisation : Some Experiences in
Renewal in Social Systems** Ishwar Dayal
Rs. 30.00

Consumer Behaviour in India : an Econometric Study
B.M. Mahajan. Rs. 100.00

**Dynamics of Formulating Policy in Government of
India : Machinery for Policy Development** A.
Sundara Rs. 25.00

**Economic and Geography of Agricultural Land
Reclamation.** A.L. Singh. Rs. 90.00

**Employer-Employee Relations : A Critical Study
of Government of India and Its Employees** V.
Bhaskara Rao Rs. 60.00

Labour-Management Relations. R.V. Rao. Rs. 25.00

Lithic Industries in India K.C. Tripathy Rs. 60.00

Management and Population N.V.R. Ram Rs. 25.00

Nurturant Task Leader Jai B.P. Sinha Rs. 50.00

**Organisation for Management in Developing Coun-
tries** Ishwar Dayal & Anant Kala Dayal Rs. 50.00

**Productivity Production Function and Technical
Change.** S.S. Mehta Rs. 60.00

ECONOMICS

Agrarian Movement in Rajasthan R. Pande Rs. 25.00

Changing Foodgrain Market Structure in India H.S.
Aulakh. In Press

**Concealed Tenancy and Its Implications for Equity
and Economic Growth** Kripa Shankar Rs. 42.00

Consumer Behaviour in India B.M. Mahajan.
Rs. 100.00

The Corporation Income Tax in India 1950-1965
V.G. Rao. Rs. 60.00

Customer Satisfaction in the Postal Services. Santha
Gopinath. Rs. 45.00

The Development Experience of Nepal. B.S.
Bhooshan Rs. 60.00

Dynamics of Agricultural Development in India Ali
Mohammad Rs. 90.00

**Dynamics of Development : An International Pers-
pective (2 Volumes).** S.K. Sharma (set) Rs. 300.00

Economics of Change in Less Developed Countries
David Colman & Fredrick Nixon Rs. 125.00

Economics of Small-Scale Industries. S.P. Mathur
Rs. 80.00

The Economy and Human Resources V.P. Batra
Rs. 70.00

Financing of University Education Parmanand
Singh. In Press

Foreign Aid to India B.N. Banerjee. Rs. 80.00

History and Society. R.H. Tawney Rs. 120.00

The Impact of Irrigation on Rural Development.
M.P. Pandey Rs. 40.00

Implications in Indian Agricultural S.S. Husain.
In Press

Indo-Nepal Trade and Economic Relations. N.P.
Banskotia. In Press

Integrated Economic Planning B.N. Juyal. In Press

Monetary Policy and Inflation in India C.S. Nagpal
In Press

Money and Banking G. Krishnan-Kutty Rs. 40.00

Politics and Economic Development in India Howard
I. Erdman Rs. 30.00

**A Portrait of Nationalised Banks : A Study with
Reference to Their Social Obligations** H.N.
Aprawal Rs. 80.00

Readings in Kautilya Arthashastra. B.P. Sinha
Rs. 50.00

**The Regional Imperative : The Administration of
U.S. Foreign Policy towards South Asian under
President Johnson and Nixon** Lloyd I. Rudolph
& Hecker Rudolph Rs. 80.00

Rural Industrialization in India R.V. Rao Rs. 40.00

Rural Industrialisation in India. S.N. Bhattacharya.
Rs. 110.00

Self Reliance and Foreign Aid to India. M.M.
Iswari In Press

Small Industries and Developing Economy. R. Rao.
Rs. 50.00

Social and Economics Profile of North-East India.
B.D. Ray (Ed.) Rs. 70.00

Social Change in Rural India A.B. Hiramani.
Rs. 70.00

Society Polity and Economy D.K. Biswas Rs. 55.00

**Socio-Economic and Political History of Eastern
India** Y.K. Mishra. Rs. 50.00

Socio-Economic Exploration of Mediaeval India
P.C. Jain Rs. 80.00

Socio-Economic life in Chotanagpur 1858-1937
Bipin Bihari Sinha Rs. 50.00

**Thirty Years of Indian Journal of Agricultural
Economics : A Cumulative Index of Volumes
I-XXX (1946-1975)** R.N. Sharma Rs. 200.00

Trade Policies of India : A Quantitative Analysis. V.P.
Panchamukhi. Rs. 70.00

EDUCATION

Australian Academics S.G. Hiremath In Press

Education and Job S. Parmaji Rs. 45.00

**Educational System of India : An Econometric
Studies** Shri Prakash. Rs. 42.00

Financing of University Education. Parmanand
Singh. In Press

Issues and Choices in Higher Education K. Gandhi.
Rs. 55.00

**Linguistic and Educational Aspirations under a
Colonial System.** N.K. Sharma. Rs. 60.00

Man Education and Values. K.N.V. Reddy Rs. 50.00

**Patterns of Career Mobility : A Sociological Analysis
of Australian Academics** S.G. Hiremath. Rs. 60.00

Public Service Commission : A Study. Niru Hazarika.
Rs. 40.00

**Teacher Education in India : A Study in New Dimen-
sions.** K.K. Vasishtha Rs. 54.00

Women Students in India : Status and Personality.
Savitri Sharma. Rs. 50.00

FINE ARTS

- Art & Architecture of the Kalacuris** Rahman Ali
Rs. 170.00
- Art of Central Asia.** Chhaya Bhattacharya
Rs. 200.00
- Art of India and Persia** A. Farooqi
Rs. 300.00
- Art of Karnataka** A. Sundara
In Pre
- Art of Manipur** Nilima Roy
Rs. 200.00
- Art of Rajasthan** Jogendra Saxena
Rs. 180.00
- Art of South India — Andhra Pradesh** B. Rajendra Prasad
Rs. 300.00
- Art of South India — Deccan** K.V. Soundara Rajan.
(tent.) Rs. 180.00
- Art of South India — Tamil Nadu and Kerala** K.V. Soundara Rajan.
Rs. 100.00
- Glimpses of Indian Culture : Vol I History and Archaeology** K.V. Soundara Rajan.
(vol I) Rs. 200.00
- Glimpses of Indian Culture : Vol II Architecture, Art and Religion** K.V. Soundara Rajan.
(vol II) Rs. 200.00
- Indian Music — A Perspective.** G. Kuppuswamy & M. Hartharan
Rs. 130.00
- Indian Painting — A Romance.** Usha Prasad
Rs. 80.00
- Karttikeya in Indian Art and Literature** Kanchan Sinha.
Rs. 140.00
- Kasi through the Ages.** R. Pandey
Rs. 70.00
- Kirtajuniyam in Indian Art.** M.S. Nagaraja Rao
Rs. 275.00
- The Opera in South India** S.A.K. Durga
Rs. 60.00
- Painted Folklore and Folklore Painters of India** O.P. Joshi
Rs. 90.00
- The Painted Grey Ware : An Iron Age Culture of Northern India** V. Tripathi
Rs. 90.00
- Readings on Music and Dance.** G. Kuppuswamy & M. Hartharan
Rs. 90.00
- The Roots of Indian Art** S.P. Gupta.
Rs. 500.00
- Tantra — Its Mystic and Scientific Basis** L.P. Singh
Rs. 125.00
- Tantric Cult in South India.** Dr. R. Nagaswamy
Rs. 300.00
- The Temple of Bhitargaon.** Dr. Zaheer Mohammad
Rs. 300.00
- Tribal Art & Craft.** A.K. Das.
Rs. 125.00
- Uday Shanker and His Art.** Brojesh Bannerji. In Press
- Udayagiri & Khandagiri Caves in Orissa** R.P. Mohapatra.
(tent) Rs. 300.00

GEOGRAPHY

- Agricultural Geography.** Majid Husain
Rs. 70.00
- Between Sikkim and Bhutan.** Indira Awasthy
Rs. 40.00
- Concept Dictionary of Geography (English-Hindi).** S.I. Achha.
Rs. 40.00
- A Descriptive Account of Assam** W. Robinson
Rs. 100.00
- Economic & Geography of Agricultural Land Reclamation.** A.L. Singh.
Rs. 90.00

- The Geomorphology of Sonar Basin.** Raikumar Rai.
In Press
- Habitat Asia : Issues and Responses (3 Volumes).** R.P. Mishra
(set) Rs. 200.00
- India and Its Native Princes** Louis Rousselet
Rs. 175.00
- Inter Urban Market Geography : A Case Study of Patna** A. Sarin.
Rs. 75.00
- Intra-city Residential Mobility in an Industrial City : A Case Study of Ludhiana** Sumita V. Auluck
(tent) Rs. 45.00
- Land use in Big Cities : A Study of Delhi.** C.S. Yadav
Rs. 85.00
- Thana : The Mysterious City (2 Volumes).** Parceval London
(set) Rs. 300.00
- Ethnic Industries in India : A Case Study of Western Orissa** K.C. Tripathi.
(tent) Rs. 70.00
- Perspectives in Agricultural Geography, Vol. I-V.** Iqbal Noor Mohammad
(per set) Rs. 625.00
- The Physiography of the Lower Chambal Valley.** H.S. Sharma.
Rs. 60.00
- Rivine Erosion in India** H.S. Sharma.
Rs. 50.00
- Recent Trends and Concepts in Geography (3 Volumes)** R.B. Mandal.
(set) Rs. 400.00
- Situation of Agriculture Food and Nutrition in Rural India** Ali Mohammad
Rs. 50.00
- A Statistical Account of Bengal (20 vols.)** W.W. Hunter
(each vol.) Rs. 100.00
- Statistical Account of Manipur** R. Brown.
Rs. 40.00
- Towns : A Structural Analysis** Krishna Prabha.
Rs. 60.00
- Triputa : The Land and Its People.** J. Gan Chaudhuri.
Rs. 60.00
- Urban Land Use Planning in Hill Areas : A Case Study of Shillong** J.P. Singh.
Rs. 80.00
- The Works of Sir William Jones (in Thirteen Volumes).** Sir William Jones
(each vol.) Rs. 125.00

HISTORY

- Aspects of Medieval Indian Society and Culture.** P.N. Ojha
Rs. 50.00
- Baburnama and Babur** Krishnachandra Jena.
Rs. 50.00
- Basic Principles of Geopolitics and History** D. Sen.
Rs. 60.00
- Benares : The Sacred City of the Hindus.** M.A. Sheering
Rs. 75.00
- Bias in Indian Historiography** Iqbal Devahuti
(tent) Rs. 150.00
- British Attitude Towards the Employment of Indians in Civil Service — Report of the Public Service Commission (1886-1887)** Charles U. Aitchison
Rs. 100.00
- British Policy in the North East Frontier Agency.** M.L. Bose.
Rs. 90.00
- The Chalukyas of Kalyani : Based on Epigraphical Sources.** K. Krishnamurthi
Rs. 96.00
- Community Movements in Protohistoric India.** K.M. Srivastava
Rs. 200.00
- The Civil Service in Britain** S.R. Maheshwari.
Rs. 30.00

CAREERS events

YOUR PASSPORT TO SUCCESS

A MONTHLY JOURNAL ON GENERAL KNOWLEDGE, CURRENT AFFAIRS,
INTELLIGENCE TESTS AND CAREER OPPORTUNITIES

SINGLE COPY Rs 3/- ONE YEAR Rs 27/- TWO YEARS Rs 50/-

(A unique magazine for candidates appearing in Civil Services Examination, SBI, N.D.A.—

MBA - Railway Service Commission Examination Bank Recruitments —

Income Tax Inspectors Science Search Talent etc)

CONTENTS

Pages for Learning

Theory and Practice of long Essay
Theory and Practice of short Essay
Theory and Practice of Preers
Theory and Practice of Letter, Paragraph

Economic Highlights

Latest two/three topics every month

Pages for Record (Serialised books)

General Knowledge
General English

Pages for Personality Development

At the Interview Board
Intelligence Test
Test Yourself etc
Group Discussion

Career Series

Know a career
Study at Home and Abroad

Reader's questions with answers

Pages for Forthcoming Exams

(Covering all competitive Exams)

Articles

Burning topics by eminent writers
who specialise in particular fields

Current Events

National
International

Current General Knowledge

Persons, Places, Appointments,
Sports etc

Pages for Practice

Multiple Choice English
Multiple Choice Science
Multiple Choice General Knowledge
Multiple Choice Arithmetic

Address Orders and Enquiries to :

CAREERS EVENTS

201, RATTAN JYOTI, 18, RAJENDRA PLACE

NEW DELHI-110008

Cultural History of Ancient India. Jaya Goswami. Rs. 110.00	LINGUISTICS	
Economic History of Colonialism: A Study of British Salt Policy in Orissa. Sidananda Choudhry Rs. 60.00	Krsna Saga in Laos. S. S. Sahai. Rs. 75.00	
Freedom Movement in Punjab (1905-1929). S. C. Mittal. Rs. 50.00	Language of the Nirukta. Mantrini Prasad Rs. 100.00	
French Struggle in India. G. B. Malleson. Rs. 50.00	The Ramayana in Laos. S. Sahai. Rs. 75.00	
The Heritage of India. Upendra Thakur & Y. K. Mishra. Rs. 195.00	Studies in Panini: Technical Terms of the Astadhyayi. H. P. Divvedi. Rs. 65.00	
Historical and Constitutional Documents of North Eastern India. M. I. Bose. Rs. 90.00	LITERATURE	
History of the Boondelas. W. R. Pogson. Rs. 80.00	The Anklet Story. Ka. Naa, Subramanyam. Rs. 40.00	
History of the Pre-Kurugga India. R. Siddhantashay. Rs. 75.00	Modern and Otherwise. S. K. Ghose. Rs. 50.00	
India and South East Asia (History & Archaeology Series Vol. 1). R. C. Majumdar (Ed.) K. S. Ramachandran & S. P. Gupta. Rs. 55.00	The Na'akritikaumudi of Agastya Pandita. T. Venkatachari. Rs. 30.00	
India As Described by Megasthenes. Narain Singh Kalola. Rs. 35.00	19th Century English Literary Works. M. Hassan. Rs. 80.00	
The Language Issue in India. N. K. Prasad. Rs. 45.00	The Sarvangi of the Dadupanthi Rajah. Wm. M. Callawaert. Rs. 60.00	
Kanchi through the Ages. C. R. Srinivasan. Rs. 150.00	The Village in Jungle. Leonard Woolf. Rs. 50.00	
Kurukhetra: Political and Cultural History. B. P. Chhabra, M. I. Bose. Rs. 60.00	MEDICAL	
Thasaland Mysteries. F. A. Waddell. Rs. 150.00	Basic Principles of Ayurveda. Vardya Bhagwan Dash & Vardya Lalitesh Kashyap. Rs. 180.00	
Madhu. (M. S. Debi Pandey Felicitation Volume). Dr. M. S. Narayana Rao (Ed.). Rs. 500.00	Materna Medica of Ayurveda. Vardya Bhagwan Dash & Vardya Lalitesh Kashyap. Rs. 180.00	
Medieval Goa: A Socio-Economic History. Teotónio de Souza. Rs. 6.00	MILITARY BOOKS	
Palaeogeography of India. Vidula Jayaswal. Rs. 110.00	Operational Analysis and Indian Defence. Utpal K. Banerjee. Rs. 180.00	
The Police in British India, 1801-1947. A. Gupta. Rs. 96.00	PHILOSOPHY	
Problems of Indian Historiography. Devadutt. Rs. 50.00	Foreseeing the Future. H. Warrthop. Rs. 40.00	
The Province of Agra: History and Administration. D. B. Srivastava. Rs. 90.00	Idea of Ideas. V. P. Verma. Rs. 10.00	
Rajput States and East India Company. R. S. Mathur. Rs. 65.00	Krishna Speaks to You Again. Sharda Mishra. Rs. 75.00	
Readings in History and Culture. B. P. Sinha. Rs. 65.00	Man Education and Values. K. N. V. Reddy. Rs. 50.00	
Readings in Political History of India (History & Archaeology Series Vol. 1). R. C. Majumdar (Ed.) S. P. Gupta. Rs. 55.00	Radhakrishnan on Hindu Moral Life and Action. Aloysius Michael. Rs. 65.00	
Readings in South Indian History (History & Archaeology Series Vol. 2). T. V. Menon (Ed.) S. P. Gupta & K. S. Ramachandran. Rs. 60.00	POLITICS & INTERNATIONAL AFFAIRS	
Rise & Fall of Germany. Manazir Ahmed. Rs. 45.00	Administration of Justice in India. Trilochan Kaur Mann. Rs. 60.00	
Tripura: Its History and Culture. Omesh Saigal. Rs. 45.00	Administrative Response to Emergency: Study of Security Administration in Maharashtra. Kuldeep Mathur & Mohit Bhattacharya. Rs. 30.00	
Vishnukundis and their Times. S. Sankaranarayanan. Rs. 100.00	Committees and Commissions in India 1947-1973 (in 4 Volumes). Vinodra Kumar (each vol.). Rs. 125.00	
	Communist in Congress. S. Singh (H. B.). Rs. 16.00	
LAW	Constitutional Crisis in the States in India. Meeri Srivastava. Rs. 60.00	
Companies Winding Up: Law and Procedure. H. P. Prasad. Rs. 70.00	Democracy, Bureaucracy and Technocracy. M. A. Mutalib. Rs. 50.00	
Hindu and Muhammedan Law. W. Markby. Rs. 50.00	Elections and State Politics of India. Z. M. Quraishi. Rs. 80.00	
Marriage and Matrimonial Remedies: A Uniform Civil Code for India. M. A. Qureshi. Rs. 110.00	Government and Politics of Big Cities. Ashraf Ali. Rs. 32.00	
	India, Pakistan, Nepal and Bangladesh. P. K. Mishra. Rs. 70.00	
	Indian Nationalism and Asat. Brendra Prasad. Rs. 80.00	
	Indian Politics. D. Singh. Rs. 40.00	
	Indian Reaction to British Policies. V. K. Saxena. Rs. 50.00	

- Indo-Nepales Relations (1858-1914).** S. Tyagi. Rs. 45 00
- Indo-Nepal Trade and Economic Relations** N P Banskotia. In Press
- The Kingdom of Afghanistan** G P Tate. Rs. 45 00
- Legislation Principles and Practice** M Ruthna swamy. Rs. 45 00
- Legislatures and Indian Democracy** A Procedural Study of Questions in Bihar Legislative Assembly D N. Mishra Rs. 38 00
- Local Government : Its Role in Development Administration** V G Nandedkar. Rs. 60 00
- Murder of Democracy in Chile & After** Sukhbir Choudhary. Rs. 35 00
- Naga Polity** M Horam Rs. 50 00
- Namibia : Challenge to the United Nations** S C Saxena Rs. 65 00
- New Perspectives in India's Foreign Policy** K K Panda & P K Mohra Rs. 100 00
- Non Co-operation Movement in Indian Politics** B M Launk Rs. 60 00
- Office of the Governor in India** M S Dahiya Rs. 80 00
- The Origin Rise of Consolidation of the Indian States** Rs. 75 00
- Party Politics in U.P.** G L Verma Rs. 70 00
- Political Science in India : An Index to Twelve Political Science Journals of India** I R Sharma Rs. 100 00
- Political Socialization in Rural India** Sachida Nand Mishra Rs. 60 00
- Politics and Leadership in Municipal Government** S.N. Mishra Rs. 40 00
- The Politics of Panchayat Raj Administration** Niranjan Pant Rs. 35 00
- Public Administration : A Cumulative Index Vol I-IV (1923-1977)** Mohinder Singh & R N Sharma Rs. 80 00
- The Regional Imperative** Lloyd I Rudolph, Su anne Hocher Rudolph Rs. 80 00
- Regionalism in India : A Study of Telangana** G Ram Reddy & B V V Sharma Rs. 80 00
- Role of Religion in Indian Politics (1900-1975)** K C Chaudhry Rs. 80 00
- Social and Cultural Life of Nagas** M Horam Rs. 40 00
- Society Polity and Economy.** D K Biswas Rs. 55 00
- U.S. Policy Towards India and Pakistan** R C Gupta Rs. 40 00
- Unarmed Combat As Practised in Czechoslovakia since August 1968** J. Josteno Rs. 22 50
- The United Nations and Collective Security : A Historical Analysis** K P Saksena Rs. 75 00
- REFERENCE BOOKS**
- BIPI 1976, '77, '78, '79 : A Bibliography of English Publications in India** D.K.I. Trust (each) Rs. 150 00
- China through Indian Eyes : A Select Bibliography** B K Kumar. Rs. 60 00
- Committees and Commissions in India 1947-1973.** Vol. I-IX. Virendra Kumar. (each) Rs. 125.00
- Libraries in Delhi.** S.K. Bhatia. Rs. 25 00
- RELIGION**
- Barahmasa** V P Dwivedi. Rs. 325.00
- Buddhist of Kasmir** Jean Naudou. Rs. 90.00
- Communism and Gita : A Philosophico Ethical Study.** H S Sinha Rs. 70 00
- The Concept of Avatars With Special Reference to Gita** R K Pandey. Rs. 35 00
- The Domesticated Hindus.** Diwan Jamiat R u. Rs. 20 00
- Eastern Spirituality** I K Watson Rs. 45 00
- Glimpse of Indian Culture, Vol II : Architecture, Art & Religion** K V Soundara Rajan (tent) Rs. 200 00
- The Heritage of Amritsar** S.S. Johar Rs. 45 00
- Hindu and Mohammedan Law.** W Markby Rs. 50 00
- The Hindu at Home** J I Padfield Rs. 75 00
- The Hindu Conception of the Deity** B Kumarappa Rs. 80 00
- Jaina Sects and Schools** U K Jain Rs. 50 00
- Jaya : The Original Nucleus of Mahabharata** Ranchindra Jain. Rs. 100 00
- The Land of Vishnu** G Mohapatra Rs. 150 00
- The Language of the Atharva Veda** Yajan Veer. Rs. 75 00
- Mahabharata Myth & Reality Differing Views** S P Gupta & K S Ramachandran Rs. 80.00
- Modern Hinduism** W.J Wikins. Rs. 60 00
- Religious Problem in India** Annie Besant Rs. 15 00
- The Sacred Complex in Hindu Gaya.** L.P Vidyarthi Rs. 50 00
- The Sacred Complex of Kashi** L.P Vidyarthi & Other Rs. 80 00
- The Saint of the Cauvery Delta.** R. Krishnamurthy Rs. 45 00
- Studies in History of Buddhism** A.K. Narain (Ed) Rs. 180.00
- Studies in Pali and Buddhism : A Homage Volume to the Memory of Bhikku Jagdish Kashyap.** A K Narain (Ed) Rs. 180 00
- Teachings of Islam** G A Mirza Rs. 40 00
- Upanisadic Challenge to Science** R K Gaig Rs. 75.00
- SOCIOLOGY**
- Adolescent Thieves : A Study in Socio-Cultural Dynamics** K S Shukla Rs. 60.00
- The Buxas of the Tarai.** Amir Hasan. Rs. 75.00
- Caste Identity and Continuity (A Case Study of Agarwals)** V.C Channa. Rs. 45 00
- The Chamars of Uttar Pradesh : A Study in Social Geography** A B Mukerji Rs. 50 00
- Chingang Dietary Patterns and Habits.** I P Vidyarthi Rs. 60.00
- The Changing Munda** Sachchidananda Rs. 100.00
- The Communication of Ideas.** J.S. Yadav & Vinay-shil Gautam. Rs. 70 00

- Destitutes and Development : A Study of the Bauri Community in Bokaro Region.** Nirmal Sengupta. Rs. 40.00
- The Dibongiyas.** P.C. Saikia. Rs. 35.00
- The Economic Life of Bengal District** J.C. Jack. Rs. 40.00
- Elite and Development.** Sachchidananda & A.K. Lal Rs. 70.00
- Enterprise and Society.** Vinayshil Gautam. Rs. 35.00
- Ethnography : Castes and Tribes.** A Baines. Rs. 60.00
- Family and Marriage.** N K. Kadetotad. Rs. 40.00
- Family Planning in a Developing Economy.** R.K. Lahiri. Rs. 35.00
- Habitat Economy and Society : A Study of Dangis** A.N. Bhattacharya & R.N. Vyas. Rs. 60.00
- Hindu Culture, Custom & Ceremony.** B.N. Banerjee. Rs. 150.00
- Impact of a Metropolitan City on the Surrounding Region.** C.D. Deshpande, B. Arunachalam & L.S. Bhat. Rs. 38.00
- The Impact of Urbanization on Land Use in the Rural Urban Fringe** M.M.P. Sinha. Rs. 80.00
- Indian Pirates From the Earliest Times to the Present Day** R N Sateore Rs. 50.00
- Indian Prison : A Sociological Inquiry.** Indra J Singh. Rs. 60.00
- Indian Women and Patriarchy** Maria Mies. Rs. 75.00
- Intracity Residential Mobility in an Industrial City.** Sunita V Auluck. Rs. 50.00
- Introduction to Rural Settlements.** R.B. Mandal Rs. 90.00
- The Kharia, Then and Now.** L.P. Vidyarthi & V S Upadhyaya. Rs. 70.00
- The Konds of Orissa : An Anthropometric Study.** Krishan Sharma Rs. 45.00
- The Land Pirates of India** W.J. Hatch. Rs. 60.00
- Local Level Planning and Rural Development : Alternative Strategies.** UNAPDI, Bangkok. Rs. 100.00
- Magical Beliefs & Superstitions (A Historical & Sociological Study).** Beni Gupta. Rs. 130.00
- Man and His Environment.** Indera P. Singh & S.C. Tiwari. Rs. 80.00
- Manual for Child Nutrition in Rural India** De Sweeney Cecile & Others. Rs. 60.00
- Modernization of the Hindu Socio-Culture** A. Jha. Rs. 40.00
- Moplah Uprising.** Sukhbir Choudhary. Rs. 35.00
- Night Life of Indian Tribes** S.S. Shashi Rs. 40.00
- The Nomads of the Himalayas.** S.S. Shashi. Rs. 125.00
- North East India : A Sociological Study** S.M. Dubey Rs. 96.00
- Panjab Castes.** D. Ibbestson. Rs. 80.00
- People's Perception about Family Planning in India.** M.L. Khan, C.V.S. Prasad & Majumdar. Rs. 40.00
- Politics and Society in Rural India.** S.N. Mishra. Rs. 50.00
- Post-Independence Change in Rural India.** H.S. Verma. Rs. 50.00
- Problems of Development of Tribal Areas.** S.G. Deogaonkar. Rs. 60.00
- Processes of Tribal Unification and Integration : A Case Study of the Bhils.** S.L. Doshi. Rs. 45.00
- Process of Urban Fringe Development : A Model.** K.N. Gopi. Rs. 35.00
- Process, Performance and Pilgrimage : A Study in Comparative Symbolology.** Victor Turner. Rs. 50.00
- A Quarter Century of the Social Science.** S. Friedman & I. P. Vidyarthi. Rs. 225.00
- The Ramos of Arunachal Pradesh.** M.M. Dhasmana. Rs. 80.00
- Rise of Anthropology in India (2 Volumes).** L.P. Vidyarthi. (set) Rs. 175.00
- Rise of World Anthropology.** L.P. Vidyarthi. Rs. 40.00
- Rural Industrialisation in India.** S.N. Bhattacharya. Rs. 110.00
- Scheduled Caste Women : Studies in Exploitation with Reference to Superstition Ignorance and Poverty.** H.R. Trivedi. Rs. 60.00
- Science and Society : A Perspective on the Frontiers of Science Policy.** John Pulpampil. Rs. 50.00
- Sex and Sex Worship in the World.** O.A. Wall. Rs. 150.00
- Sex Offences in India and Abroad. A Sociological Study.** Paripurnanand Varma. Rs. 50.00
- The Shepherds of India** S.S. Shashi. Rs. 45.00
- Social Change in Indian Society (Revised and Enlarged Edition).** Raghuvir Sinha Rs. 50.00
- Social Legislation in India (2 Volume).** K.D. Gangrade (set) Rs. 125.00
- Social Work Perspectives on Poverty.** R.R. Singh. Rs. 55.00
- Socio-Economic Conditions of Orissa (During the 19th Century)** Krunachandra Jena. Rs. 48.00
- Sociological Aspects of Child Development : A Study of Rural Karnataka** Mumtaz Ali Khan Rs. 70.00
- Sociology of Thought.** V.P. Verma. Rs. 40.00
- Status of Muslim Women in North India.** Shibani Roy. Rs. 100.00
- Studies in Time Perception** P. Rama Rao. Rs. 25.00
- Trends in World Anthropology.** L.P. Vidyarthi. Rs. 35.00
- Tribal Culture in Flux** R.N. Pareek. Rs. 80.00
- The Tribal Women of India.** S.S. Shashi. Rs. 55.00
- The Tribal World and Its Transformation.** Bhupinder Singh & J.S. Bhandari Rs. 60.00
- Urban Settlements in Eastern India.** B. Thakur. Rs. 80.00
- Village Clusters and Rural Development** H. Ramchandran. Rs. 60.00
- The Wild Tribes of India.** H.B. Rowney. Rs. 45.00
- Working Papers in Critical Realism and Sociological Theory.** Raj P. Mohan & Arthur S. Wilke. Rs. 120.00

November 1980

!!! Attention Publishers !!!

Publishing in India

(A Monthly Journal of Book Trade & Industry)

If undelivered please return to :

D.K. Publishers' Distributors
1 Ansari Road, Daryaganj,
NEW DELHI-110002

GOOD NEWS
for
YOU

Boost Your Sales
&
advertise
in

Publishing in India

(A Monthly Journal of Book Trade & Industry)

Circulation over 7000 Copies

A
Unique opportunity
for
advertisers
at throw away price

- Full-page advertisement would cost Rs. 200/- only
- Half-page or quarter-page advertisements are not entertained
- To ensure space write to the Editor

Publishing in India

1 Ansari Road, Daryaganj,
New Delhi-110002.

To
328-028
The Librarian,
Uttarpara Public Library,
223, Grand Trunk road,
Uttarpara, X / W. Bengal.
H C C H L Y

Regd. No D(DN) 913



Publishing in India

A Monthly Journal of Book Trade & Industry

VOLUME I

NUMBER 11

DECEMBER 1980

Importing Books

IN 1979-80 the trade deficit perhaps stood at Rs. 2,233 crore. By all reckoning a large deficit. Over the 12 months ending in March 1981 the fear is that the deficit may deteriorate Rs. 400 crore. Not that the government is that daft not to be conscious of the yawning deficit. Thus in its annual report earlier this year the Commerce Ministry is reported to have said that "Unless bold and quick decisions were taken immediately, the years ahead were likely to witness growing trade deficits and hence an era (sic) of increasing foreign exchange difficulties."

The prognosis is entirely right. What is not right is the scarce evidence of "bold and quick decisions". You will say that moves are being made to boost production for export but the results of such moves would yield not in a hurry. Meanwhile is it not worthwhile to have a second look at the policy of selective liberalisation which has been an important feature of our trade policy since 1977?

No doubt the increased imports of several of these commodities (or manufactured goods) are useful and have served, and are serving, important purposes. But now that the trade deficit is increasing and the conservation of foreign exchange has assumed pressing importance, those imports that have been benefiting from the policy of liberalisation under OGL have to pass through a rigorous essentiality test.

One such item is the import of books. Do we realize how the policy has hit the Indian Book Industry? Also do we realize what books are being imported under OGL?

In the last three and a half years the imports of many books that are not only outdated but also inconsequential have very adversely hit the interest of many Indian Publishers. True, the import of books was liberalised in order that many important foreign works could be made easily available to the academic readers. But the policy has helped the traders to import (to give an example) 50,000 copies of a trash called *Devil's Alternative* at one go to which we made a reference in these columns a few months back.

There are many foreign publishing companies who are misusing the OGL considerably. These companies have their offices in India and were set up under collaboration arrangements by the Government of India for publishing Indian works for world market. But many of them, unless my information is entirely wrong, are doing brisk business by importing books instead of promoting Indian books and Indian authors.

Let us hope the government put a curb on the quantum of import of books, so that the Indian Book Industry which is limping today under the heavy weight of runaway price of paper is not crippled for ever.

I.C. Mitta

Book Reviews

Incidence of Taxation

V G Rao *The corporation income tax in India 1950-65* Foreworded by V K R V Rao New Delhi : Concept Publishing Co., 1980 244 p., figs., tables, 22 cm Rs 60

Many changes have been introduced in the Indian corporate income tax structure in the recent years. These changes were effected with a view to meeting the development needs for rapid industrialization. But this tax had been described as "unfounded in principle, inequitable in application and destructive of private corporate business". It has also been said that as a result of the introduction of changes in tax the entire burden of the corporate income tax is borne by the corporations themselves. The book under review seeks to examine this criticism.

In examining the problem the author experienced three difficulties and these are (i) the absence of an accepted theoretical framework which could suggest a unique model for estimates, (ii) paucity of data, and (iii) the problem of making the data fall in conformity with the basic assumptions of the ordinary least squares method of estimation.

Consequently, the author's first task was to formulate an adequate methodology to circumvent the above difficulties. Briefly speaking, the methodology followed by Dr Rao is to fit two single equation models for the period extending from 1950 to 1965 with gross rate of return as the dependent variable and tax rate as one of the explanatory variables, while the net regression coefficient of the tax variable is employed for measuring the degree of shifting. With regard to data Dr. Rao does not depend, what is usually the practice of the empiricists working in this field, on aggregative (all corporations) data only but has confined his attention to both aggregative and disaggregative (industrywise) levels.

The result is an interesting and also a pioneering attempt at testing the hypothesis of zero-shifting of the incidence of corporate taxation

and the ingenuity of the Indian companies to shift their tax burdens to the consumers in the form of higher prices. To the economist, Dr. Rao's book is interesting because it gives a brilliant analysis of the effects of the corporate tax on corporate savings and the corporate development in general.

Just Released

by

D.K. Publications

Bias in Indian Historiography

Edited by Devahuti

This volume is divided into two parts. Papers in Part I analyse a variety of biases exhibited in the writing of Indian history, such as imperialist, nationalist, racial, regional, religious, Marxist, and others as well as three papers on the neglect of oral sources. Papers in Part II bring to light or reinterpret original source-materials, Indian and foreign, in the fields of archaeology, art, epigraphy and numismatics from various periods of Indian History.

407 p., figs., tables ; 22 cm. Rs 110

News and Notes

Pranab says trade gaps may worsen

UNION Minister for Commerce and Steel and Mines Pranab Mukherjee said the other day that widening trade gap due to higher import bill was posing a challenge and urged export houses to make serious efforts to exploit all opportunities for maximising exports to narrow the trade gap.

Inaugurating the 22nd annual general meeting of the Chemicals and Allied Products Exports Promotion Council, he said the situation might worsen during the current financial year in which case, the deficit would be much higher. This would be taken as a challenge and both the Government and exporters should organize the asclves to respond to this challenge.

See Editorial on page 1

Delhi Book Fair : An Assessment

The Delhi Book Fair which was organised jointly by Delhi Publishers' Association and The Federation of Indian Publishers was held this year at Pragati Maidan New Delhi from 14th to 23rd November 1980. Net cash sale for Rs. 2 lakhs were made and orders worth Rs. 2 lakhs were procured by the stall holders for different libraries. The figure includes also export orders worth Rs. 2 lakhs. Single export order for one lakh copies of a small book was procured by M/s. Kitab Bhavan. The awards for best display were also given to the following stall holders :

First prize for multiple stall - Vikas Publishing House Pvt. Ltd

Second prize for multiple stall — Prentice Hall of India Pvt. Ltd

First prize for single stall — National Publishing House

Second prize for single stall — Abhinav Publications

Certificate of merit for single stall — Arnold Heinemann Publishers (India) Pvt. Ltd.

Certificate of merit for single stall - Heritage Publishers

First prize for stand - Vani Prakashan

Certificate of merit for stand — Indian Book Depot

A National Committee consisting of Publishers, Authors and Librarians for the development of Libraries was also formed with Mr. S.K. Bhatia as its Chairman.

10th National Book Fair

The 10th National Book Fair will be held from the 2nd to 11th January 1981 at Jaipur which is being organised by the National Book Trust in collaboration with the Federation of Indian Publishers, Federation of Publishers and Booksellers Associations in India, Akhil Bhartiya Hindi Prakashak Sangh and Rajasthan Pustak Vayavsaya Sangh. An important feature of the Fair will be a National Book Exhibition where selected books in various languages published in the country since January 1979 will be on display. A section of this display will be devoted to books for children and neo-literates.

The Late Mr S.D. Chowdhri

Mr S.D. Chowdhri of the English Book Store expired on the 20th November 1980. We offer our sincere condolences to the bereaved family.

B. R. BOOKS

on

History

B.B SINHA. *Socio-economic life in Chotanagpur* Delhi : B R Pub Corp., 1979 227 p. 22 cm Rs 50

The author traces the economic history of Chotanagpur in Bihar from 1858 up to 1935 and gives an exhaustive account of the regions's economic life and its potentialities including an account of the tribal life

BAL KRISHNA MUZTAR *Kurukshetra, political and cultural history* Delhi : B.R. Pub. Corp., 1978. 202 p., maps, 23 cm. Rs 60

A brilliant recreation of the history of Kurukshetra its glorious past and its present importance

BIRENDRA PRASAD *Indian nationalism and Asia* Delhi : B R Pub Corp., 1979 268 p. 25 cm. Rs 80

For an understanding of modern Indian history Birendra Prasad provides a historical analysis of India's Asian policy and concludes by saying that "India's desire to maintain friendly relations with Asian countries is, to a considerable degree, the legacy of the commitments made by the Indian National movement during the struggle for freedom from foreign domination"

D K. BHATTACHARYA *The emergence of culture in Europe* Foreword by H D Sankalia. Delhi : B R Pub Corp., 1978 206 p., ill. 22 cm. Rs 50

An anthropological account of European pre-history which will be eagerly read by all students of history

D P AGRAWAL & DILIP K. CHAKRA-BARTI (Eds) *Essays in Indian protohistory.* Delhi : B.R. Pub. Corp., on behalf of Indian Society for Prehistoric and Quaternary Studies, 1979 329 p., ill., plates, charts, tables, 25 cm. Rs 200

A collection of twenty-eight research articles by Indian archaeologists shedding lights on pre and proto-history and showing the trends of recent archaeological researches in India.

H.D. SANKALIA. *Aspects of Indian history and archaeology* Delhi : B R. Pub. Corp., on behalf of Indian Society for Prehistoric and Quaternary Studies, 1977. 385 p., ill., maps, 25 cm. Rs 160

This collection of studies by one of our greatest archaeologists today will be an eye-opener for research scholars and students of history and archaeology

LOUIS ROUSSELET *India and its native princes* Delhi : B R Pub. Corp., 1975 (1875) 629 p., 25 cm. Rs 175

The author recreates a fascinating account of life and behaviour of princely India as well as cultural and social life among the ordinary folks in the 19th-century India

M A SHERRING *Benares, the sacred city of the Hindustan in ancient and modern times* Introduction by FetzEdward Hall Delhi : B R Pub Corp., 1975 (1868) 422 p., plates, 23 cm Rs 80

Sherring here recreates the religious and cultural importance of the sacred complex of Varanasi in the life of the Hindus

P.N. OJHA *Aspects of mediaeval Indian society and culture.* Delhi B R Pub Corp., 1978 224 p., 22 cm Rs 50

Dr Ojha discusses literature, art, architecture, and religion and shows how society and culture of mediaeval India were coloured by the interaction of two religions -- Hinduism and Muhammedanism.

R.C. MAJUMDAR *Readings in political history of India, ancient, mediaeval and modern.* Delhi : B.R. Pub. Corp., on behalf of Indian

Publishing in India

Society for Prehistoric and Quaternary Studies. Edited by S.P. Gupta, 1976. 291 p., plates, ill ; 26 cm. Rs. 85

Contains thirty-six articles covering the period from the Vedic age to the movement of 1857 by the doyen of Indian history

R.C. MAJUMDAR. *India and South-east Asia.* Delhi : B.R. Pub. Corp., on behalf of Indian Society for Prehistoric and Quaternary Studies. Edited by K.S. Ramachandran and S.P. Gupta, 1979. 218 p. ; 22 cm. Rs. 55

A companion to the above volume. The collection of essays on the Far-Eastern countries and their relation with ancient India will be of immense help to the students of Indian history and culture.

S.P. GUPTA. *Archaeology of Soviet Central Asia and the Indian borderlands.* Delhi : B.R. Pub. Corp., 1979. Foreword by V.A. Ranov. Vol. 1, 220 p., 102 figs., 17 plates, Vol. 2, 365 p., 186 figs., 40 plates, 25 cm.

(set) Rs. 400

The book deals with a region which is legendary in history since it has been a melting pot of various Asian countries not only in the recent past but also in the prehistoric times. A scholarly contribution of enduring value.

SHASHI ASTHANA *History and archaeology of India's contacts with other countries from earliest times to 300 B.C.* Foreword by S.P. Gupta. Delhi : B.R. Pub. Corp., 1976. 370 p., ill., 25 cm. Rs. 125

An erudite analysis of India's relation with the outside world from the Paleolithic period down to the Mauryan period. The first book of its kind

T.V. MAHALINGAM. *Readings in South Indian history.* Delhi : B.R. Pub. Corp., 1977. 253 p., tables, 5 maps, 25 cm. Rs. 60

A collection of thirty-six research papers. A reviewer writes, "One notices that socio-economic and administrative issues have been given most prominence. Two of the six papers on the Cholas present a fascinating picture of the guild organizations and village communities in mediaeval South India."

W.R. POGSON. *A history of the Bundelash.* Delhi : B.R. Pub. Corp., 1974 ('1828). 185 p.; 25 cm. Rs. 80

Based on rare documentary material, Pogson here recreates the pre-eminent place that the state of Bundelkhand occupied in mediaeval India.

YUGAL KISHORE MISHRA. *Socio-economic and political history of Eastern India.* Delhi : B.R. Pub. Corp., 1977. 168 p., geneal., tables; 23 cm. Rs. 50

A comprehensive socio-economic history of Anga, one of the foremost *Mahajanapadas* in pre-Mauryan India which now comprises the modern districts of Bhagalpur, Monghyr, Begusarai and parts of Santhal Parganas in Bihar.

Just Released

by

D.K. Publications

Udayagiri and Khandagiri Caves

by

Ramesh Prasad Mohapatra

After giving a factual description of the caves, the author then analyses the peculiar significance of the cave architecture that flourished in Ancient India especially under the impact of Buddhism and Jainism. As these caves were beautifully sculpted, Mohapatra brings out their sculptural significance in a long chapter which is a book in itself.

Dr Mohapatra does not look at Udayagiri and Khandagiri Caves merely from the point of view of Indian Art and architecture but takes pains to analyse the religious and social impulses that shaped them. To do so he unravels the iconography of the sculptural representations and writes critically about the inscriptions that are found in the caves. The chapter describing the builders of the caves is full of human interest throwing lights on the social condition of the age.

270 p., plates (123) ; 24 cm. Rs. 375

Books of the Month

NOVEMBER 1980

- | | | | |
|---|------------------|--|------------------|
| Administration for Rural Development in India S.G. Deogaonkar | Rs 80 00 | Dimensions of Backwardness A Study of Taluk Village and Household levels in Karnataka D.V. Raghava Rao | Rs. 60 00 |
| Advanced Economic Theory (Microeconomics) V K Midha | (P.B) Rs 30 00 | The Diplomatic Triangle China India America A.N. Mishra | Rs. 90 00 |
| Advanced Keynesian Economics Shiv Kumar | (P.B) Rs 22 50 | Diwan in Bengal, 1765 Career of Nawab Najm-Ud-Daulah Subhas Chandra Mukhopadhyay | Rs 50.00 |
| Aldous Huxley . The Search for Perennial Religion Kishore Gandhi | Rs 60 00 | Early Sculpture of Bihar Chhitta Ranjan Prasad Sinha | Rs. 150 00 |
| The Ao-Naga Tribes of Assam W C Smith | Rs 90 00 | Economic Development of England Sharma & Malhotra | (ubd.) Rs 10.00 |
| The Art of Practical Criticism Dr R.L. Ahuja. | (P B) Rs 10 00 | Economic Development of Japan. Sharma & Malhotra | (ubd) Rs. 7 50 |
| BAUIS : The Spiritual Vikings Surath Chandra Chakravarti | Rs 35 00 | Economic Development of Russia Sharma & Malhotra | (ubd) Rs. 7 50 |
| This Beautiful India Bihar Sukhdev Singh Chib | Rs 75 00 | Economic History of India S S M. Desai | Rs. 60.00 |
| Between the Interludes K.R. Rao | Rs. 20 00 | Economic Life and Progress in Ancient India. N.C. Bandyopadhyaya. | Rs 95 00 |
| Bhojpur : Naxalism in the Plains of Bihar Kalyan Mukherjee & Rajendra Singh Yadav | Rs 25 00 | Educational Psychology (Including Experiments) Dr. S K Nanda. | (P B.) Rs 22 50 |
| Bondage and Exploitation in Tribal India N N Vyas | Rs. 60 00 | Elementary Mathematics for Students of Economics. C S Aggarwal | (P B) Rs. 20 00 |
| The British Agrarian Policy in Eastern India, Bengal & Bihar (1859-80) R.B Chaudhary | Rs 65 00 | English Conversation Practice Grant Taylor | (P B) Rs. 18 00 |
| British Constitutional History & Law S K Puri | (P B) Rs 20 00 | Essays on Social Stratification K L Sharma. | Rs. 75.00 |
| British . Imperial Policy in India and Sri Lanka 1858 - 1912--A Reassessment Robert I Crane & N. Gerald Barrier | Rs. 75 00 | A Forgotten Empire Robert Sewell. | Rs 95.00 |
| Business Organisation and Management B P Singh & T.N Chhabra | Rs 55 00 | Freedom Movement in Kashmir 1931-1940 G H Khan | Rs 140 00 |
| The Career of Rajah Durlabhram Mahindra (Raj-Durlabh) Diwan of Bengal, 1710-1770 Subhas Chandra Mukhopadhyay | Rs. 35 00 | From Delhi to Teheran : A Study of British Diplomatic Moves in North-Western India, Afghanistan and Persia, 1772-1803. Birendra Verma. | Rs 70.00 |
| Central Administration A. Avasthi | Rs 96 00 | Gasteromycetes of West Pakistan Sultan Ahmad | Rs 50 00 |
| Chin-Luschat Land A S Reid | Rs 90 00 | Geography and Geology of Himalayan Mountains and Tibet S G Burdard & H.H. Hayden. | Rs. 360.00 |
| Communicating Effectively . A Manager's Guide to getting through to People Beryl Williams | (ubd) Rs. 15 00 | Geomorphology of The Sonar Bearma Basin. Raj Kumar Rai. | Rs 70.00 |
| Comparative Political System. Narinder Mehta | (P B) Rs 30.00 | A Glossary of Some Terms Used in Development and Planning | Rs 35 00 |
| Contours of Management V L Srivastava | Rs. 95.00 | A Glossary of Terms in Regional Planning and Development | Rs. 30 00 |
| Correlates of Organizational Health, Productivity and Effectiveness. Omer Bin Sayeed | Rs 60 00 | Growth of Cities - A Case Study of Warangal. R.Rani Mohan Rao. | Rs. 60 00 |
| Creating a Market | (ubd.) Rs. 25.00 | Guerilla Fighter of the First Freedom Movement. A B Ganguly | Rs 60 00 |
| The Cure for Poverty. T. Ramaswamy. | Rs 15 00 | | |
| The Development of the Constitution of Jammu & Kashmir. A S. Anand | Rs 100.00 | | |
| Dictionary English Telugu Charles Philip Brown | Rs 150 00 | | |

- History and Culture of Himalayan States, Vol V.**
Sukhdev Singh Charak (Vol. V) Rs. 180.00
- History of Saiva Cults in Northern India from
Inscriptions (700 A.D. 1200 A.D.)** V S. Pathak
Rs. 70.00
- Human Factor in Management - Organisational
Behaviour.** M.N. Rudrabasavaram. Rs. 45.00
- Indian Political System - A Study in Govt. &
Politics in India.** Narinder Mehta (ubd.) Rs. 35.00
- Indian Political Thought (Ancient & Modern)** J.S.
Deol (P.B.) Rs. 25.00
- India's Political Economy** Balraj Mehta. Rs. 45.00
- Indic Names - A Documentation List** R.K. Kaul
Rs. 40.00
- Indo-US Relations (1952 to the Present Day)** Ved
Vati Chaturshreni Rs. 80.00
- Indus Civilization in Saurashtra** Gregory L. Possehl
Rs. 200.00
- Industrial Psychology.** P.K. Ghosh & M.B. Ghor-
nade Rs. 60.00
- The Influences of Indian Art** F.H. Andrews
Rs. 75.00
- International Economics** K.R. Bulchandani & Mrs.
Bhagvam Raman. Rs. 60.00
- An Introduction to Computer Systems** S.M. Padwal
& Samarjit Day Rs. 45.00
- Management Operations Research** M. Satyanarayana
& Lalitha Raman Rs. 70.00
- Medical Termination of Pregnancy - An Analysis of
Trends and Differentials in Legal Abortions in
Karnataka** Bakara Rao & Ramesh Kanbargi
Rs. 35.00
- Jawaharlal Nehru - An Anthology.** Sarvepalli Gopal
Rs. 110.00
- Justice and Beyond** V.R. Krishna Iyer Rs. 100.00
- Kamala Mukandaya Margaret P. Joseph** Rs. 30.00
- Konarka The Black Pagoda of Orissa.** Bishan
Swarup Rs. 90.00
- Lectures on Elementary Mathematics.** Prof. Romesh
Chander (P.B.) Rs. 28.00
- Lectures on International Economics** V.K. Midha
(P.B.) Rs. 24.00
- Lectures on Macro-economic Theory** V.K. Midha
(P.B.) Rs. 22.50
- Macro Economics - Analysis & Policy** S.K. Misra
Rs. 45.00
- Mahatma Gandhi Contribution in Hinduism** K.K.L.
Karna Rs. 60.00
- Management Principles and Practice** R. Srinivasan
& S.A. Chunawalla. Rs. 50.00
- Memoirs of a News Editor - 30 Years with The
Hindu.** R. Parthasarathy. Rs. 70.00
- The Metaphysics of Puranas** H.H. Wilson Rs. 35.00
- Military History of India.** Lt Col H.C. Kar
Rs. 150.00
- Minorities Civil Liberties and Criminal Justice** V.R.
Krishna Iyer Rs. 35.00
- Modern Indian Political Thought** J.S. Deol
(P.B.) Rs. 25.00

Report of the Indian Industrial Commission 1916-18

COMPLETE IN ONE VOLUME

Reprinted 1980, iv + xx + 355 + xviii pages,
14 22 cms, hardbound

India Rs. 180.00 per copy
Other Countries US \$ 36.00 per copy

The Indian Industrial Commission was appointed by the Government of India in the year 1916 under the Presidentship of Sir F.H. Holland. The Commission was "instructed to examine and report upon the possibilities of further industrial development in India and to submit its recommendations with special reference to the questions (a) whether new openings for the profitable employment of Indian capital in commerce and industry can be indicated; (b) whether and, if so, in what manner, Government can usefully give direct encouragement to industrial development." The Commission surveyed the then state of industrial backwardness including state of industrial education and the Government's policies towards industries. The Commission made a strong case to start the economic development of India along the path of progress by an organised system of technical, financial and administrative assistance. This Report is one of the most important documents on the industrial progress of India and will be of eminent interest to economic historians, industrialists, technologists, business executives, agricultural scientists and all those interested in the economic and industrial development of India, for the valuable data it contains.

AGRICOLE PUBLISHING ACADEMY

D-76, Panchsheel Enclav

NLW DE-LHI-110017

(INDIA)

Available from

D.K. Publishers' Distributors

- Modern Indian Political Thought.** Narinder Mehta & S P. Chhabra. (P.B.) Rs 16.50
- Modern Political Analysis (Approaches & Concepts)** S. Puri (P.B.) Rs 22.50
- Money, Banking & International Trade** Prof. S.P. Mehra & C.S. Aggarwal (P.B.) Rs 27.50
- North East India - the Ethnic Explosion.** Nirmal Nibedon Rs 95.00
- Office Organisation and Management** R.K. Chopra Rs 50.00
- Our Food** R.S. Thapar. Rs 1.00
- Personnel Management** C.B. Mamoria Rs. 90.00
- Political Analysis.** Narinder Mehta & Dr. Neelam Chhabra (P.B.) Rs. 22.50
- Political Thought.** R.M. Bhagat (P.B.) Rs 22.50
- Political Thought (Plato to Marx).** R.M. Bhagat (P.B.) Rs 28.00
- Principles of Dairy Processing.** James N. Warner. (P.B.) Rs 25.00
- Production Prices and Distribution : Neoclassical and Classical Systems.** G.C. da Costa. (P.B.) Rs 39.00
- Production Technology : H.M.T.** Rs. 108.00
- Public Enterprises in India.** Jagdish Prakash. Rs 65.00
- Question Bank Book Series : Chemistry** (ubd.) Rs 40.00
- Question Bank Book Series : Commerce** (ubd.) Rs 25.00
- Question Bank Book Series : Economics.** (ubd.) Rs. 25.00
- Question Bank Book Series : English Language and Literature, Part II.** (ubd.) Rs 18.00
- Question Bank Book Series : Foods & Nutrition, Part II.** (ubd.) Rs. 25.00
- Question Bank Book Series : Mathematics** (ubd.) Rs 35.00
- Question Bank Book Series : Mathematics, Part II.** (ubd.) Rs 60.00
- Question Bank Book Series : Physiology, Part II.** Rs 30.00
- Question Bank Book Series : Political Science, Part II.** (ubd.) Rs. 22.00
- Question Bank Book Series : Psychology** (ubd.) Rs. 25.00
- Question Bank Book Series : Sociology, Part II.** (ubd.) Rs. 30.00
- Question Bank Book Series : Zoology** (ubd.) Rs. 25.00
- The Rani of Jhansi : The first Hindi Play in English on Indian Historical Theme.** Chaturbhuj. Rs 15.00
- Report on The Condition of the Sonthals in The Districts of Birhum Bankura Midnapore & North Balasore.** M.C. Meapin. Rs. 125.00
- Recruitment Techniques : for Modern Managers (A Guide to Successfully Recruiting the Right Person for the Job)** Tina Agrell. (ubd.) Rs. 15.00
- The RSS Story.** K.R. Malkani. Rs. 60.00
- Scientific Analysis of Horoscope ; based on Hindu Predictive System.** L.R. Chawdhri & Jyoti Saraswati Rs 85.00
- Socialism of Jawaharlal Nehru** R.C. Dutt Rs. 80.00
- State Politics in India** J.S. Deol. (P.B.) Rs 78.00
- State Politics in India (A Study of Centre-State Relations).** Harinder K. Chhabra & W.T. Jones. Rs 15.00
- Statistics Theory and Practice.** C.S. Aggarwal. (P.B.) Rs 16.50
- Studies in Bihar's Economy and Society.** M.N. Karna Rs. 70.00
- Studies in Indian Place Names : (Bharatiya Sthalanama Patrika), Vol I** Madhav N. Katti Rs. 60.00
- Studies in Islamic History** K. Ali. Rs. 95.00
- A Study in the Economic Condition of Ancient India** Prannath Rs 95.00
- Successful Conference and Convention Planning.** Robert H. Drain & Neil Oakley. (ubd.) Rs 25.00
- Swami Vivekananda's Philosophy of Education.** Dr. Musarat Hossain Rs. 65.00
- Talking Your Way to Success : The Persuasive Power of Words** Jacqueline Dineen. (ubd.) Rs. 15.00
- A Text Book of Statistics** C.S. Aggarwal (P.B.) Rs 25.00
- Theory & Practice of Public Administration** Narinder Mehta. (P.B.) Rs. 20.00
- Thesis and Assignment Writing.** Janathan Anderson, Berry H. Durston & Millicent Poole. (P.B.) Rs. 10.00
- Tibet the Forbidden Land, 2 Vols.** A.H.S. Landor. (set) Rs. 360.00
- Transport Management.** R.R. Khan. Rs 50.00
- The Tribes & Castes of Bengal, Vol. I & II** H.H. Risley. (set) Rs. 4/5.00
- Tribes of the North-West Frontier.** W.H. Pagel & A.H. Mason. Rs 360.00
- United States Foreign Policy towards India 1947-1954.** Srinivas C. Mudumbai. Rs. 65.00
- The Word as Revelation** Names of Gods Ram Swarup. Rs. 75.00

Make sure of your PII

Publishing in India

(Monthly Journal of Book Trade & Industry)

Annual Subscription Rs. 20

For your copy write to :

1 Ansari Road, Daryaganj,
New Delhi-110002

Books of the last 2 Months

September & October

AGRICULTURE

- Agricultural Development in Punjab D.P. Gupta & K.K. Shangari Rs. 80.00
Indian Farmer . At Crossroad Daya Krishna Rs. 60.00

ARCHAEOLOGY

- Art of South India -- Deccan K.V. Soundara Rajan Rs. 170.00
Buddhist Architecture of Western India. S. Nagatani. Rs. 500.00
A Dictionary of Archaeology (Illustrated) English-Hindi. Pradip Kumar Shaligram. Rs. 60.00
Ethical Fragrance in Indian Art and Literature C. Sivaramamurti Rs. 200.00
Glimpses of Indian Culture . Architecture, Art and Religion K. V. Soundara Rajan. Rs. 200.00
Indian Architecture, Vol. I Architectonics. M.A. Ananthawar & Alexander Rea (vol. I) Rs. 140.00
Indian Architecture, Vol. II - Styles of Architecture M.A. Ananthawar & Alexander Rea (vol. II) Rs. 170.00
Kalighat Pats : Annals and Appraisal. Prodyot Ghosh. Rs. 30.00
The Roots of Indian Art S.P. Gupta Rs. 500.00
The Temple of Bhitargaon. Mohammad Zaheer Rs. 300.00
Terracottas in the Allahabad Museum. S.C. Kala Rs. 290.00

ASTROLOGY

- Rahu & Ketu (Moon's Nodes) in Predictive Astrology Manik Chand Jain. Rs. 20.00

BIOGRAPHY

- Motilal Nehru . Essays and Reflections on his Life and Times S.P. Chabani & Preet Chabani Rs. 50.00
Reminiscences of Tolstoy Kalpana Sahn. Rs. 40.00
A Revolutionary's Quest : Selected Writings of Jayaprakash Narayan. Bimal Prasad. Rs. 150.00
Saint Augustine : A Master Architect of Western Civilization W. Munk (P.B.) Rs. 25.00
Who's Who in Indo-Nepal. Tanu Gupta. Rs. 150.00

BOTANY

- Common Fresh & Brackish Water Algal Flora of India & Burma. Dr. Kalipada Biswas. Rs. 75.00
A Text Book of Botany C.B. Shah, B. Sasikumar, M.K. Thomas & V. Rajagopal Rs. 28.00

COMMERCE

- Accountancy and Financial Management, Vol. I & II. M.G. Ved, B.B. Lakdawala & P.D. Khons (vol. I & II) Rs. 66.00
Advertising. G.P. Palekar, R.A. Heredia, K.S. Nair & L. Grant. Rs. 40.00
Business Communication. Keshav Mutalik & M.S. Warty Rs. 32.00
Business Law Jagdish M. Mehta & Shrikant G. Shah. Rs. 36.00
Business Management for New Entrepreneurs. T.V.S. Ramamohan Rao Rs. 35.00
Export Management Y.R. Ullal. Rs. 35.00
Financial Administration in India. S.S. Mookerjee. Rs. 60.00
Joint Ventures Ram K. Vepa. Rs. 70.00
Labour Welfare Industrial Relations and Trade Unionism S.S. Mutalik Desai & B.R. Rairkar. Rs. 35.00
Management by Objectives Concept, Methods and Experiences B.L. Maheshwari. Rs. 48.00
Management of Cooperative Spinning Mills in Maharashtra Dr. S.V. Kadvekar Rs. 85.00
Management of Small Scale Industries R.A. Heredia, K.S. Nair, M. Ahmed & R.R. Khan Rs. 35.00
Marketing Research. Sattar Khan, R.A. Heredia & K.S. Nair. Rs. 32.00
Mathematics for Management . An Introduction. M. Raghavachari Rs. 39.00
Modern Office Management I.M. Sahai. Rs. 45.00
Office Management R.K. Chopra Rs. 40.00
Organisation of Commerce R.S. Mhatre, K.S. Nair, S.N. Chitale, R.M. Upadhye & M.M. Turilay. Rs. 22.00
A Public Facility, Its Management and the Workers. Sisir Mitra Rs. 45.00
Readings in Indian Labour and Social Welfare. Dr. J.N. Mangia. Rs. 100.00
A Short History of All-India Trade Union Congress (1920-1947) Prem Sagar Gupta Rs. 50.00
A Text-Book of Commercial Correspondence. Dr. S.C. Saxena Rs. 30.00
Workers' Participation in Management Abdul Aziz. Rs. 50.00

ECONOMICS

- Advanced Economic Theory Microeconomic V.K. Midha (P.B.) Rs. 30.00
Agricultural Workers' Struggle in Punjab. Master Hari Singh Rs. 30.00

Business Planning. R.A. Heredia, Mehtab Ahmed, S.N. Chitale & R.M. Upadhye. Rs. 38 00
Economic Development of Modern Powers S.L. Mandawat. Rs. 75 00
Economic Theory, in four volumes, Vol. I & II : Micro Analysis, Vol. III : Public Finance ; Vol. IV : International Trade & Economic Development M.V. Gokhale, K.K. Nayat & G.M. Rajarshi (4 vols.) Rs. 109 00

Elements of Social and Economic Life in India G.M. Rajarshi, M.V. Gokhale & J.V. Pradhan. Rs. 42 00

Employment Planning for the Rural Poor. P. Hanumantha Rayappa & Deepak Grover. Rs. 45 00

Fundamentals of Corporation Finance. Dr. R.M. Srivastava. Rs. 45 00

Indian and Britain : A Study of Economic Relations. Vyaptakesh Sharan. Rs. 36 00

Lectures on International Economics V.K. Midha & P.C. Midha (P.B.) Rs. 24 00

Marxism and Liberalism. K.K. Misra. Rs. 45 00

Money Banking & International Trade. S.P. Mehra & C.S. Aggarwal (P.B.) Rs. 27.50

The Public Sector : An Effective Means of Development. V. Kolesov. Rs. 60 00

Spot Light on Coal - Report of the Committee on Economics in the Production of Coal, Govt. of India Rs. 40 00

University Finances in India - A Case Study of the Kerala University. I.T. Mathew. Rs. 32 00

Urban Economics : A Set Approach. J. Parry Lewis. Rs. 150 00

EDUCATION

Educational Administration Dr. Mohd. Sharif Khan & Mohd. Saleem Khan. Rs. 35 00

Educational Psychology. Dr. S.K. Nanda. (P.B.) Rs. 22 50

Education in India To-day. O.P. Shah & Dhurjati Mukherjee. Rs. 60 00

India's Educated Women - Options and Constraints. Rhoda Lois Blumberg & Leela Dwarkaji. Rs. 60 00

Non-Formal Education and the NAI P. A.B. Shah & Susheela Bhan. Rs. 65 00

Patterns of Career Mobility - A Sociological Analysis of Australian Academics. S.G. Hiremath. Rs. 60 00

Planning and Evaluating Non-Formal Education - A Systems Model Dr. Motilal Sharma. Rs. 40 00

Self-Employment Opportunities for Educated Unemployed B. Kumar. Rs. 35 00

ENGINEERING

Design Engineering : Inventiveness, Analysis and Decision Making. John R. Dixon. Rs. 28 50

An Introduction to Engineering Design Method. Vijay Gupta & P.N. Murthy. Rs. 75 00

Plastics Materials Handbook. A.S. Athalye. Rs. 225 00

Water Pollution - Principles of Disinfection of during Water & Its Analysis V.P. Kudesia. Rs. 100.00

FINE ARTS

The Art of Katherine Mansfield. Atul Chandra Chatterjee. Rs. 75 00

Bharatanatyam P.V. Subramaniam. Rs. 40 00

Glimpses of Wonder and Beauty - Indian Heritage. Mulk Raj Anand. Rs. 80.00

Guitar (With Free Chord Calculator). Anita Prakash. Rs. 30.00

Homage to Kalamkari. Mulk Raj Anand. Rs. 120.00

The Musical Heritage of India. M.R. Gautam. Rs. 150 00

The Roots of Indian Art. S.P. Gupta. Rs. 500.00

Tanjavur Painting of the Maratha Period. Jaya Appasamy. Rs. 185 00

Treasures of Everyday Art. Raja Dinkar Kelkar Museum. Rs. 120 00

GEOGRAPHY

Biogeography - Natural and Cultural I.G. Simmons. Rs. 175 00

People Pattern and Process - An Introduction to Human Geography. Keith Chapman. Rs. 175 00

GEOLOGY

Stratigraphy and Correlations of Lesser Himalayan Formations. K.S. Valdiya & S.B. Bhatia. Rs. 225 00

HISTORY

The Administration of Lord Auckland in India, 1836-42. P.S. Mukharya. Rs. 42 00

Aspects of Administration in Bengal 1898-1912. Dipasti Banerjee. Rs. 90.00

Chhatrapati Sambhaji, 1657-89 A.D. P.S. Joshi. Rs. 65 00

History of Modern India, Vol. I (1707-1858 A.D.). S.C. Raychoudhary. Rs. 60.00

History of Modern India, Vol. II (1858 A.D. to Present Times) S.C. Raychoudhary. Rs. 60 00

Juristic Concepts of Ancient Indian Polity Nagendra Singh. Rs. 65.00

Ladakh P.N. Chopra. Rs. 45 00

Reign of Ranjeet Singh Khuswaqt Rai. Rs. 50 00

Religion & Politics in Punjab in the 1920's. Prem Raman Uprety. Rs. 80 00

The Rise and Expansion of the British Dominion in India. Sir Alfred Lyall. Rs. 90.00

LANGUAGE

Communication Skills in English. Ms. Eunice De Souza & Govind Shihani. Rs. 21 00

A Course in English Grammar and Composition. Keshav Mutalik & Mrs. Urmila Rai. Rs. 21 00

Problems in Sanskrit Grammar. (Late) Pt. Venkatesh-shastri Joshi. Rs. 53.00

LAW

A Casebook of Administrative Law. M.C.J. Kagzi & Balbir Singh. (P.B.) Rs. 55.00

LIBRARY SCIENCE

Colon Classification : Theory and Practice. Mohinder Singh Sachdeva. Rs. 80.00

Fundamentals of Documentations : With Special Reference to India. P.S. Kawatra. Rs. 35.00
University Libraries in India : Their Organisation and Administration. Shyam Nath Srivastava and Subash Verma. Rs. 75.00

LITERATURE

Dylan Thomas : Poet of the Romantic Revival. Dr. P.S. Sastri Rs. 30.00
Folk Songs of Bengal with Staff Notation. Buddhadev Roy. Rs. 20.00
A History of Hindi Literature. F.E. Keay. Rs. 55.00
Indian Verse : By Young Poets. Dr. Pranab Bandyopadhyay. Rs. 40.00
Modern Mood C. Ranamohan Rao. Rs. 20.00
Quest and Other Poems. B.B. Panda. Rs. 20.00
Sentimentalism in Sterne and Goldsmith. S.C. Chakraborty. Rs. 15.00
Shakespeare The Manoeuvre. S.C. Chakraborty Rs. 30.00
Shoot at Site . A Novel Ashokamitran. Rs. 25.00
Splinters in Space-Time K.V. Subbaram (P.B.) Rs. 20.00
Tapashcharanam. Charu Sheel Singh (P.B.) Rs. 20.00
William Somerset Maugham the Playwright . A Study in Social and Psychological Realisms . A Critical View. S.N. Sinha Rs. 80.00

MATHS

Ordinary Differential Equations and Stability, Theory S.G. Deo & V. Raghavendra. (P.B.) Rs. 16.80

MEDICAL

Basic Principles of Ayurveda Vaidya Bhagwan Dash & Vaidya L. Kashyap Rs. 180.00
The Complete Book of Yoga : Harmony of Body & Mind Sri Ananda Rs. 40.00
Indian Medicinal Plants Used in Ayurvedic Preparations A.C. Dey. Rs. 30.00

MILITARY

Indian Atomism. History & Sources Mrinalkanti Gangopadhyaya Rs. 95.00

PHILOSOPHY

The Concept of Aesthetics. Bernard Bosanquet Rs. 30.00
Dynamic Facets of Indian Thought, Vol I. Anil Kumar Sarkar. (vol I) Rs. 75.00
The Idea of Self-East and West. Yoel Hoffmann Rs. 65.00
Lenin the Philosopher. Debiprasad Chattopadhyaya Rs. 65.00
Occult Line Behind Life M.P. Pandit. Rs. 40.00
The Phenomenological Approach to Philosophy . Indian and Western. G. Srinivasan Rs. 35.00
Religious Philosophy of William James. Radhika Raman Sahay. Rs. 45.00
The Seen and the Unseen K.P. Bahadur. Rs. 50.00
Upamana in Indian Philosophy : Dr. S.K. Belvakkari Prize Book. Dr. Shiv Kumar. Rs. 50.00

PHYSICS

Dynamic Coupled Thermoelasticity. Ranjit S. Dhalwal & Avtar Singh. Rs. 250.00
Understanding Electronics. R.H. Warring. Rs. 15.00

POLITICS & INTERNATIONAL AFFAIRS

The Arab Civilization. S. Khuda Bakhsh. Rs. 50.00
Assam : A Crisis of Identity. Sanjayya. Rs. 35.00
Bhojpur : Naxalism in the Plains of Bihar. Kalyan Mukherjee & Rajendra Singh Yadav. Rs. 25.00
British Oppression in Punjab. B.G. Horniman. Rs. 35.00
The Burning Caldron of North-East India. G.S. Ghurye. Rs. 72.00
Comparative Political Systems Narinder Mehta. (P.B.) Rs. 30.00
Conflict in Nagaland : A Study of Insurgency and Counter-insurgency. V.K. Anand Rs. 70.00
Congress in Free India : The Nehru Phase. Dr. K.C. Chaudhry. Rs. 70.00
The Government of Bihar. Harishankar Prasad Sinha. Rs. 100.00
India-GDR Relations . A Review. D. Weidemann & N.L. Gupta Rs. 30.00
India's Search for National Identity. Ainslie T. Limbree Rs. 50.00
India Through Chinese Eyes : Sir William Meyer Indowment Lectures Surendranath Sen. Rs. 45.00
J.P. From Marxism to Total Revolution Ram Chandra Gupta Rs. 50.00
Latin American Integration : An Asian View. Vasant Kumar Bawa Rs. 60.00
Modern Indian Political Thought. J.S. Deol. (P.B.) Rs. 25.00
Nepal in Crisis : Growth and Stagnation at the Periphery Peter Blaikie, John Cameron & David. Rs. 80.00
Oasis in Court. Yashvant R. Ingle. Rs. 12.00
The Politics of Development B.S. Baviskar. Rs. 75.00
Relations of Nations, Vol I. H.K. Chhabra. (vol. I) Rs. 45.00
Relations of Nations, Vol II. H.K. Chhabra (vol. II) Rs. 65.00
Relations of Nations, Vol. III. H.K. Chhabra. (vol III) Rs. 30.00
The Right to Equality and Property under the Indian Constitution Mr. Justice K.K. Mathew Rs. 40.00
The Rise of the Italian State Ivan Scott Rs. 100.00
Self Government in India : Vedic and Post Vedic. N.B. Pavge. Rs. 95.00
Soviet Foreign Policy Documents, 1978. Darshan Singh Rs. 100.00
Stormy Decade : Indian Politics : 1970-1980 Balraj Madhok. Rs. 45.00
Taming the Giants Transnational Corporations Dr. V. Gauri Shankar. Rs. 80.00

Village Politics : A Longitudinal Study K. Ranga Rao Rs. 60.00

PSYCHOLOGY

Mediational Processes in Concept Identification Dr. Ramji Srivastava Rs. 35.00

REFERENCE

BEPI 1979 D.K. F. Trust Rs. 150.00

The Encyclopaedia of the Indian National Congress Vol. 10 1930-35 The Battle for Swaraj. A.M. & S.G. Zaidi Rs. 210.00

Military Dictionary & Encyclopedia H.S. Bhatia Rs. 95.00

New Webster's Dictionary of the English Language Sidney R. Bergquist. Rs. 30.00

The Standard Sanskrit-English Dictionary I. R. Vaidya Rs. 150.00

RELIGION

Ahmadiyyat or the True Islam Mirza B.M. Ahmad Rs. 75.00

Cross Currents in Early Buddhism S.N. Dube Rs. 100.00

The Gita - A Verse Rendering K.P. Bahadur Rs. 40.00

The Heart of Arjuna Ronaldshay Rs. 100.00

An International Bibliography of Novels Manmohan Singh Arneja. Rs. 90.00

Kant & the Gita K.M.P. Verma. Rs. 70.00

Maharshi Ramana His Relevance Today. B.K. Ahluwalia & Shashi Ahluwalia Rs. 45.00

Mohammed . Glimpses of the Prophet's Life and Times Zahir Ahmed. Rs. 70.00

Mytic Saints of India Ramanuja. Prem Lata Rs. 60.00

The Rig Vedic Culture and the Indus Civilisation A.N. Chandra Rs. 75.00

The Sacred Kurral of Tiruvalluva-Nayanar Rev. G.U. Pope Rs. 95.00

Sayings of the Prophet Muhammad. Mirza Abdul-Lazl Rs. 75.00

Siva Purana : A Poetic Analysis. Bhatia Rs. 80.00

The Spirit of Hinduism B.K. Ahluwalia (P.B.) Rs. 6.50

The Spirit of Religion Dr S. Radhakrishnan (Ed. B.K. Ahluwalia & Shashi Ahluwalia) Rs. 30.00

SCIENCE

Experimental Organic Chemistry, Vol. I, Basic Techniques and Preparations. P.R. Singh, D.S. Gupta & K.S. Bajpai (P.B.) Rs. 27.00

Methods in Microbiology . Microscopy and Staining. J.D. Desai & Anjana J. Desai. Rs. 55.00

Recent Advances in the Biology of Micro Organisms. K.S. Bilgrami & K.M. Vyas Rs. 150.00

SOCIOLOGY

Caste Dynamics Among the Bengali Hindus Jyotirmoyee Sarma. Rs. 40.00

Caste Status and Power - Social Stratification in Assam. S.K. Chauhan Rs. 60.00

Emerson and Social Reform. Adapa Ramakrishna Rao Rs. 50.00

Fertility and Family Planning in Greater Bombay. J.R. Rele & Tara Kanitkar. Rs. 60.00

Impact of a Metropolitan City on the Surrounding Region. C.D. Deshpande, B. Arunachalam, L.S. Bhat Rs. 38.00

India . Social Structure. M.N. Srinivas. Rs. 30.00

In-migration and Informal Sector : A Case Study of Urban Delhi Birla Institute of Scientific Research Rs. 40.00

The Kharia . Then and Now. L.P. Vidyarthi & V.S. Upadhyay. Rs. 70.00

Muslim Married Couple H.H. Nawab Sultan Jahan Begam Sahiba Rs. 36.00

Planning Unit Areas for Integrated Rural Development M. Vivekananda Rs. 35.00

Post-Independence Change in Rural India H.S. Verma Rs. 50.00

Scheduled Castes and Their Status in India. Mumtaz Ali Khan. Rs. 75.00

The Socialist Thought of Mahatma Gandhi, in Two Volumes Benudhar Pradhan. (2 vols.) Rs. 200.00

Theoretical Sociology : Some Essays, Vol. III . Social Change and Modern Society. Dr G.R. Madan. Rs. 25.00

The Urban Poor. Andrea Menefee Singh & Alfred de Souza Rs. 60.00

Village Clusters and Rural Development H. Ramachandran Rs. 60.00

Working Papers in Critical Realism and Sociological Theory Raj P. Mohan & Arthur S. Wilke. Rs. 120.00

SPORTS

India in Moscow Olympics. R. Sriraman. Rs. 30.00

Before you buy a book

Consult

B E P I

A Bibliography of English Publications in India 1976, '77, '78, '79.

Each Rs. 150

Publishing in India

CAREERS events

YOUR PASSPORT TO SUCCESS

A MONTHLY JOURNAL ON GENERAL KNOWLEDGE, CURRENT AFFAIRS
INTELLIGENCE TESTS AND CAREER OPPORTUNITIES

SINGLE COPY Rs. 3/-

ONE YEAR Rs 27/-

TWO YEARS Rs. 50/

(A unique magazine for candidates appearing in Civil Services Examination, S.B.I. - N.D.A.—

M.B.A - Railway Service Commission Examination Bank Recruitments—

Income Tax Inspectors Science Search Talent etc)

CONTENTS

Pages for Learning

Theory and Practice of long Essay
Theory and Practice of short Essay
Theory and Practice of Precise
Theory and Practice of Letter/Paragraph

Economic Highlights

Latest two/three topics every month

Pages for Record (Serialised books)

General Knowledge
General English

Pages for Personality Development

At the Interview Board
Intelligence Test
Test Yourself e/c.
Group Discussion

Career Series

Know a career
Study at Home and Abroad

Reader's questions with answers

Pages for Forthcoming Exams.

(Covering all competitive Exams)

Articles

Burning topics by eminent writers
who specialise in particular fields

Current Events

National
International

Current General Knowledge

Persons, Places, Appointments,
Sports etc.

Pages for Practice

Multiple Choice English
Multiple Choice Science
Multiple Choice General Knowledge
Multiple Choice Arithmetic

Address Orders and Enquiries to

CAREERS EVENTS

201, RATTAN JYOTI, 18, RAJENDRA PLACE

NEW DELHI-110008

Our own Publications

- Administration for Rural Development in India S. G. Deogaonkar. Rs 80 00
- Administration of Justice in India Mann Trilochan Kaur Rs 60 00
- Administrative Response to Emergency A Study of Scarcity Administration in Maharashtra Kuldeep Mathur & Mohit Bhattacharya Rs 30 00
- Adolescent Thieves K S. Shukla Rs 60 00
- Agrarian Movement in Rajasthan R. Pande Rs 25 00
- Agricultural Geography Majid Husain Rs 70 00
- The Anklet Story. Ka. Naa Subramanyam Rs 40 00
- Archaeology & Art of India, B P. Sinha Rs 150 00
- Archaeology of Bhopal Region. R K Sharma & Rahman Ali Rs 80 00
- Archaeology of Panchala Region. S B Singh Rs 90 00
- Archaeology of South India Tamil Nadu K S Ramachandran. Rs 165 00
- Archaeology of Soviet Central Asia and the Indian Borderlands, in two volumes. S.P. Gupta (set) Rs 400 00
- Art & Architecture of Himachal Pradesh. Mian Goverdhan Singh. In Press
- Art & Architecture of the Kalacuris. Rahman Ali Rs 170 00
- Art & Culture of Tamil Nadu R. Nagaswami Rs 170 00
- Art of Central Asia. Chhaya Bhattacharya Rs 200 00
- Art of India and Persia Anis Farooqi Rs 300 00
- Art of Manipur. Nilima Ro. Rs 200 00
- Art of Rajasthan. Jogendra Saksena Rs 180 00
- Art of South India. Andhra Pradesh B Rajendra Prasad Rs 200 00
- Art of South India -- Deccan. K V Soundara Rajan. Rs 170 00
- Art of South India—Tamil Nadu & Kerala K V. Soundara Rajan. Rs 170 00
- Art of the Paramaras of Malwa. R K Sharma. Rs 170 00
- Aspects of Indian History and Archaeology (History & Archaeology Series) H D. Sankalia (H D. S P Gupta & K S Ramachandran) Rs 160 00
- Aspects of Medieval Indian Society and Culture P.N. Ojha Rs 50 00
- Baburnama and Babur K C Jena. Rs 50 00
- Barahmasa V P Dwivedi Rs 325 00
- Basic Principles of Ayurveda Vaidya Bhagwan Dash & Vaidya Lalitesh Kashyap Rs 180 00
- Basic Principles of Geopolitics & History. D Sen. Rs. 60 00
- Benaras The Sacred City of the Hindus M A Sheering. Rs 80 00
- BI-PI 1976 D K F. Trust. Rs 150.00
- BI PI 1977. D K F' Trust. Rs 150 00
- BI PI 1978 D K F Trust Rs. 150 00
- BI PI 1979. D K F Trust Rs 150 00
- Between Sikkim and Bhutan Indira Awasthy Rs 40 00
- Bias in Indian Historiography. Ld Devahuti. In Press
- Born for Archaeology An Autobiography H D Sankalia Rs 40 00
- British Attitude Towards the Employment of Indians in Civil Services Report of the Public Service Commission (1886-1887) Sir Charles U. Aitchison Rs. 100 00
- British Policy in the North East Frontier Agency M L Bose Rs 90 00
- Bronzes from Achutrajput Orissa Debela Mitra Rs. 225 00
- Buddhist Architecture of Western India. Dr S Nagaraju. Rs 500 00
- Buddhist of Kashmir Jean Naudou Rs 90 00
- The Buxas of the Tarai Amir Hisan Rs 75 00
- The Calukyas of Kalyani Based on Epigraphical Sources Krishna Murari. Rs 96 00
- Caste, Identity and Continuity A Case Study of Agarawals V C Channa. Rs. 45.00
- The Chamars of Uttar Pradesh A B Mukerji. Rs. 50.00
- Change in Work Organisation. Some Experiences in Renewal in Social Systems. Ishwar Dayal Rs 30 00
- Changing Dietary Patterns and Habits L.P. Vidyarthi [et al] Rs 60.00
- The Changing Munda. Sachchidananda. Rs 100 00
- China Through Indian Eyes : A Select Bibliography (1911-1977) B K Kumar. Rs. 60 00
- Chittoor Through the Ages. M D Sampath. Rs 150 00
- The Civil Service in Great Britain S R Maheshwari Rs. 30 00
- Coinage of the Satavahana Empire I K Sarma. Rs 140 00
- Committees and Commissions in India 1947-1973, Vol I-X. Virendra Kumar. (each volume) Rs 125 00

- The Communication of Ideas (Xth ICAES Series No. 3). J.S. Yadava & Vinayshil Gautam. Rs 70 00
- Communism and Gita : A Philogophico-Ethical Study H.S. Sinha Rs 70.00
- Communist in Congress. S. Singh. Rs. 16 00
- Community Movements in Proto Historic India. K M Srivastava. Rs 200 00
- Companies Winding Up . Law and Procedure Hoti Prasad Rs. 70 00
- Concealed Tenancy and Its Implications Equity and Economic Growth Kripa Shankar Rs 42 00
- Concept Dictionary of Geography (English-Hindi) S.L. Achha Rs 40 00
- The Concept of Avatars With Special Reference to Gita R K Pandey Rs 35 00
- Constitutional Crisis in the States in India Mcera Srivastava. Rs 60 00
- Consumer Behaviours in India B M Mahajan. (tent) Rs 60 00
- The Corporation Income Tax in India 1950-1965 V G Rao Rs 60 00
- Cultural History of Ancient India Jaya Goswami Rs 110 00
- Cumulative Index to Public Administrations, Vol 1-55 (1923-77). Mohinder Singh & R N Sharma. Rs. 80 00
- Customer Satisfaction in the Postal Services Santha Gopinath Rs 45 00
- Decline & Fall of Europe Manazir Ahmed. Rs 45 00
- Democracy, Bureaucracy and Technocracy M A Mutalib. Rs 50 00
- A Descriptive Account of Assam W Robinson Rs. 100 00
- Destitutes and Development A Study of the Bauri Community in Bokaro Region Nirmal Sengupta Rs 40 00
- The Development Experience of Nepal B.S. Bhoshan Rs 60 00
- The Dibongiyas P C Saikia Rs 35 00
- Dimensions of Backwardness A Study of Taluk Village and Household levels in Karnataka. D V Raghava Rao Rs 60 00
- The Domesticated Hindus. Diwan Jamiat Rai. Rs 20 00
- Dynamics of Agricultural Development in India Mohammad Ali. Rs 90 00
- Dynamics of Development . An International Perspective (2 volumes). S K. Sharma (per set) Rs. 300 00
- Dynamics of Formulating Policy in Government of India : Machinery for Policy Development. I Dayal & Others. Rs 25.00
- The Early Chamber Tombs of South India A Sundara Rs 125 0 ,
- Eastern Spirituality. I.K. Watson. Rs 45 00
- Ecology and Archaeology of Western India D P Agrawal & B.M. Pande. Rs 125.00
- Economic and Change in Less Developed Countries David Colman & Fredrick Nixon Rs 125 00
- Economic and Geography of Agricultural Land Reclamation. A L Singh Rs 90 00
- The Economic Life of Bengal District. J.C Jack. Rs 40 00
- Economic History of Colonialism : A Study of British Salt Policy in Orissa. Sadananda Choudhury Rs 60 00
- Economics of Small Scale Industries S P. Mathur Rs 80.00
- The Economy and Human Resources V P Batra Rs. 70 00
- Education and Job S Parmaji Rs. 45 00
- Educational System of India An Econometric Studies Shri Prakash Rs 42 00
- Election and State Politics of India. Zaheer Masood Quraishi Rs 80.00
- Elite and Development Sachchidananda & A K. Lal Rs 70.00
- Emergence of Culture in Europe D K Bhattacharya. Rs 50.00
- Employer-Employee Relations A Critical Study of Government of Indian & Its Employees. V. Bhaskara Rao Rs 60 00
- Enterprises and Society Vinayshil Gautam Rs 35.00
- Essays in Indian Protohistory (History & Archaeology Series, Vol 5) Ed D P Agrawal & Dilip K. Chakrabarti Rs 200 00
- Ethnography . Castes and Tribes A. Anaines. Rs. 60.00
- Family and Marriage N K. Kaderotad Rs 40.00
- Family Farming in a Developing Economy R K. Lalit Rs 35.00
- Fisheries and Botany of Eastern India F Day. Rs. 50.00
- Foreign Aid to India B N. Benerjee Rs 80 00
- Foreseeing the Future H Winthrop Rs. 40.00
- Freedom Movement in Punjab (1905-1929) S C. Mittal. Rs. 50 00
- French Struggle in India. G B Malleson Rs. 50 00
- Geographical Names in Ancient Indian Inscriptions : A Companion Volume to the Geography in Ancient Indian Inscriptions. Patmanand Gupta Rs 60 00
- Geomorphology and Prehistory of South India V Sudarsen Rs 65 00
- Geomorphology of The Sonar Barma Basin Raj Kumar Rai Rs 70 00
- Glimpses of Indian Culture . Architecture, Art & Religion K V. Soundara Rajan Rs 200.00
- Glimpses of Indian Culture - History & Archaeology. K V Soundara Rajan Rs 200 00
- Government and Politics of Big Cities. Ashraf Ali. Rs 32.00
- Growth of Cities - A Case Study of Warangal R. Ram Mohan Rao Rs 60 00
- Habitat Asia - Issues and Responses, in Three Vols R P Mishra (set) Rs. 200 00
- Habitat Economy and Society A Study of Dangis. A N. Bhattacharya & R N Vyas Rs 60 00
- The Heritage of Amritsar Surinder Singh Johar Rs 45 00

The Heritage of India Upendra Thakur & Y.K. Mishra. Rs. 195 00
Hindu and Mahomedan Law. W Markby. Rs. 50 00
The Hindu at Home J I Padfield. Rs 75 00
The Hindu Conception of the Deity. B Kumarappa. Rs. 80 00

Hindu Culture, Custom and Ceremony. Brojendra Nath Banerjee Rs 150 00
Hindu Iconography. S P. Tiwari. Rs 100 00
Historical and Constitutional Documents of North Eastern India M.L. Bose Rs. 90 00
History and Archaeology of India's Contacts with other Countries S Asthana Rs 125 00
History and Society. R.H. Tawney. Rs 120 00
History, Art & Architecture of Jaisalmer. R A Agarawala. Rs 180 00
History of the Boondelas. W.R. Pogson Rs. 80 00
History of the Pre-Kaliyuga India R Siddhantashastree. Rs 75 00
Icons and Sculptures of Early and Medieval Assam Arun Bhattacharjee Rs 80 00
Idea of Ideas V P. Verma Rs 40 00
Impact of a Metropolitan City on the Surrounding Region. C.D. Deshpande, B. Arunachalam & I. S. Bhat. Rs 38 00
The Impact of Irrigation on Rural Development M.P. Pandey Rs 40 00
The Impact of Urbanization on Land Use in the Rural Urban Fringe M M P. Sinha. Rs 80.00
An Index of Songs in Carnatic Music. Gowri Kuppuswamy & M. Hariharan In Press
India and Its Native Princes Louis Rousselet. Rs. 175 00
India and South East Asia (History and Archaeology Series, Vol. 6). R C. Majumdar. Rs 55 00
India as Described by Megasthenes. Narain Singh Rs 35 00

India, Pakistan, Nepal and Bangladesh. Pramod Kumar Mishra. Rs 70 00
Indian Archery G N. Pant. Rs 290 00
Indian Ivories. V.P. Dwivedi. Rs 180 00
Indian Music —A Perspective. Gowri Kuppuswamy & M. Hariharan Rs 130 00
Indian Nationalism and Asia. Birendra Prasad Rs 80 00
Indian Painting—a Romance. Usha Prasad. Rs 80 00
Indian Pirates From the Earliest Times to the Present Day. R.N. Saitore. Rs 50 00
Indian Politics (1968–1978) Darbara Singh. Rs. 40 00
Indian Prison — A Sociological Enquiry. Indra J. Singh. Rs 60 00
Indian Reaction to British Policies. V K. Saxena Rs. 50.00
Indian Women and Patriarchy Maria Mies Rs. 75 00
Indira Gandhi. S. Masani Rs. 15 00
Indo-Nepales Relations (1858–1914). S. Tyagi. Rs. 45 00

INDISPENSABLE BOOKS on **Agriculture and Economics**

Agricultural Development in Punjab by D.P. Gupta and K.K. Shangri. 1980 Rs. 80.00

Races of Rice in India. Reprinted 1980 Rs 200 00

Indian Industrial Commission — Report, 1916 1918. Reprinted 1980 Rs. 180.00

Indian Famine Commission — Report, 1898. Reprinted 1979. Rs 350.00

Indian Famine Commission -- Report, 1901. Reprinted 1979. Rs. 150.00

Royal Commission On Agriculture in India -- Report, 1928. Reprinted 1979. Rs. 225.00

Survey of Indian Agro-Bio-Economic and Allied Literature 1947-1975 : A Bibliography by T C. Jain. 2V. 1978. Rs 320 00 Set

AGRICOLE PUBLISHING ACADEMY

D- 6, Panchsheel Enclave,
New Delhi-110017
(India)

Available from
D.K. Publishers' Distributors

Indus Civilization in Saurashtra. Gregory L. Possehl	Rs 200 00	Local Level Planning and Rural Development: Alternative Strategies. United Nations Asian and Pacific Development Institute, Bangkok. Rs 100 00	
Intracity Residential Mobility in an Industrial City. Sunita V. Auluck	Rs 50 00	Madhu (M.N. Desh Pandey Felicitation Vol.) Dr M.S. Nagaraj Rao	Rs 500 00
Intra Urban Market Geography. A. Sami	Rs 70 00	Magical Beliefs & Superstitions (A Historical & Sociological Study). Ben Gupta	Rs 130 00
Introduction to Rural Settlements. R.B. Mandal	Rs 90 00	Mahabharata: Myth & Reality Differing View. Ed. S.P. Gupta & K.S. Ramachandran	Rs 80 00
Issues and Choices in Higher Education. K. Gandhi	Rs 55 00	Mahatma Gandhi: A Contemporary Perspective. A. Bose	Rs 25 00
Jagjivan Ram: Symbol of Social Change. Niu Nihal Singh	Rs 45 00	Management and Population. N.V.R. Ram	Rs 25 00
Jaina Sects and Schools. U.K. Jain	Rs 50 00	Man and His Environment (Nth ICAI S Series No. 2). I.P. Singh & S.C. Tewari	Rs 80 00
Jaya: The Original Nucleus of Mahabharata. Ramchandra Jain	Rs 100 00	Man Education and Values. K.N.V. Reddy	Rs 50 00
The Kalachuris and Their Times. R.K. Sharma	Rs 220 00	Manual for Child Nutrition in Rural India. De Sweetser Coole & Others.	Rs 60 00
Kanchipuram Through the Ages. C.R. Srinivasan	Rs 150 00	Marriage and Matrimonial Remedies: A Uniform Civil Code for India. M.A. Qureshi	Rs 110 00
Karttikeya in Indian Art & Literature. Kanchan Sinha	Rs 140 00	Material Media for Ayurveda. Vaidya Bhagwan Dash & Vaidya Lalitesh Kashyap	Rs 180 00
Kasi Through the Ages. Rajendra Pandey.	Rs 70 00	Medieval Goa: A Socio-Economic History. De Souza Teotomo	Rs 65 00
The Khatia: Then and Now. I.P. Vidvarthi & V.S. Upadhay	Rs 70 00	Modern and Otherwise. S.K. Ghosh	Rs 50 00
The Kingdom of Afghanistan. G.P. Tate	Rs 45 00	Modern Hinduism. W.J. Wikins	Rs 60 00
Kiratarjuniyam in Indian Art. M.S. Nagaraja Rao	Rs 275 00	Modernization of the Hindu Socio Culture. Akhil-eshwar Jha	Rs 40 00
The Konds of Orissa: An Anthropometric Study. Krishan Sharma	Rs 45 00	Monetary Policy and Inflation in India. C.S. Nagpal. In Press	
Krishna Speaks to You Again. Sharda Mishra	Rs 75 00	Money and Banking. G. Krishnan Kutty.	Rs 45 00
Krishna Saga in Laos. S. Sahai	Rs 75 00	The Monuments in Old Goa. Juditha Nanes.	Rs 125 00
Kurukshetra: Political and Cultural History. Bal Krishna Muztar	Rs 60 00	Moplah Uprising. Sukhbir Choudhary	Rs 35 00
Labour Management Relations. R.V. Rao	Rs 25 00	Mother Goddess in Indian Art. Archaeology & Epigraphy. M.C.P. Srivastava	Rs 125 00
The Land of Visha. G. Mohapatra	Rs 150 00	Murder of Democracy in Chile and After. Sukhbir Choudhary	Rs 35 00
The Land Pirates of India. W.J. Hatch	Rs 60 00	Museums & Museology. New Horizons. V.P. Dwivedi & G.N. Paul	Rs 225 00
Land Use in Big Cities: A Study of Delhi. C.S. Yadav	Rs 85 00	Museum and Protection of Monuments and Antiquities in India. T. Sarkar	Rs 150 00
The Language Issues in India. N.K. Prasad	Rs 45 00	Naga Polity. M. Horam	Rs 50 00
The Language of the Atharvaveda. Yajan Veet	Rs 75 00	Nagarjunakonda: A Cultural Study. K. Krishnamurthi	Rs 150 00
Language of the Nirukta. Mantrim Prasad	Rs 100 00	The Nalukritikanumdi of Anantavapandita. T. Venkatacharya	Rs 30 00
Legislation: Principles and Practice. M. Ruthi-swamy	Rs 45 00	Narmada: Challenge to the United Nations. S.C. Saxena	Rs 65 00
Legislature and Indian Democracy: A Procedural Study of Questions in Bihar Legislative Assembly. D.N. Mishra	Rs 38 00	Nepalese Architecture. N.R. Benerjee	Rs 35 00
Lhasa and its Mysteries. L.A. Waddell	Rs 180 00	Neolithic and Megalithic Cultures in Tamil Nadu. B. Narasimhan	Rs 90 00
Lhasa: The Mysterious City in 2 Vols. Parceval Landon.	(set) Rs 300 00	New Perspectives in India's Foreign Policy. R.K. Pandey	Rs 100 00
Libraries in Delhi. S.K. Bhatia	Rs 25 00	Night Life of Indian Tribes. S.S. Shashi	Rs 40 00
Linguistic and Educational Aspirations under a Colonial System. N.K. Sharma	Rs 60 00	19th Century English Literary Works. M. Hasin	Rs 80 00
Lithic Industries in India. K.C. Tripathi	Rs 60 00	The Nomads of the Himalayas. S.S. Shashi	Rs 125 00
Local Government: Its Role in Development Administration. V.G. Nandekar	Rs 60 00		

Non-Cooperation Movement in Indian Politics, B.M. Launk	Rs 60.00	Problems of Indian Historiography, Ed. Devadatta	Rs 50.00
North East India: A Sociological Study, S.M. Dubey	Rs 96.00	Processes of Tribal Unification and Integration: A Case Study of the Bhils, S.I. Doshi	Rs 45.00
Nurturant Task Leader, Dr B.P. Sinha	Rs 50.00	Process of Urban Fringe Development, K.N. Gopal	Rs 35.00
Office of the Governor in India, M.S. Dahiya	Rs 80.00	Process Performance and Pilgrimage: A Study in Comparative Symbolology, Victor Turner	Rs 50.00
The Opera of South India, S.A.K. Durga	Rs 60.00	Productivity, Production, Function and Technical Change, S.S. Mchta	Rs 40.00
Operational Analysis and Indian Defence, U.K. Banerjee	Rs 180.00	The Province of Agra: History and Administration, D.B. Srivastava	Rs 90.00
Organisation for Management in Developing Countries, Ishwar Dayal & Anurita Kala Dayal	Rs 50.00	Public Participation in Social Defence, S.P. Srivastava	In Press
The Origin of the Brahmi Script, Ed. S.P. Gupta & K.S. Ramachandran	Rs 50.00	Public Service Commission: A Study, Niru Hazarika	Rs 40.00
The Origin Rise of Consolidation of the Indian States	Rs 25.00	A Quarter Century of International Social Science, Stein Rokkan	Rs 225.00
Painted Folklore and Folklore Painters of India, O.P. Joshi	Rs 90.00	Radhakrishnan on Hindu Moral Life and Action, Aloysius Michael	Rs 65.00
The Painted Grey Ware: An Iron Age Culture of Northern India, V. Tripathi	Rs 90.00	Rajput States and Last India Company, Radhey Mohan Mathur	Rs 65.00
Palaeohistory of India, Vidula Jayaswal	Rs 140.00	The Ramayana in Fios, S. Sahai	Rs 75.00
Panjab Castes, Ibbetson	Rs 80.00	The Ramos of Arunachal Pradesh, M.M. Dhasmana	Rs 80.00
Party Politics in U.P., Ganeshi Lal Verma	Rs 70.00	Ravine Erosion in India, H.S. Sharma	Rs 50.00
Patterns of Career Mobility: A Sociological Analysis of Australian Academics, S.G. Hiremath	Rs. 60.00	Readings in History & Culture, B.P. Sinha	Rs 65.00
People's Perception About Family Planning in India, M.I. Khan, C.V.S. Prasad & Majumdar	Rs. 40.00	Readings in Kautilya Arthashastra, B.P. Sinha	Rs 50.00
Personal and Geographical Names in the Gupta Inscriptions, I.R. Sharma	Rs 96.00	Readings in Political History of India (History and Archaeology Series, Vol. 1), R.C. Majumdar (Ed. S.P. Gupta)	Rs 85.00
The Physiography of the Lower Chambal Valley, H.S. Sharma	Rs 60.00	Readings in South Indian History (History and Archaeology Series, Vol. 2), T.V. Mahalingam (Ed. S.P. Gupta & K.S. Ramachandran)	Rs 60.00
The Police in British India 1861-1947, A. Gupta	Rs 96.00	Readings on Music & Dance, G. Kuppuswamy & M. Hartharan	Rs 90.00
Political Science in India: An Index to Twelve Political Science Journals of India, R.N. Sharma & Santosh Bakshi	Rs 120.00	Recent Trends and Concepts in Geography (3 volumes), R.B. Mandal (set) Rs 400.00	
Political Socialization in Rural India, Sachida Nand Mishra	Rs 60.00	The Regional Imperative, Lloyd I. Rudolph & Hoebner Rudolph	Rs 80.00
Politics and Economic Development in India, L. Vidman Howard	Rs. 30.00	Regionalism in India: A Study of Telangana, G. Ram Reddy & B.A.V. Sharma	Rs 80.00
Politics and Leadership in Municipal Government, S.N. Mishra	Rs 40.00	Religious Problem in India, Annie Besant	Rs 15.00
Politics and Society in Rural India, S.N. Mishra	Rs 50.00	Report on the Excavations at Pataliputra (Patna), I.A. Waddell	Rs 50.00
The Politics of Panchayati Raj Administration, Niraman Pant	Rs 35.00	Rise & Fall of Germany, Manazir Ahmed	Rs 45.00
A Portrait of Nationalised Banks, H.N. Agrawal	Rs 80.00	Rise of Anthropology in India (2 volumes), I.P. Vidyarthi (set) Rs 175.00	
Post-Independence Change in Rural India, H.S. Verma	Rs 50.00	Rise of World Anthropology, L.P. Vidyarthi	Rs 40.00
Prehistoric and Protohistoric Antiquities of India, R.B. Foote	Rs 100.00	Role of Religion in Indian Politics, K.C. Chaudhry	Rs 80.00
Prehistoric Baluchistan (History and Archaeology Series, Vol. 3), J.G. Shaffer	Rs. 100.00	The Roots of Indian Art, S.P. Gupta	Rs 500.00
Prehistory & Protohistory of India, K.C. Jain	Rs 125.00	Rural Industrialisation in India, S.N. Bhattacharya	Rs 110.00
Problems of Development of Tribal Areas, S.G. Deogankar	Rs. 60.00	Rural Industrialization in India, R.V. Rao	Rs 40.00
		The Sacred Complex in Hindu Gaya, L.P. Vidyarthi	Rs. 50.00
		The Sacred Complex of Kashi, I.P. Vidyarthi & Others	Rs 80.00

- The Saints of the Cauvery Delta.** R Krishnamurthy Rs. 45 00
- The Sarvangi of the Dadupanthi Rajab.** W Callewaert, Rs 60 00
- Scheduled Caste Women Studies in Exploitation with Reference to Superstition Ignorance and Poverty** H R Trivedi Rs 60 00
- Science and Society : A Perspective on the Frontiers of Science Policy** John Pulparamphil Rs 50 00
- Sculptural Art of Andhra.** M.L. Nigam. Rs 150 00
- Sculptures in the Peshwar Museum** H Hargreaves Rs 60 00
- Self Reliance and Foreign Aid to India** M M Tiwari In Press
- Sex and Sex Worship in the World** O A Wall. Rs 150 00
- Sex Offences in India and Abroad** Paripurnanand Verma Rs 50 00
- The Shepherds of India** S S Shashi Rs 45 00
- Sri Chhotu Ram (A Political Biography)** Madan Gopal Rs 40 00
- Situation of Agriculture Food and Nutrition in Rural India** Mohammad Ali Rs. 50 00
- Small Industries and Developing Economy** R V Rao Rs 50 00
- Social and Cultural Life of Nagas** M Horam Rs 40 00
- Social Change in Indian Society (Revised and Enlarged Edition)** Raghuvir Sinha Rs 50 00
- Social Change in Rural India** A B Hiramani Rs 70 00
- Social Legislation in India (2 vols.)** K D Gangrade (set) Rs 125 00
- Social Work Perspectives on Poverty** R R Singh Rs 55 00
- Society, Polity and Economy** D K Biswas Rs 55 00
- Socio-Economic and Political History of Eastern India** Y K Mishra Rs 50 00
- Socio-Economic Conditions of Orissa** K C Jena Rs 48 00
- Socio-Economic Exploration of Medieval India** P C Jain Rs 80 00
- Socio-Economic Life in Chotanagpur 1858-1935** B B Sinha Rs 50 00
- Socio-Economic Profile of North-East India** B D Ray Rs 70 00
- Sociological Aspects of Child Development** M A Khan Rs 70 00
- Sociology of Thought** V P Verma Rs 40 00
- A Statistical Account of Bengal in Twenty Vols.** W W Hunter (each volume) Rs 100 00
- Statistical Account of Manipur** R. Brown. Rs 40 00
- Status of Muslim Women in North India.** Shibani Roy Rs 100 00
- Studies in Bihar's Economy and Society** M N Karna. Rs 70 00
- Studies in History of Buddhism** A K. Naram Rs 180 00
- Studies in Pali and Buddhism** A K. Narain. Rs 180 00
- Studies in Panini : Technical Terms of the Astadhyay** H P. Dvivedi Rs. 65.00
- Studies in Time Perception** P Rama Rao Rs 25.00
- Tantra Its Mystic and Scientific Basis** I. P. Singh. Rs 125 00
- Tantric Cult in South India** Dr. R. Nagaswamy. Rs 300.00
- Teacher Education in India A Study in New Dimensions** K K Vasistha Rs 54 00
- Teachings of Islam** G A Mirza Rs 40.00
- The Temple of Bhitargaon** Dr. Zaheer Mohammad. Rs. 300 00
- The Temple of Chaunsatha-Yogini at Bheraghat.** R K Sharma Rs 180 00
- Thirty Years of Indian Journals of Agricultural Economics A Cumulative Index of Volumes I-XXX (1946-1975)** R N Sharma Rs 200 00
- Town A Structural Analysis** Krishana Prabha. Rs 60 00
- Trade Policies of India A Quantitative Analysis.** V R. Panchamukhi. Rs 70.00
- Trends in World Anthropoloy** I. P. Vidyarthi. Rs 35.00
- Tribal Art & Craft** A K. Das Rs. 125.00
- Tribal Culture in Flux** R N. Pareek Rs 80.00
- The Tribal Women of India** S S Shashi Rs. 55.00
- The Tribal World and Its Transformation** Bhupinder Singh & J S Bhandari Rs 60.00
- Tripura Its History and Culture** Omesh Saigal Rs 45 00
- Tripura The Land and its People** J Gan Chaudhury Rs. 60 00
- Udayagiri and Khandagiri Caves in Orissa** Ramesh Prasad Mohapatra Rs 375 00
- Unarmed Combat As Practised in Czechoslovakia since August 1968** J Josten Rs 22 50
- The United Nations and Collective Security : A Historical Analysis** K P Saksena Rs 75 00
- Upanisadic Challenge to Science** R K Garg Rs. 75 00
- Urban Land Use Planning in Hill Areas** J P. Singh Rs 80 00
- Urban Settlements in Eastern India** B Thakur. Rs 80 00
- U.S. Policy Towards India and Pakistan** R C Gupta Rs 40 00
- Village Clusters and Rural Development** H Ramachandra Rs 60 00
- The Village in Jungle** Leonard Woolf Rs. 50 00
- The Vishnukundis and Their Times** S Sankaranarayanan. Rs 100 00
- The Wild Tribes of India** H.B Rowney Rs. 45 00
- Women Students in India Status and Personality.** Savitri Sharma (tent) Rs 50 00
- The Wonders of Flora** John B Seely Rs 90.00
- Working Papers in Critical Realism and Sociological Theory** Raj P Mohan & Arthur S Wilke Rs 120 00
- The Works of Sir William Jones (in 13 vols.)** Sir William Jones (each volume) Rs. 125 00

December 1980

!!! Attention Publishers !!!

Publishing in India

(A Monthly Journal of Book Trade & Industry)

If undelivered please return to :

D.K. Publishers' Distributors
1 Ansari Road, Daryaganj,
NEW DELHI-110002

GOOD NEWS
for
YOU

Boost Your Sales
&
advertise
in

Publishing in India

(A Monthly Journal of Book Trade & Industry)
Circulation over 7000 Copies

A
Unique opportunity
for
advertisers
at throw away price

- Full-page advertisement would cost Rs. 200/- only
- Half-page or quarter-page advertisements are not entertained
- To ensure space write to the Editor

Publishing in India

1 Ansari Road, Daryaganj,
New Delhi-110002.

To

Regd. No D/DN, 913

